

# MassEcon Developments

News for Members

May 2012

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Dear MassEcon Member,

We look forward to seeing you at many of our upcoming events this summer. Be sure to register for our Annual Conference on June 15th!

## MassEcon News

### Register for MassEcon's 19th Annual Conference

On June 15th, MassEcon will hold its Annual Conference, entitled "**Five Trends That Have Transformed the Economy Forever: Why This Matters for Massachusetts Companies**," at the Newton Marriott Hotel. Panelists for the event include Mohamad Ali, Chairman of MassTLC; Jeff Beck, CFO of iRobot; Dr. Catherine Mann, Professor at Brandeis University; and Dr. Prat Moghe, Vice President of Big Data Appliance Strategy & Products at IBM. The panel will be moderated by Bob Boudreau, CEO of The Winter, Wyman Companies. Click [here](#) to register for this event.

### MassEcon on the Road

From April 28 - May 1st, Doug Kehlhem represented MassEcon at the CoreNet Global Summit in San Diego, CA. The Summit featured speakers and general sessions focused on leadership, manufacturing, corporate real estate, and technology. For more information, click [here](#).

On May 23rd, while attending the **Medical Device and Manufacturing (MD&M)** trade show in Philadelphia with Team New England, MassEcon hosted a reception at the Four Seasons Hotel in Philadelphia for thirty guests to showcase the assets of Massachusetts and its regions. Executives from corporate location advisory firms including **Biggins, Lacy, Shapiro, and Co.**; **Studley; Colliers; Cushman and Wakefield**; and **Ernst & Young** learned about what Massachusetts has to offer expanding companies. The Massachusetts delegation included staffers from MassEcon, MassDevelopment, the Southcoast Development Partnership, Northeast Utilities, Dacon, and VHB as well as representatives of Massachusetts companies including PremaTech Advanced Ceramics. Thanks to sponsors **Dacon, VHB**, and the **Southcoast Development Partnership!**

### Regulatory Reform Initiative - Presentation to MassEcon

On May 16th, Assistant Secretary of Economic Development April Anderson Lamoureux gave a special presentation to MassEcon members along with Alicia McDevitt, Deputy Counselor of MassDEP. The presentation focused on the Governor's New Regulatory Reform Initiative, and its impact on the small business community in Massachusetts. Thank you to the IBM Innovation Center for hosting the presentation.



Team New England at Petco Park in San Diego, as part of the CoreNet Global Summit



Left to right: April Anderson Lamoureux, Mehjabin Kapasi, Susan Houston, and Alicia McDevitt at the Regulatory Reform Initiative Presentation, held at the IBM Innovation Center



Join us on June 1st for our Members Meeting featuring Glen Comiso, Deputy Director of Institute Affairs at MIT



MassEcon is now collecting nominations for the Ninth Annual Team MA Economic Impact Awards! Click [here](#) to nominate a company.



Connect with MassEcon through these social media outlets.



If you would like to tape a 15 minute interview on MYOB Radio to talk about a project or company that you are working with, please contact [Sean Getchell](#)



Click [here](#) to enter MassEcon's ReadyMass Portal

## Upcoming Events

### Member & Board Meeting

**Date:** June 1, 2012

**Time:** 8:30am - 10:30am

**Place:** DLA Piper, 33 Arch Street, Boston

**Featured Speaker:** **Glen Comiso, Deputy Director for Institute Affairs, MIT**

**Topic:** Positioning MIT for Regional and National Advanced Manufacturing Opportunities

For more information, contact [Sean Getchell](#)

### Location Support Committee

**Date:** June 6, 2012

**Time:** 10:30am - 12:30pm

**Place:** Newmark Knight Frank, 1 Federal Street, 21st Floor, Boston

Contact [Sean Getchell](#) with any questions.

### MassEcon Annual Conference

***Five Trends That Have Transformed the Economy Forever: Why This Matters for Massachusetts Companies***

**June 15, 2012**

[Register Online](#)

**Time:** 8:30am - 10:30am

**Place:** Newton Marriott Hotel (2345 Commonwealth Ave, Newton)

Moderator:

**Bob Boudreau**, CEO, The Winter Wyman Companies

Panelists:

**Mohamad Ali**, Chairman, Mass Technology Leadership Council

**Jeff Beck**, CFO, iRobot

**Dr. Catherine Mann**, Professor of Global Finance, Brandeis University

**Dr. Prat Moghe**, VP, Big Data Appliance Strategy & Products, IBM

Contact [Sean Getchell](#) with any questions.

### Summer Reception

**Date:** July 11, 2012

**Time:** 4:30pm - 6:30pm

**Place:** Nutter McClennen & Fish, 155 Seaport Boulevard, Boston  
Stay tuned for more information!

## Projects

### #2527:

MassEcon and MOBD are working with a Somerville-based food company. The company is expanding and would like to lease an existing 40,000 SF building within 5-miles of their current location. *Notes: A food grade building with cooler/freezer space, and one loading dock are all preferred.*

### #2526:

MassEcon and member Newmark Knight Frank are working with a Japan-based life sciences company looking to establish a Massachusetts presence in the Cambridge/Boston area. A small amount of sales office space is needed to start before the addition of significant R&D/manufacturing. *Notes: Newmark Knight Frank will be arranging a tour for the company officials during their visit for the BIO Convention in Boston.*



The Massachusetts Internship Collaborative offers college students a state-wide internship database. Register your company's internship opportunities [here](#).

Help the Commonwealth improve its internship program by taking this brief (really!) survey [here](#).

Please contact [Doug Kehlhem](#) for more information. Doug has fielded site search inquiries from 34 companies since January 2012.

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## Member News

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**Cutler Associates** was recently awarded a Building Project of the Year achievement award by the Construction Management Association of America (CMAA) New England Chapter. Cutler received the award for its D'Youville Life & Wellness Community Center for Advanced Therapy project in Lowell, Massachusetts. Click [here](#) to read more.

Congratulations to **Coldwell Banker Residential Brokerage** on being ranked first in Massachusetts residential real estate companies in terms of 2011 sales volume. The report is issued annually by The REAL Trends 500. Click [here](#) to read more.

**MassDevelopment** recently partnered with the City of Worcester to conduct a tour that showcased economic development in the city to a group of 35-40 investors and developers from across Massachusetts. The successful event included a series of speakers and a walking tour of some of Worcester's most recent development projects as well as plans for future growth. Click [here](#) to read more.

**WPI** was recently identified by Bloomberg BusinessWeek as one of the top 20 colleges in the U.S. that offers the highest return of investment. This is the third time WPI has been selected for this honor in recent years. Click [here](#) to read more.

Please send [Sean Getchell](#) your member news!

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## Staff in Action

**Susan Houston** spent the past month on several items including finalizing the panel for MassEcon's upcoming June Annual Conference; organizing April Anderson Lamoureux's special presentation to MassEcon Members; and strengthening relationships with MassEcon partners through targeted meetings. Susan also met with MOITI's trade representative in Israel and contributed to a roundtable on international travel featuring the Governor and the Acting Director of Massport.

**Doug Kehlhem** spent much of May representing MassEcon at several out-of-state events and receptions, including the CoreNet Global Summit in San Diego and the Medical Device & Manufacturing Trade Show in Philadelphia. Doug also fielded several site location requests and organized a side reception in Philadelphia for local site selectors and business partners.

**Sean Getchell** was busy in May organizing logistics for MassEcon's upcoming events, including the Annual Conference on June 15th. Sean also attended the Solomon McCown & Company panel discussion and represented MassEcon as one of the cooperating sponsors. Sean also helped oversee and supervise MassEcon's summer interns.

## Welcome to our Summer Interns!

**Molly Haley** is a rising senior Economics major at Wesleyan University. Her prior experience includes working in the MA State House as part of the Governor's Internship Program and interning for Susan Bysiewicz's US Senate campaign in Connecticut.

**Ross Pini** recently graduated from the College of William & Mary with a B.A. in Government summa cum laude and will be attending Boston College Law School in the fall. Prior to joining MassEcon, he worked as an Executive Projects and Constituent Service Intern for the Norfolk County Register of Deeds and as a Junior Assistant at Gustave White Sotheby's International Realty in Newport, RI.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.

If you have information for this newsletter, please contact Sean Getchell at [sgetchell@massecon.com](mailto:sgetchell@massecon.com) or at (617) 924-4600 x 13