



MassEcon Developments

News for Members

March - April 2013

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With new members on board and key committees in place, we are buzzing with a dense calendar of events and initiatives for business growth in the state for 2013.

MassEcon News



MassEcon Chairman Fred Mulligan at Corporate Welcome Reception

The **Fifth Annual Corporate Welcome Reception** was a huge success as we welcomed [17 companies](#) into the Massachusetts economy. Thank you to our members, to our host Genzyme, for providing us with a beautiful space; and to BioMed Realty Trust for their support. You can review coverage from [Xconomy.com](#), [Boston.com](#) and [Facebook](#).

Thank you to **Alicia Barton** for her presentation on the current state of the clean energy sector in Massachusetts at our March member's meeting. Alicia put together an excellent presentation, which is posted on our [website](#). Please don't hesitate to contact Alicia and the **MassCEC** team as an expert resource for your organization's energy needs.



Corporate Welcome honorees with Susan Houston (MassEcon), Rogiero Vivaldi (Genzyme) and Secretary Gregory Bialecki

MassEcon is seeking candidates for a **paid summer internship** from June to August this summer. Contact [Trina](#) for more information or to recommend a college student or qualified individual. Click [here](#) for the job description.

We are now accepting nominations for the **10th Annual Economic Impact Awards**. MassEcon will be honoring companies that have positively contributed to the Massachusetts economy. Click [here](#) to nominate by June 15th. The criteria are as follows:

- Company must have a physical presence and growth in Massachusetts
- Job creation, financial investment, or increased square footage since January 1, 2012
- Community involvement, direct or indirect job impact, new contracts or product launch
- Company must be a for-profit entity



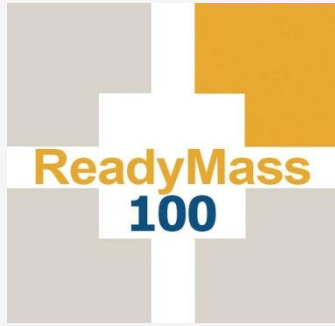
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MassEcon on the Road

BIO 2013

April 22 - 25 MassEcon is attending the BIO 2013 industry trade show in Chicago with other Massachusetts economic development partners. MassEcon teamed up with MassDevelopment, Marlborough EDC, and the Western MA EDC in sponsoring a portion of the Massachusetts Pavilion.



New branding!
The *Market Ready 100* is now the
ReadyMass 100

2013 CALENDAR HIGHLIGHTS

May 23rd 8:30am

Board Meeting
DLA Piper

June 7th 8:30

Member Meeting
200 Friberg Pkwy
Westborough, MA

June 21st 8:00am

Annual Conference
Manufacturing Transformed
Newton Marriott Hotel

July 17th 4:00pm

Summer Reception
Boston

November 26th

Economic Impact Awards Luncheon
Seaport Hotel Boston

December 13th 11:30am

Annual Meeting and Holiday Lunch

**Bowditch
& Dewey**

ATTORNEYS

Thank you to Bowditch & Dewey for
sponsoring our Annual Conference:
Manufacturing Transformed

Stay tuned for Doug's report.

New York City Site Selectors Reception

May 9th MassEcon is holding a Massachusetts reception in New York City at the Royalton Hotel for corporate location advisors and real estate professionals instrumental in facilitating location decisions. Thank you to **Dacon Corporation**, **VHB**, and the **Marlborough EDC** for sponsorship.

Philadelphia Site Selectors Reception at Citizens Bank Park

June 19th MassEcon is hosting a Massachusetts reception for corporate location advisors and real estate professionals based in the Philadelphia metropolitan area during the week of the Medical Device and Manufacturing East (MD&M) trade show. Through the generosity of **RBS Citizens**, MassEcon is holding the reception in a suite at Citizens Bank Park for the Philadelphia Phillies v. Washington Nationals baseball game.

ReadyMass 100

Formerly known as the MarketReady 100, MassEcon's exclusive listing of prime MA locations, is taking on a new moniker. Hereby called the ReadyMass 100, our collection of premier real estate sites will include 12 new properties that were vetted by our Location Support committee members. The ReadyMass100 is also getting a digital makeover and will appear with a new look and additional search functionality on our website in May.

Upcoming Events

Membership and Marketing Committee Meeting

Date: May 3rd
Place: Cresa, 200 State Street, Boston
Time: 11:30am - 1:00pm

MassMedic 17th Annual Conference

Date: May 8th
Place: UMass Boston Campus
Time: 8:00 - 11:45am
Topic: MedTech Innovation in the New Healthcare Economy

TouchTommorow

Date: June 5-8pm
Place: WPI
Time: 10:00am - 4:00pm

Annual Conference: Manufacturing Transformed

Date: June 21st
Place: Newton Marriott Hotel
Time: 8:00 - 10:30am

July Summer Reception

Date: July 17th
Time: 4:00pm
Place: Nutter McClennen & Fish
Featured Guest: Tom Glynn, CEO of Massport

Members In the News

Sovereign Bank formalized its relationship with Massachusetts General Hospital committing over \$1M over the next five years for cancer research and care. The gift agreement establishes the Sovereign/Santander Hematology/Oncology Fellowship Program Fund for the MGH Cancer Center. For full article click [here](#).

Sovereign



TOUCHTOMORROW
A FESTIVAL OF SCIENCE, TECHNOLOGY, AND ROBOTS AT WPI

1BERKSHIRE
commerce • creativity • community • culture



TouchTomorrow at WPI, featuring the NASA Sample Return Robot Centennial Challenge, was an unprecedented educational and interactive event for New England, attracting 7,000 people in 2012. The 2013 event is scheduled from June 5-8 from 10 a.m. to 4 p.m. Click [here](#) for the event homepage.

Do you know a business or do you work for a business that has a strong commitment to strengthening the Berkshire economy? Then be sure to nominate them for a **Berkshire Trendsetter Award** hosted by **1Berkshire**. Deadline for submissions is May 1, 2013. Top finalists will be honored and winners announced at the Celebrate the Berkshires event on June 26, 2013. Click [here](#) to nominate.

The city of **Quincy** is undergoing a \$1.6B downtown redevelopment project with the help of **Suffolk Construction**. The project will see the creation of 3.5 million square feet of business, retail and residential space in Quincy Center during the next seven years. Northeastern University is planning a course for the fall semester called "The Quincy Model," in which the public-private partnership behind the project will be used as a teaching tool. For a full description of the project click [here](#).

IBM will be hosting **Maximize Your Relationship with #Social Business**. The goal of the event is to stimulate strategic thinking around social business and to showcase cutting edge IBM tools that will ensure that companies remain at the forefront of this innovative approach to business. There will be two sessions, one on May 9th and one on June 4th. To register click [here](#).

Projects

#2575: MassEcon was contacted by a site location consultant representing a confidential out of state logistics company that needs 40-50 acres of industrial zoned land permitted and ready to build for a 500,000-750,000 SF facility with 34' clear height. The search area requested is within a 35-mile radius of Route 2 and I-495 intersection. The prospect is a third party logistics company.

#2576: MassEcon is working with an in-state contract injection molding company that would like to buy a 20,000-50,000 SF manufacturing building. Their needs are 15' clear, 25 parking spaces, 1 loading dock, single story, and heavy power at 2000+ Amps/460 volts/3 phase. They prefer to be in the I-95/I-93 area (Woburn, Burlington, Wakefield, Wilmington) The company has a lease expiration date coming up and they would like to consider other buildings.

Please contact [Doug Kehlhem](#) for more information.

Staff In Action Susan Houston

Susan is planning for MassEcon's Annual Conference in June - *Manufacturing Transformed* - as well as working with MassEcon's committees, board, and executive committee on key strategic initiatives for the organization. During March and April, Susan represented MassEcon on the Massachusetts Marketing Partnership Board; supported the Western Massachusetts EDC with its initiative to target financial services to the region; and attended Governor Patrick's briefing on his transportation plan, hosted by the 495/MetroWest Partnership. At the end of April, Susan will be joining the World Class Cities Partnership in briefing a delegation from Portugal about doing business in MA, and will participate with the MA Business Roundtable in advocating for computer science standards in the public schools curriculum.



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daily!

www.massecon.com

Doug Kehlhem

As part of the Massachusetts delegation, comprised of MassDevelopment, Marlborough EDC, and EDC of Western Mass, Doug represented MassEcon at BIO 2013 this week in Chicago. The BIO International Convention is the largest global event for the biotechnology industry. Doug and the MA delegation strive to create awareness of the Commonwealth's many business advantages for this important industry segment. Doug also worked with the Location Support Committee to select new properties to add to the ReadyMass 100; assisted several companies in their search for locations; and continued planning for the site selector receptions MassEcon is hosting in New York and Philadelphia.

Trina Aitken

In addition to forging ahead with MassEcon's website and ReadyMass100 re-launch, Trina led the staff in planning MassEcon's 5th Annual Corporate Welcome Reception, working closely with our host, Genzyme to prepare for the event. Several of the corporate honorees were also selected by Trina to engage in interviews and press coverage to continue building and enhancing MassEcon's library of video, photo, and press items for the new web launch. These corporate representatives are the subject of MassEcon's new series of video shorts, entitled "Why Mass?", which will be available for viewing shortly.

David Brustlin and Casey Price

David and Casey were hard at work preparing for the Fifth Annual Corporate Welcome Reception for most of March and April. Casey was largely responsible for attendee relations and marketing deliverables, while David worked on several logistical aspects as well as producing and editing MassEcon's new series of HD video shorts that highlight both the CW reception as a whole, and the honorees companies individually. Both David and Casey's research help to keep our newsfeeds and newsletters full of relevant topics and opportunities for members.

Rich Ryan

Rich Ryan has joined the MassEcon team in a project management role to help retain and build membership. He is a great advocate for MassEcon and knows the organization well through his prior association as a corporate member with Coldwell Banker Residential Relocation. Welcome Rich!



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.