

Year End Highlights: January 1, 2015-December 10, 2015

DECISION SUPPORT TO EXPANDING AND RELOCATING COMPANIES

- MassEcon provided customized support to **63** companies that were associated with approximately **7,500** jobs. Customers of MassEcon's Site Finder Service sought **3.6 million** SF of space and **300** acres of land.
- Companies committed to MA: **Lego Education**, Boston; **CNR Changchun Railway Vehicles (CNR-MA)**, Springfield; **ERD Metals**, Avon; **Bachman Electronic Corporation**, Charlestown; **Amazon**, Fall River.
- Under the Team Massachusetts umbrella, **15** MassEcon members volunteered services that included design, construction, real estate, labor force, and research expertise to companies considering MA as expansion location.

MASS ECON CONFERENCES AND FORUMS

- Hosted record-breaking [Annual Conference](#), *A Conversation with the Cabinet: Priorities of the Governor's Economic Development Team*, attended by 200 participants. (Thank you to sponsor **BSC Group!**)
 - Moderator: Geri Denterlein, President of Denterlein.
 - Panelists: Secretary of Housing & Economic Development **Jay Ash**; Secretary of Executive Office of Energy & Environmental Affairs **Matthew Beaton**; Secretary & Chief Executive Officer of Department of Transportation **Stephanie Pollack**; and Undersecretary of Executive Office of Labor & Workforce Development **Stephanie Neal-Johnson**.
- Hosted member meetings with featured speakers including:
 - **Alan Clayton-Matthews**, *Director of the New England Economic Partnership and Northeastern University Professor*
 - **Richard Davey**, *CEO of Boston 2024*
 - **C.A. Webb**, *Executive Director of New England Venture Capital Association*
 - **Carol Gladstone**, *Commissioner of Division of Capital Asset Management & Maintenance*
- Hosted Summer Reception at Nutter McClennen & Fish LLP featuring **Lt. Governor, Karyn Polito**
- Hosted Robotics Industry Roundtable at WPI with experts from Amazon Robotics, Medrobotics, and Vecna
- Hosted Meet and Greet with MA Office of Business Development leadership team at Ernst & Young
- Hosted UMass President Marty Meehan at Annual Holiday Lunch (Thank you to sponsor **Sasaki Associates!**)

12TH ANNUAL TEAM MASSACHUSETTS ECONOMIC IMPACT AWARDS

- Hosted Pitch Session at Nutter McClennen & Fish LLP for 21 Economic Impact Award Finalists with Katie Stebbins, Assistant Secretary of Innovation, Technology and Entrepreneurship
- With an audience of nearly 400 at the Renaissance Boston Waterfront and Governor Baker as featured speaker (Thank you to Presenting Sponsor **Citizens Bank!**)
 - Honored 17 companies statewide that invested in the Commonwealth through job creation, facility expansion, and community involvement
 - Recognized Massport with Global Leader Award

MASSACHUSETTS AMBASSADORS

- [Seventh Annual Corporate Welcome Reception](#) hosted by **Genzyme** in Cambridge. MassEcon, Genzyme's CEO, and Governor Baker welcomed executives from **Baxter, Cathay Pacific, CNR-MA, Cohealo, Corbus Pharmaceuticals, Cryptzone, Driblet, GE Healthcare Life Sciences, Hainan Airlines, Jabra, Mohawk Fine Papers, Primark, Pulse Secure, Schneider Electric, Turkish Airlines, and Unitrends** as new additions to the Commonwealth's business landscape. (Thank you to sponsors, **Genzyme** and **Aerotek!**)
- Other Ambassador activities;
 - **Patriot Place** executive accompanied MassEcon to New York reception and donated tickets to a Patriot's game to corporate location advisors.
 - Executives from **Baxalta** met with real estate development and government officials from Singapore hosted by MassEcon.
 - Representatives from **MIT, Boston University, Primary Source, CB Relocation, Newmark Grubb Knight Frank, Communispace, and Winter Wyman** provided market insights to a location consultant and a global education technology client that decided to locate in Massachusetts
 - Member firms **Nutter** and **Ernst & Young** hosted and provided market information to a location consultant and biotechnology client evaluating Massachusetts to locate a corporate campus.
 - Member firms **Wyman Street Advisors, Insperty, and Coldwell Banker Relocation** all provided expertise to ERD Metals locating in Avon.

PARTNERSHIPS, PRESENTATIONS & APPOINTMENTS

- Represent MassEcon on the **Massachusetts Marketing Partnership Board**
- Serve on boards of **JVS** and **New England Economic Partnership**
- Represent MassEcon at the **EDC of Western Massachusetts Brokers Meetings**
- Represent MassEcon on the **Marlborough EDC Board**
- Served on panel at **New England Real Estate Journal State of Commercial Real Estate Summit**
- Appointed to Governor's **Economic Development Planning Council**
- Serve on Massport's **Business Leaders Advisory Group**
- Presented with **MOBD** at **Municipal Meet-Ups** in **Winthrop, Malden, and Quincy**

NEW INITIATIVES

- Conducting research study with the UMass Donahue Institute on the competitive factors driving location decisions, with thanks to sponsors from PM Group and BNY Mellon for helping underwrite this report.

TRADE SHOWS & SITE SELECTOR RECEPTIONS

- Hosted hospitality reception for site selectors in NYC (Thanks to sponsors **Ozzy Properties, Marlborough EDC, Transwestern | RBJ, and Patriot Place**).
- Attended Medical Design and Manufacturing (MD&M) East trade show in New York.
- Attended Unmanned Vehicle Systems trade show in Atlanta with **MassDevelopment**.
- Hosted hospitality reception for site selectors in Atlanta. (Thanks to our sponsors **Ozzy Properties, VHB, Marlborough EDC, Dacon, and Patriot Place**).
- Hosted hospitality reception for site selectors at the United Center in Chicago (Thanks to sponsor **Marlborough EDC and Worcester Regional Chamber of Commerce**).
- Hosted booth at BIO International Convention in Philadelphia as part of the MassBio Massachusetts Pavilion
- Attended the CoreNet Global Summit in Los Angeles.

NEW MEMBERS

- Chase Bank
- LStar Communities
- PM Group

SOCIAL MEDIA & PRESS

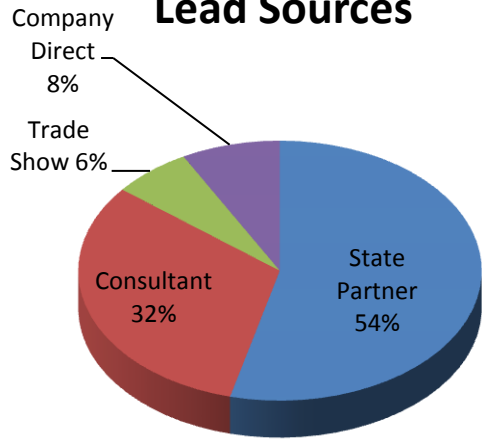
- Received 12 [press mentions](#) including two in *The Boston Globe*, one in the *Boston Business Journal*, and two blog posts on *Mass It's All Here*
- Surpassed 1,000 recipients for InBrief Newsletter
- Exceeded 136 "Likes" on Facebook
- Increased Twitter following by 22% (to 2,960 followers)
- Implemented social media outreach through Twitter to more than 28 legislators, alerting them of expansions in their communities (since mid-April 2015), including:
 - Rep. Richard Neal (Western and Central MA); Mayor Joe Petty (Worcester); Rep. Jim McGovern (Central MA); Mayor Bill Carpenter (Brockton); Mayor Marty Walsh (Boston); Governor Baker; Tim Toomey (Cambridge City Councillor and State Rep.); Sen. Sal DiDomenico (Everett); Rep. Aaron Michlewitz (Boston); Rep. John Hecht (Watertown, West and North Cambridge); Rep. Danielle Gregoire (Marlborough); Sen. Benjamin Downing (Pittsfield); Mayor David Maher (Cambridge); Sen. Marc Pacheco (Taunton); Rep. Jeff Roy (Boston); 16: Mayor Arthur Vigeant (Marlborough); Lt. Governor Polito; Sen. Edward Markey; Rep. Joe Kennedy (4th District); Mayor Joe Curtatone (Somerville); Mayor Carolyn Kirk (Gloucester); Sen. Richard J. Ross (Norfolk, Bristol and Middlesex Districts); Rep. Tim Toomey (Cambridge); Rep. Jay Livingstone (Boston); Sen. Sonia Chang-Diaz (Boston); Mayor Dan Bianchi (Pittsfield); Rep. Katherine Clark (5th District); Rep. Michael Capuano (7th District).

READYMASS 100

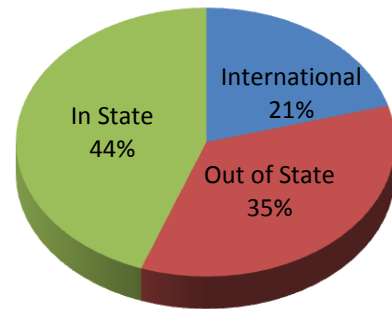
- Selected 21 new properties to be included in the ReadyMass 100 portfolio
- At this year's Corporate Welcome, Governor Baker recognized the significance of ReadyMass 100 properties in Massachusetts, as illustrated in this [video](#) clip.
- ReadyMass 100 online listings generated approximately \$10,000 to help support ReadyMass 100 marketing initiative

63 COMPANIES SERVED

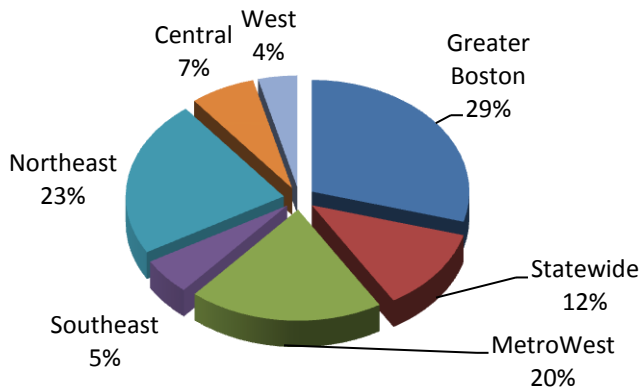
Lead Sources



Company Origins



Search Request by Region



Industry Type

