

# Be part of the Massachusetts Economic Recovery!



MassEcon is re-stocking the ReadyMass 100 web-based portfolio of the best land sites and buildings available as business locations in Massachusetts.

## Join MassEcon as a Partner in Marketing Massachusetts!

ReadyMass 100 launched more than 10 years ago. Now, for the first time, sponsorship of the portfolio is available. MassEcon is offering one more **ReadyMass 100 sponsorship for 12 months at \$12,000**. Co-exclusive benefits include:



*ReadyMass 100 web page branding, with prominent logo placement, 30-word description and website link, on each of 4 ReadyMass 100 web pages, plus complimentary site listings*



*Acknowledgement as a ReadyMass 100 sponsor in all MassEcon media mentions of the program and website*



*Participation in a virtual or live event at which the re-stocked ReadyMass 100 website goes live as part of a renewed Massachusetts marketing effort*

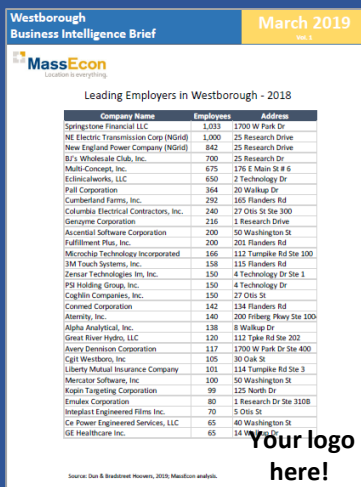
### ReadyMass 100 At-a-Glance

- ReadyMass 100 is in the vanguard in marketing Massachusetts as a business location and has served as a gateway for dozens of projects that concluded with business locations to or expansions in Massachusetts
- 150 unique visitors each month searching for ReadyMass 100 Massachusetts properties
- 1:3 visitors to the site are first time visitors; 25% of overall users from outside of the U.S.
- 1.7 million square feet of ReadyMass properties were absorbed in 8 deals in 2019

**Interested in sponsoring? Have questions? Want more information?  
Contact Executive Director Peter Abair at [pabair@massecon.com](mailto:pabair@massecon.com)**

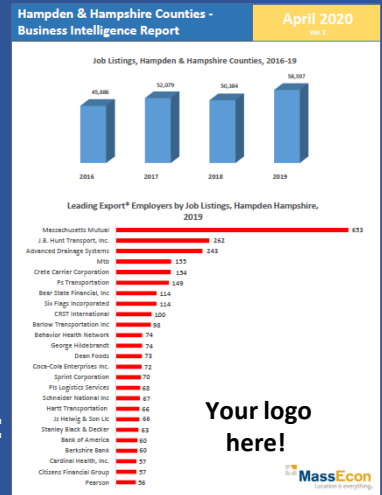
MassEcon's Business Intelligence Research Program develops actionable research for its economic development partners identifying:

- Leading area employers
  - Business trends
  - Global business connections
  - Company decision-makers
- ➔
- Promote lead generation
  - Dozens of reports produced annually by MassEcon's 501(c)3 Foundation
  - Customized lead call sheets
  - Fill additional research needs



## Become a Business Intelligence Research Program Supporter!

For just \$7,500 each, co-exclusive benefits include:



- Comprehensive and co-exclusive supporter for 12 months (2 available)
- Recognition with logo as a supporter on each Business Intelligence report generated
- Acknowledgement as supporter of our business intelligence research in all MassEcon mentions in media, annual report, and on our website
- Your funding support for this program is tax deductible

### Hear From Business Intelligence Research Recipients...

“This research is extremely helpful to us as we pursue economic development in our region! MassEcon is an essential resource.”

- Nate Robertson, Merrimack Valley Planning Commission

“The data that MassEcon is providing is very helpful to our business attraction and retention efforts.”

- Meredith Harris, Marlborough EDC

**Interested in supporting? Have questions? Want more information?  
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