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| Ambassadors Update | September 2013 |

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| **Expanding in MA**  **Cambridge-based Ariad Pharmaceuticals** is adding an additional **142K SF** to its **Kendall Square HQ** for a total of **386K SF**. This facility will be a part of the **Alexandria Center**, the 11-acre science park.  In July, Ariad received approval for its leukemia drug Iclusig. For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhC2JutgVN_rtbvXoDcrxiSLA2-iF8y4l9sbJSj60UZEDYqUcE2TgRJGtJGDSFCS7f4Qow1Q4BjaiGiioTUAWjr211orK9yirXFCstZCk0LyScOtVw5bpnNdVbiYKkr63f7gnrV-C-kiZL9zkTma8RxR2Xa7Wc55S-9dIaWTF80EKl1TLimizr-PgWY8fGKKdtdqWY7_gtr2ngrjeUymQEZJTaHN37IWEFlKFbqi1IJe6QtT6kp8-HqralP22v4No23UcS34f7h-mMQPaPpOkvGAa2b-CcJiSb4=).  **Iron Mountain**, the storage and information management company, has broken ground on its first data center in **Northborough** with a **30K SF** LEED Gold certified facility. The new center will offer migration, networking, and IT asset tracking services. For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhA-HCA0atIeui_dtc-Fllp4wPR2R3jYHC5qk2NogX-kzqketi1EBlgkXB_nc12UvJm5d8h_0vqNQBZjdVwo6zH-wlgLAMzP5qlnUHnlZ9IP76FoIWg-hlUU_-hzo7kKcqzEZvD-RAMYLkc-2jRnDx5jKBva5W9r4-rcYpQefdL6ZiwFzritwFZp_U2v9k3530iKLo7Zw9xUJkQf7eA9cnthnzz-AXs_TrwZTfmlqUtIzg==). **PricewaterhouseCoopers** is leasing space in Boston's **Innovation District** in order to accommodate **500 new employees**.  The new space will be **PwC's Boston HQ** and house the firm's **3000** Boston employees.  For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhCFX1v0ZObnPIqlK_Kkkw4_YKggdvnJWKdh1o33UZbKUARWj1suEPB_O-MY0S56TSgGdSaE25by9RJRmIUms3AqkTE5QzMOlBAjg87T0-VnaD07Fzkn52PcpM6Gz_SzIwymG4wggS46QYDskbX-B0eyNpGyKe_nl8ZqXiI0tVvcuQMatt18iE7KU2KErGKLIpaT1J56CB14QnIzVnNNUU8Gv4imc5wzSyc=). **New Balance** broke ground on its new **$500M 250K SF HQ** in **Brighton**. This HQ will be part of a larger **1.45M SF** site. As a mixed-use site, the space will benefit the community as well as the company, and it will include a hotel, a sports complex, office and retail space, and a stop on the Worcester Commuter Rail Line.  For more information click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhAOgxOLgCP4ljWaTXVpu3ONPheuyzcSCONk7lcTqlUjd-TiZqtkw34gaaR2s88zi9AvFeoRUdGKjFyazdVqQUCxJzgMHAkbXbTvt1PLwRW-D3So7jdcTERp9hSnCvfueH8HpUpb-Vj3odrnLuG6gIxleSfsUKfifivsqVO-bZSYO-IXRRWaE2omCLqyx9WXN5IQLVxSD4i74mFTNJHvImdlxfOkKo4fDparHEkmSmRBHQ==). **Smarter Travel** and **FlipKey,**two **TripAdvisor** subsidiaries, will lease **72K SF** office space in the North Station area of **Boston.** The new space will allow the two companies to work under the same roof and will provide room for possible growth in the future.  For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhBAoO8gzDLc3LXab4OQBZzx9xbYU-lk3CcZ1HFpUPGZz3NAmN1-9l1cIijERQAkqwxh6TjpRXxv8qJ6CFjTAa-0d1mbU7Tf633O3OnXwOjwoJ0VJHY9kHXh5aU35aWG5bOCGdh93aSaLY6lwjqYcrQxteF_PCsgGWV-FKTVym3U4UHXBbBBF-4ILQr7MWedhM18vkb9X846iCjqfcPwHGLgtP1Z5spTv6wedjM7D7sMgu-cRzUXCoEuMlMOWH-OLTErMsB_6Hmw2A3pDK8TZsOORAEfxIGjtps=).             |

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| **Ambassador A-List, New Products & Funding****Worcester Polytechnic Institute** received a **$125K** award from the **National Science Foundation**. This grant will fund a project to research and build robots to provide comfort and assistance to elderly people with disabilities. For article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhBZ3sqRbjcl8EK_0egXM7SQY-J2rRQ_lSngdXVKs130iSzdrVdtHRoUGvw2Re9-a4Hfdy-p9u4mP21G34FtChDmbUq4OHkjSIMvMSD0hqlLc4dVfw0J8_7th2WVIm02EeqLvNDl3TL6VIK_mySMU5Mq9SeL7iU1sC9t1awcb0bWCjAqr216axcVQqftN7kITK1eOIAIhl2OMkwyxORBAcr5mfH-MDz6dC1o2OlW9PDnjrux2j41XBlmS-YIEHorMznJ6sL9gMa81KHs8L5vFKnaL1KrF0xPkLB5pM4ks0_XlA==). **Boston-based startup Stackdriver** raised **$10M** in **Series B** funding led by **Flybridge Capital Partners**. The startup's product focuses on identifying performance problems that companies may face in their IT infrastructures. **Stackdriver** is also planning to hire new employees in sales, marketing, and development. For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhB6YWMqdQ0AX3AhQ1slorj8Oy6G1GPZaYXZDE5LA9uNvhSAY7vjG1eH4CkKhulqExKjmM5z-6CeLbp7mfG-cWDBU2mpZA9zaROmMD7NfBEFbOwNRFaeX_zIywOHDTCntn7Vm2FkSHF8PeLXGXHArpXlsXmAEwcqjS4yPr8ebp_GKXy-0HHEsvfPhR9ExAdNo6ecuOKcp7_6SRO5EilKPtDH). **Cambridge-based Genzyme's** second **multiple sclerosis drug** received approval in Europe. The company, which also has locations in **Allston**, **Northborough**, and **Framingham**, expects to have a decision of approval from the US FDA by the end of the year. **Genzyme** also hopes to launch both products in the European Union soon.For full article click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhBEqFIxmhRLrJH-LnfNjUcqWy3RrONhtyhVX3jReP7RznCnDQgJyZGah1LIVYI0qgZq3VlBDA-gpbFlqT4RntVYtHrYLDCX_9NaMxJc6TRnkZnQ5F4qO-4lD_U4zyJUVtwXEDj0iPF4JOkuLZEoU03AZ3SIEo7GCbDPY0JTlAbkoMJ5GwMwD0lcXGSPbqQgQgIHunKUTmXGZ08p97_f7SXEh2ZU3MSfrDb5akaC-UQHvWHu0wR9UxEYtJ1ND_xDB5FdGKG7_IsGnFGwtlBIvaoN6pJfvGOOv6Y=).       The **Massachusetts Clean Energy Center** is awarding grants totaling **$300K** to startup incubators across the state.  These incubators are located in **Boston, Beverly, Dartmouth, and Springfield**.  Click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhAyLDceWLBjjllBcNWkrwPTl6gVBNba3zupFNRBum04TFBTNytIZ_rEjuqwhRyclW9z_sDsHcgdAysffacxFOaBTaoxlSQolKU1Vu9qJHD9DCZwju7eOxFrBKvgKUM6Sb0q6CBubdK8w7deiIE1b7Fg-8QFTD1Ot8Z-_LkRt1_mWkGz1MpagMpLV1_zFaO_gvvhQMOTaE0aI_vnrtMV9js8) for full article. The **Massachusetts eHealth Institute** announced that it would be awarding a total of approximately **$1.3M** in grants to firms across the state that focus on improving the interoperability of electronic health records.  For more information regarding the winners of the grants, click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhD8n_lH8FAnlTBTs8LgW9sX0cFSOioVSHFwgfVEdm-aAKCn4Ts6KMvBF-aG5VyJ9jnQaoChXqipuCKL-WBB2n10vjtebCCbkB4KMZqviK6XcTkCJsQ-1Ddv0Vs3oNGyRj60LLoa86_V71cYaftNqRodQAeqJGTmh9RnP619AxnAs9Zh5S8MUMb-mx9HkY8Lo2pE2Mh7tavjQUeDDthRSUiVXnfe3KL-YQnd_rWqoJ8hWQ==).   |

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| **Ambassadors @ Work**Twenty-two finalists gathered at the UMass Club this month to make their pitches to MassEcon's judging panels as they competed for the **Tenth Annual Team Massachusetts Economic Impact Awards.** The finalist companies come from throughout the state and from industries including software, manufacturing, life sciences, energy, and telecommunications. You can view the companies' pitches by clicking [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhA3QXxZCraXbH7jb_KkpuMtzeaf6foBLwDS6qgQhWJpionrFOmeuf8v8Si5wziUM1JtuNUV7ShSC3aLMFHkXCnIjsZIIp78uCrM-LINRtcS0FxB418OZPul2RQF8QgOqKCzTl8E89K6JeoEZEzOvQYdneNyCtmXyVCcYHq6UyHlKG9MIVscMuB9).  Stay tuned for the official announcement of the winners in early October! **Western Massachusetts and the Aerospace Industry**This month, the **Western Mass EDC** held the **Western Mass Aerospace Roundtable**.  **Consul General Patrick Binns** of the Canadian Consulate in Boston, executives from six Western Massachusetts-based aerospace manufacturers, and economic development aerospace specialists from Canada and the United States were in attendance.  The strong growth in the aerospace industry is leading Canadian companies to look to New England as a trading partner, and the **Western Mass EDC** is currently helping three Canadian aerospace firms find local manufacturers in Massachusetts.  To read more about the roundtable, click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhB-6iDDj5Qp802zJgI53KHIxHRaJ9QS_k1fDXGrBaXECokwHnXXPW6GdoLmfC5OtWgMsObmeSpzVzo615trZztfAScUNfyhbDwNaJKxAGqzmAaUkdWDP50wu1GlxIaZYBobXbY5cyjnYWEWeLvaoSjVADH3SQOCwmgNXF5D3-3ovdDOzxCFTu3Cp6WMZPWHWkzR1Y4YEYgENg==).**Massachusetts Leading in Clean Energy** **The Massachusetts Clean Energy Center**recently released their **2013 Clean Energy Industry Report**.  This comprehensive report covered several clean energy topics including the growth of clean energy employers in MA, the role of small business in the clean energy sector, and the sector's use of diverse technology.  The report has also determined that for the third consecutive year, the clean energy economy in Massachusetts has expanded.  According to the report, in the past year, clean energy jobs in the state have grown by **11.8%** for a total of **80K** jobs.  For the full report, click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhDC2nabaS07-3Yi9KPCLrx5Q-w29GOhz6BgxtpwgDctPYK8I0339iYcBqGnT-Me9VKk2OjzJE04cq1ZYlx45mPom-CVbWEDZgH6LB7oDXBqZGfK1ZJ880ICKZtoEClQ86q6FMgVWjvs78BBhSEAq9Q6_dhXOsBQbySB0tROO8kiq8CS0nufBDCveg_DcDC25sp1STmH0bQ8EA==).**Repeal of the Tech Tax****Governor Deval Patrick** signed legislation on Friday, September 27, repealing the expansion of sales and use taxes on software and computer services.  Click [here](http://r20.rs6.net/tn.jsp?e=001QflPPd11YhBRb3PL7JikYZsWkI77n_d8bDIJDAbq3rl5BoJ0WVGEOiPaZFLCTZkF1ohii1ezOv2OLepT0bUB_ZryqEi3wryh9XhFKVmISidkXq-nfKkSqiRzUSSl6Q45Zhpw_X8yxKYqqhTsMOceS6QFFHNCCRtv6A3SUSo-tGYGXFGaqXuNKEAGecSVs1l5SaWxubAaWgGfBCT_sP4PAmIEF0a55Nw0YcXQQm7l1uhueBV6ndh9pmeI8B6fyH-dLud1n1sfKJNOZTndcUGi8A==) for more information. |

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