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## Mid-Year Highlights: January 1, 2018-June 30, 2018

### DECISION SUPPORT TO EXPANDING AND RELOCATING COMPANIES

- MassEcon provided customized support to **25** companies that were associated with approximately **2,700** jobs. Customers of MassEcon's Site Finder Service sought **2.4 million SF** of space and **140** acres of land.
- Highlights:
  - **#2857 Win: Akcea Therapeutics** A drug development company will lease 30,000 SF at 22 Boston Wharf Road in Boston and create 50 new jobs.
  - **#2848 Currently Active: Project Galaxy:** MassEcon is assisting out-of-state real estate firm with site selection and labor market evaluation. Galaxy is a soft goods distribution center client that would build a one million square foot facility and employ up to 900 people. Multiple Massachusetts communities have been visited with the collaboration of regional and municipal partners. One site in each NH, RI, and MA are now being considered.
  - **#2835 Under Agreement:** A confidential medical device company will build-to-suit a new 45,000 SF headquarters for office/manufacturing use in Beverly.
- Under the Team Massachusetts umbrella, **4** MassEcon members volunteered services that included design, construction, real estate, labor force, and research expertise to companies considering MA as expansion location.

### MASSÉCON CONFERENCES AND FORUMS

- Hosted [Annual Conference, \*The Future of Work: Key Drivers of Change\*](#), attended by more than 115 participants. (Thank you to our lead sponsor **TD Bank**)
  - Moderator: Shirley Leung, Columnist & Associate Editor, *The Boston Globe*
  - Featured Speaker: Nav Singh, Managing Partner, McKinsey & Company
  - Panelists:
    - David Lucchino, Co-Founder, President, and CEO, Frequency Therapeutics
    - Daniela Rus, Professor and Director of CSAIL, MIT
    - Corey Thomas, CEO, Rapid7
- Hosted member meetings with featured speakers including:
  - Alan Clayton-Matthews, Director of the New England Economic Partnership and Northeastern University Professor
  - David Gibbons, Executive Director of the Massachusetts Convention Center Authority
  - Lauren Liss, President and CEO of MassDevelopment

### MASSACHUSETTS AMBASSADORS

- [Tenth Annual Corporate Welcome Reception](#) hosted by **Sanofi Genzyme** in Cambridge. MassEcon and Governor Baker welcomed executives from **Alexion, Asics, Avianca Airlines, Cellink, CILcare, Fresenius Kabi Compounding, Histo-Scientific Research Laboratories, iboss, IndusPAD, Level, LexaGene, The Muck Boot Company, Mustang Bio, PainQX, Smartsheet, StemTek Therapeutics** and **Tufin** as new additions to the Commonwealth's business landscape. (Thank you to sponsors, **Sanofi Genzyme** and **Kronos!**)

### PARTNERSHIPS

- Represent MassEcon on the **Massachusetts Marketing Partnership Board**
- Serve on boards of **JVS** and **New England Economic Partnership**
- Represent MassEcon on the **Marlborough EDC Board** and **Marketing Committee**
- Represent MassEcon at the **495/MetroWest Partnership's Combined Committee Meetings**

### TRADE SHOWS & SITE SELECTOR RECEPTIONS

- Hosted hospitality reception for site selectors in NYC (Thanks to sponsors **Cutler, Marlborough EDC, VHB, and Union Point**)
- Attended Medical Design and Manufacturing (MD&M) East trade show in New York with **MassDevelopment and Marlborough EDC**
- Attended Unmanned Vehicle Systems trade show in Denver with **MassDevelopment**
- Hosted hospitality reception for site selectors in San Francisco (Thanks to sponsors **Perkins Will** and **Marlborough EDC**)
- Hosted hospitality reception for site selectors in Washington DC (Thanks to sponsor **Marlborough EDC**)
- Hosted booth at BIO International Convention in Boston as part of the MassBio Massachusetts Pavilion

## NEW MEMBERS

- EMD Serono
- Interprint
- Kronos
- Town of Chelmsford

## SOCIAL MEDIA & PRESS

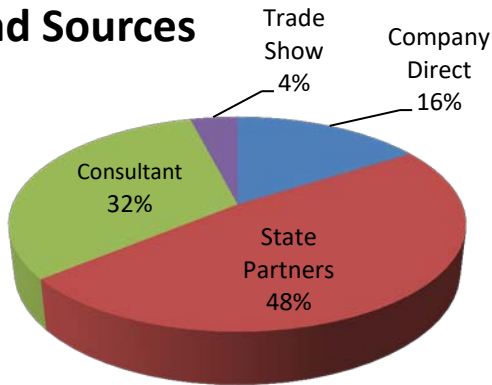
- MassEcon –related articles reported in *The Boston Globe*, *Boston Real Estate Times*, *Berkshire Eagle*, and *BBJ*
- Increased Twitter following by 3% (to more than 4,020 followers)
- Implemented social media outreach through Twitter to more than 14 legislators, alerting them of expansions in their communities

## READYMASS 100

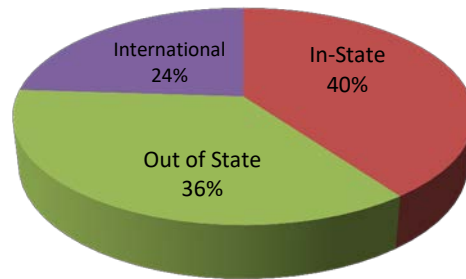
- Selected 8 new properties to be included in the ReadyMass 100 portfolio
- [Success Stories](#): companies located at ReadyMass properties: Bose, Boston; Amazon, Boston; Blue Hills Bank, Norwood; Duck Creek Technologies, Boston; Mendix, Boston; Akcea Therapeutics, Boston; Lifoam, Andover; Proteostasis Therapeutics, Boston; Roche, Boston; Allegro Microsystems, Marlborough

## COMPANIES SERVED

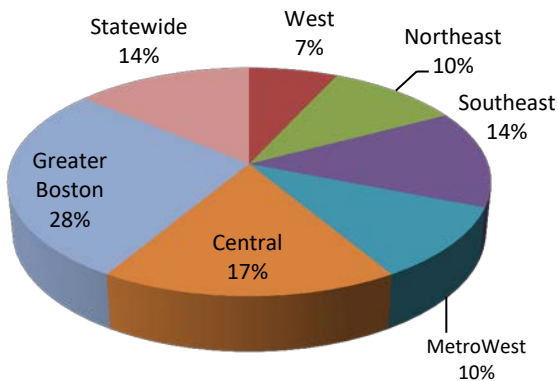
### Lead Sources



### Company Origins



### Request by Region



### Industry Types

