



# MassEcon Developments

## News for Members

May 2013

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celebrating

**20**  
*Years*

We are excited to be celebrating our 20th year and thank our members who make our work possible. MassEcon is proud to promote Massachusetts as the premier choice for business growth. Together with our partners, we are creating an environment for companies to stay, grow, and thrive here. **Look for us in the 6/21 BBJ special anniversary edition.**

### MassEcon News

We are now accepting nominations for the **10th Annual Economic Impact Awards**. MassEcon will be honoring companies that have positively contributed to the Massachusetts economy. Click [here](#) to nominate by June 10th. The criteria are as follows:

- Company must have a physical presence and growth in Massachusetts
- Job creation, financial investment, or increased square footage since January 1, 2012
- Community involvement, direct or indirect job impact, new contracts or product launch
- Company must be a for-profit entity

[Register now](#) for the **20th Annual Conference: Manufacturing Transformed**. Find out what's new and what's next in the world of Massachusetts manufacturing. Moderated by Northeastern's Barry Bluestone and with panelists from Genzyme, Kiva Systems, MIT Industrial Performance Center, Micron Products, this is sure to be an interesting morning.

### MassEcon Upcoming Events

#### Members Meeting

Date: June 6th  
Time: 8:30am  
Place: 200 Friberg Pkwy, Westborough  
Featured Guest: Richard A. Davey, Secretary of MassDOT

#### 20th Annual Conference: Manufacturing Transformed

**Date: June 21st**  
**Place: Newton Marriott Hotel**  
**Time: 8:00 - 10:30am**  
[Register](#)

#### July Summer Reception

Date: July 17th  
Time: 4:00pm  
Place: Nutter McClennen & Fish  
Featured Guest: Tom Glynn, CEO of Massport

### Members In the News

**WPI** and University of Illinois at Urbana-Champaign received a grant, to create the first center in the country dedicated to developing energy-efficient technologies that will dry moist, porous materials. Provided by the **National Science Foundation**, the grant will make WPI the lead institution in the formation of **CARD** (Center for Advanced Research in Drying). Problems with drying

## 2013 CALENDAR HIGHLIGHTS

### June 6th 8:30

Member Meeting  
200 Friberg Pkwy  
Westborough, MA

### June 21st 8:00am

Annual Conference  
Manufacturing Transformed  
Newton Marriott Hotel

### July 17th 4:00pm

Summer Reception  
At Nutter McClennen & Fish  
Boston

### November 26th

Economic Impact Awards Luncheon  
Seaport Hotel Boston

### December 13th 11:30am

Annual Meeting and Holiday Lunch



New branding!  
The Market Ready 100 is now the  
**ReadyMass 100**

**Bowditch  
& Dewey**  
ATTORNEYS

Thank you to Bowditch and Dewey for  
sponsoring our 20th Annual Conference:  
Manufacturing Transformed



are common obstacles in manufacturing that affect a companies' competitiveness. For full article click [here](#).

**National Grid** announced its plans to create a "**sustainability hub**" in the **Worcester** area. This program will help 15,000 customers to gain reliable service and increased control over their usage, resulting in lowering costs. The "smart grid" should be completed this fall. Check out the full story [here](#).

**1Berkshire** is hosting the **Celebrate the Berkshires** awards on June 26th in Pittsfield. These awards recognize outstanding organizations and individuals whose achievement, innovation, or commitment has strengthened the economy and helped the Berkshires grow. Register for the event [here](#).

**MassDevelopment** worked to help education institutions in May, including issuing tax-exempt bonds for a [Deerfield Academy](#) art space renovations and an expansion to the [Brookwood School](#) in Manchester.

**The 495/Metrowest Partnership** will be hosting Massachusetts Gaming Commission Chair, Stephen Crosby, at its Annual Meeting on June 11th in Westborough. Click here to [register](#).

## Projects

**#2579:** MassEcon is working with a Georgia-based site location consultant representing a New York headquarted seafood processing company that is seeking existing buildings previously used for food processing or a 15+ acre land site to build a facility. The site should be zoned light or heavy industrial, have a 2,500 ft. buffer from residential areas. This company will employ 50-100 people. The search area is within 75 miles of the coast. *Note: Western MA is also an option because of proximity to New York City.*

**#2584:** MassEcon is working with an in-state food products company who would like to buy or lease 100,000-175,000 SF (20,000 SF used for office) or land to build-to-suit. Sewer is required, 22' min. ceiling height, heavy power, and adequate parking. The company currently employs approximately 100 people. The ideal location is within walking distance/close proximity to a MBTA commuter rail station along the Boston/Providence line. *Note: Roughly 20% of the people employed at this company commute from the Providence area.*

**#2586:** MassEcon, MOBD, and MassDevelopment are working with a RI based manufacturer in the surface finishing business and they would like to lease 45,000-55,000 SF with 18' clear, 3-5 loading docks, and single story. The company currently employs about 90 people. MA communities within a 20 minute radius of Cumberland, RI (i.e. Attleboro, Plainville, Seekonk, Franklin, Bellingham, Wrentham, to name a few). *Note: New England is the major market destination for this company's services.*

Please contact [Doug Kehlhem](#) for more information.

## News from the State

**Tim Wilkerson** has recently been appointed as the new **Regulatory Ombudsman and Director** of Economic Development Policy for the **Executive Office of Housing and Economic Development** for the Commonwealth. If you have a question or issue regarding state regulations, Tim can be reached at 617-788-3667 or [timothy.wilkerson@state.ma.us](mailto:timothy.wilkerson@state.ma.us).

**The First Annual Massachusetts Manufacturing Summit**, a full day of workshops geared to the manufacturing community, will be held on June 20th at Gillette stadium. You can register [here](#).

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Build. Create. Innovate.

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## Staff In Action

### Susan Houston

Susan participated in several outward-facing activities this month including serving on a panel to brief Portuguese business executives about doing business in the state and attending a briefing session on the state's fiscal condition featuring the Secretary of Administration & Finance. Susan also held first-time meetings with the BRA's new Director of Business Development; officers of the New England-Israeli Business Council; and MassDevelopment's new Vice President of Manufacturing. Susan also has been working with the state to join our Annual Conference on the topic with their Manufacturing Summit. Finally, she had the opportunity to visit the impressive Bartlett College of Science and Mathematics at Bridgewater State University, hosted by University officials.

### Doug Kehlhern

Doug has been working to update the ReadyMass 100 inventory list in anticipation of its forthcoming update. In addition to specific work on site selection projects, Doug also hosted a Massachusetts Hospitality Reception for a gathering of corporate location advisors at the Royalton Hotel in New York City. MassEcon is outside the state again later this month in Philadelphia at the Medical Device and Manufacturing East Trade Show.

### Trina Aitken

Trina continues to work closely with Susan, making final design decisions on the new website. This also includes work on the re-launch of the ReadyMass 100 page, which should vastly improve user abilities to explore and search the list of available properties. Trina has also been overseeing work on the promotion and execution of the June Conference as well as early strategies for this year's Economic Impact Awards. Finally, Trina has been working with the senior staff to help coordinate work on membership outreach and development.

### David Brustlin and Casey Price

David and Casey have begun work on the two large events for 2013 including promoting our Annual Conference in June and the 10th Annual Economic Impact Awards. The conference is being promoted, tickets being reserved, and the logistics organized. Nominations for the Impact Awards are being compiled so that once closed, the process of evaluation can begin. David and Casey have also helped Doug with updating properties on the ReadyMass 100. Both David and Casey's research help to keep our newsfeeds and newsletters full of relevant topics and opportunities for members.

### Rich Ryan

Rich Ryan has continued to help support membership strategies for MassEcon, including promoting member participation and benefits along with introducing MassEcon to potential new members.

 **MassEcon**  
Location is everything.

**Massachusetts**  
*It's all here.™*

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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.