



MassEcon Developments

News for Members

March 2014

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MassEcon News

ReadyMass 100 In the News

After the recent unveiling of our latest 81 market-ready sites, the ReadyMass 100 has been featured in a number of news publications throughout the state including: *Boston.com*, *the New England Real Estate Journal*, *the Worcester Business Journal*, *the Business Telegram* and *the Milford Daily News*. To view the articles, please visit our website [here](#). We also recently published a blog post on the ReadyMass 100 evaluation process, which you can check out [here](#).

New MassEcon Co-Working Database

MassEcon recently added a new co-working database to our website. For startups and small businesses, co-working spaces, incubators, and accelerators are becoming an increasingly popular option and help to foster a more collaborative and innovative work environment. Massachusetts has a large number of these spaces all across the state, each offering something a bit different. We have compiled these spaces by region on our website, which you can view [here](#).

MassEcon on the Road

MassEcon is hosting two events to introduce corporate location advisors to Massachusetts. The first will be held in Chicago on the evening of March 31st. The second will be held in NYC during the week of June 9th in connection with the Medical Device & Manufacturing East trade show. **Thanks to event sponsors Marlborough EDC and VHB!** For more information, or if you are interested in a sponsorship for the NYC event, please contact [Doug Kehlhem](#).

Upcoming Events

March Members Meeting

When: Friday, March 21st, 8:30 AM
Where: 200 Friberg Parkway, Westborough
Featured Speaker: Lisa Strout, Director, MA Film Office
**Please note: we have a new speaker for this event*
[Register](#)

Corporate Welcome Reception

When: Wednesday, April 16th, 5:30-7:30 PM
Where: Genzyme HQ, 500 Kendall St., Cambridge
Featured Guest: Secretary Greg Bialecki, EOHED
**Please note: this is an invitation only event*

Member News

MassDevelopment CEO Marty Jones recently participated in a panel on Women in the Workforce at Bentley University. The event was held in collaboration with the Massachusetts Clean Energy Center, Massachusetts Technology Collaborative, and the Mass Life Sciences Center. The purpose of the event was to announce the new Massachusetts Women's Leadership Fellowship - created in concert with Bentley University's Center for Women. Read more about the new initiative [here](#).

Massport recently announced plans for a \$100M renovation of Logan Airport's international terminal. The renovations, which should be completed in two years, include a new connection between Terminal C and E, new self-serve kiosks, and upgrades to concessions and gate areas. Logan Airport has recently added a number of new foreign carriers, including Emirates Airlines, which just began its service between Boston and Dubai earlier this week. Click [here](#) to read more about the upcoming renovations.

IBM recently acquired Boston-based Cloudant, a venture-backed database technologies firm founded by three MIT physicists. The acquisition is the twenty-



ReadyMass 100

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Corporate
Welcome
Series

Thank you to everyone who submitted nominations and stay tuned for the list of recognized companies!

Thank you to our host



Thank you to our sponsor



2014 Calendar Highlights

Friday, March 21

Members Meeting

Wednesday, April 16

Corporate Welcome Reception

Friday, May 16

Members Meeting

Friday, June 20

Annual Conference

Wednesday, July 16

Summer Reception

Tuesday, September 16

Finalists Reception

Wednesday, September 24

Members Meeting

Tuesday, November 25

Economic Impact Awards

Thursday, December 11

Annual Meeting & Holiday Lunch

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second for IBM in Massachusetts since 2003. Click [here](#) to learn more about the acquisition.

WPI's Metal Processing Institute will be part of a White House initiative focusing on revitalizing American manufacturing. The initiative, launched by President Obama in 2013, is expected to create more than 10,000 metals manufacturing jobs, spur research and development, and help train hundreds of engineers and skilled trade workers. To learn more about the initiative and WPI's role, click [here](#).

NAIOP recently released a study examining the growth of co-working spaces in the US. The study found that the US leads the world in the number of co-working spaces, which have grown from just 1 in 2005 to 781 in 2013. To learn more about the study, click [here](#).

Please send [Samantha Lordi](#) your member news!

Projects

#2628

A South Carolina-based site location consulting firm is representing a confidential client with a relocation of their North American headquarters. The company will need to lease 50,000-55,000 SF of class A office space in a suburban office park setting. The company intends to have 150 full-time employees in the headquarters initially. Total employment is anticipated to grow to 175 employees within 5 years. **Note: MassEcon member, Cresa Boston, has been assisting the team with an initial request for information from the site location consulting firm. Update: Many property options inside I-495 were submitted to the site consultant along with specific information related to the real estate costs in each of the submarkets.**

#2630

MassEcon has provided key contact/Ambassador information to a Phoenix-based site location consultant to assist them with evaluating local labor market conditions. They have a client in the finance sector interested in the Boston area, and they are looking to hire roughly 100 Quantitative Analysts earning up to \$300K per year. **Note: MassEcon provided the site location consultant with introductions locally to Winter Wyman, Fidelity, Aerotek, and the Boston Security Analysts Society.**

#2635

MassEcon is assisting a Michigan based start-up natural gas processing company. 10+ acre sites with access to natural gas, permitted for industrial/petrochemical operations, and with rail siding are being evaluated for this project. This site will employ 50 regular full-time employees. **Note: MassEcon members, BSC Group and Campanelli have teamed-up and volunteered to provide engineering and real estate expertise to support this project.**

#2638

MassEcon is assisting a Chicago-based site location consultant representing an Israeli software technology company with more than 25 years of development and implementation of workforce management solutions. MassEcon is setting up interviews with major manufacturers in Massachusetts to help the client company understand workforce related approaches, methodologies, and data points so they can align next generation software for release into the market in 2015. **Note: Upon successful understanding of the market needs, the company will potentially consider U.S. based operations in the coming years, after a successful introduction of the new product. Please contact [Doug Kehlhern](#) for more information.**

Check out our new database of co-working spaces across the state [here](#).

