



Help MassEcon Celebrate 25 Years!

Welcome New Member: EMD Serono!

EMD Serono specializes in developing therapies for patients with difficult to treat diseases. The company has Massachusetts locations in Rockland and Billerica, and the primary member contact at EMD Serono is Tony Meenaghan, Senior Director of Facilities Engagement & Engineering.



Annual Conference Highlights

More than 115 people gathered at MassEcon's Annual Conference on June 1 to discuss "The Future of Work - Key Drivers of Change". Click [here](#) for Nav Singh's presentation, event photos, event videos, and the executive summary. Thank you to our lead sponsor TD Bank, and partner sponsors Bowditch & Dewey and VHB.



MassEcon at BIO International Convention

MassEcon's Senior Director Doug Kehlhem attended the BIO International Convention in Boston and was part of the "State of Possible" team that staffed the Massachusetts Pavilion in the exhibit hall.



MassEcon on the Road: New York Site Selector Reception and MD&M East Conference

MassEcon hosted a successful evening reception for 30 guests at the Knickerbocker Hotel in Manhattan in conjunction with the medical device trade show at the Javits Center. Medical device companies and location consultants attended from companies including Kalow Technologies, Bridgemedica, IPG, Bio-technie, Fraen Corporation, RSM, KPMG, and Site Selection Group. Thanks to our sponsors from Union Point, Cutler Associates, Marlborough EDC, and VHB all of whom were on hand to showcase the assets of Massachusetts.



Fall Semester Internship Opportunity at MassEcon

We're looking for two interns to join our small, active, and dynamic staff this fall semester. This is an outstanding opportunity that will focus on communications, research, writing, and event planning. Interns will gain exposure to all aspects of our mission-driven operation, work closely with senior staff, and network with member organizations and the economic development community. Learn more [here](#).



Economic Impact Awards Sponsorships

Get involved in supporting economic growth in Massachusetts by sponsoring the 2018 Economic Impact Awards. Click [here](#) to learn about the different benefits and sponsorship opportunities that are available. Thank you to **Citizens Bank** for serving as the Presenting Sponsor this year, **WPI** for its Gold Sponsorship, **Union Point** for serving as the Dessert Premium Sponsor, and **Nutter McClennen & Fish LLP** for its Silver sponsorship! Join this distinguished group!



Do You Know About This Membership Benefit?

MassEcon staff are here to make member-to-member introductions so take a look at the [membership list](#) and see if there's anyone you want to connect with!



Join a MassEcon Committee

There are exciting ways to get more involved in MassEcon . . . join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Intelligence, Government Relations, or NextGen, we have a spot for you. Learn more [here](#).

MassEcon[®] Committees

Membership & Marketing
Location Intelligence
Programs & Events
Government Relations
Next Gen

2017 Annual Report

MassEcon's 2017 Annual Report is available in print and online. Click [here](#) to view the online edition, which includes a recap of MassEcon's activity in 2017.



Upcoming Events

MassEcon Summer Reception Celebrating 25 Years

When: Wednesday, July 11, 5 - 7 p.m.

Where: Nutter McClennen & Fish LLP, 155 Seaport Boulevard, Boston

Come together with friends of MassEcon to celebrate our joint efforts in growing the Massachusetts economy.

This event is open to members and invited guests.

RSVP to [Annie](#).



Team Massachusetts Economic Impact Awards Finalists Reception

When: Wednesday, September 12, 4 - 6:30 p.m. **Where:** Nutter McClennen & Fish LLP, 155 Seaport Boulevard, Boston

Featured Speaker: Secretary of Housing & Economic Development Jay Ash

This event is open to finalists, judges, and sponsors only.

RSVP to [Annie](#).



Members Meeting: Smart City in The Making

When: Friday, September 28, 8:00 - 10 a.m.

Where: 200 Friberg Parkway, Westborough

Featured Speaker: Ryan Blackmon, VP Advanced Technologies, Union Point

RSVP to [Annie](#).





Bill Harris, MassEcon Board Member and a Principal of **Perkins+Will**, one of the world's leading architectural design firms, has been named Managing Director of the New York office of Perkins+Will. In addition to leading that office, Bill will continue working with clients and projects in Boston, overseeing the commercial science practice locally, and maintaining his regional leadership of Perkins+Will's Science+Technology practice, a role he has had for six years.

Unitil expanded its renewable energy portfolio in Fitchburg by adding 3,710 solar panels. Read more [here](#).

In celebration of National Small Business Week, **Santander** donated nearly \$1.1 million in grants to more than 16 non-profit organizations that support small business development and foster entrepreneurship in their communities. Massachusetts recipients include Babson College, Common Capital, CommonWealth Kitchen, English for New Bostonians, and New England Center for Arts & Technology. Read more [here](#).

AGC of Massachusetts created an endowment at **UMass Amherst**, granting them \$100,000 to support the university's building and construction technology program. Read more [here](#).

Mark Melnik of the **UMass Donahue Institute** is a co-author of The Boston Foundation's report, *The Work of Leisure: Behind the Scenes of the Massachusetts Leisure, Hospitality and Tourism Industry*, highlighting the demographics and economic impact of workers in those respective fields. Read the report [here](#).

Please send Member News to [Annie](#).

#2884: A Phoenix-based labor market consultant contacted MassEcon with a request for information for a headquarters relocation project considering Boston. MassEcon provided the consultant with information on other headquarters located in Boston, recent company expansions, recent company layoffs, and employer/staffing agency interviews. Real estate and incentives will be evaluated at a later date if Boston makes the short list. Other Northeast U.S. cities are being considered.

#2883: MassEcon and MOBD are working with a food processing client that needs an existing food facility of 200,000-300,000 SF or a building that can easily be retrofitted for food use. The company will also consider land options to build a new facility. Worcester County and Southeast MA region are being considered.

#2877: MassEcon was contacted by a New York-based site location consultant representing an inbound e-commerce call center client requiring 50,000 SF to accommodate 500 employees. The company plans to open three call centers in different markets between Q3 2018 and Q3 2019, with both Springfield and Pittsfield under consideration. **Update: Consultant and company officials visited Pittsfield and Springfield this week.**

Staff In Action

Susan Houston kicked off June by opening MassEcon's Annual Conference on the "World of the Future". She and Chairman Stephen Flavin travelled to Pittsfield to visit Interprint, member and Economic Impact Award winner from Western MA. In other briefing visits with members, Susan will be meeting with representatives of the City of Boston, TD Bank, and Santander. This month Susan [informed the membership](#) that she will be [stepping down from MassEcon](#) and will be supporting a search for her successor, conducted by [KLR](#). Susan appreciates all of the good wishes that have come in!

Doug Kehlhem has been on the road this past month in New York for a site selector reception and MD&M East Conference. He also presented a ReadyMass 100 Webinar with Chris Steele of Investment Consulting Associates to showcase the portfolio of properties, explain the corporate site selection process, and provide guidance on marketing communities to attract businesses. View the webinar [here](#).

Annie O'Connell is gearing up for the 25th Anniversary Summer Reception, researching and evaluating companies for the Economic Impact Awards, and organizing a volunteer outing for the NextGen committee. She also participated in the Membership & Marketing Committee meeting and attended the BIO Convention with Kelsey.

2018 CALENDAR HIGHLIGHTS

JAN 19
Members Meeting

FEB 1
Board Meeting

MAR 16
Members Meeting
Featured Speaker: David Gibbons

MAR 27
Corporate Welcome Reception

APR 5
Board Meeting

APR 24
MassEcon Mixer

MAY 11
Members Meeting:
Featured Speaker: Lauren Liss

JUN 1
Annual Conference

JUN 7
Board Meeting

JUL 11
Summer Reception

SEP 12
Economic Impact Awards-Finalists Reception

SEP 28
Members Meeting
Featured Speaker: Ryan Blackmon

NOV 20
Team Massachusetts Economic
Impact Awards

DEC 13
Annual Meeting and Holiday Lunch

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STAY CONNECTED

