

JULY 2018



news for members

DEVELOPMENTS



milestones

25th Anniversary Celebration and Mid-Year Report

Last week MassEcon celebrated its 25th Anniversary with more than 100 members, past Chairmen, Cabinet Secretaries, and partners. Generously hosted by **Nutter McClennen & Fish LLP**, the festive event featured “MassEcon Minute” testimonials, this [limerick](#) from Marty Jones, live music, and craft beer. It was great to catch up with so many of our supporters. View event photos [here](#). For MassEcon's 2018 Mid-Year Report, click [here](#). Don't miss the MassEcon milestones over the last 25 years [here](#).



Fall Semester Internship Opportunity at MassEcon

We're looking for two interns to join our small, active, and dynamic staff this fall semester. This is an outstanding opportunity that will focus on communications, research, writing, and event planning. Interns will gain exposure to all aspects of our mission-driven operation, work closely with senior staff, and network with member organizations and the economic development community. Learn more [here](#).



Economic Impact Awards Sponsorships

Get involved in supporting economic growth in Massachusetts by sponsoring the 2018 Economic Impact Awards. Click [here](#) to learn about the different benefits and sponsorship opportunities that are available. Thank you to **Citizens Bank** for serving as the Presenting Sponsor this year, **WPI** for its Gold Sponsorship, **Union Point** for serving as the Dessert Premium Sponsor, **Nutter McClennen & Fish LLP** and **Santander** for Silver sponsorships, and Bronze sponsors **Dacon Corporation**, **MassDevelopment**, and **Cutler Associates!** Join this distinguished group!



Join a MassEcon Committee

There are exciting ways to get more involved in MassEcon . . . join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Intelligence, Government Relations, or NextGen, we have a spot for you. Learn more [here](#).

MassEcon[®] Committees

Membership & Marketing
Location Intelligence
Programs & Events
Government Relations
Next Gen

Upcoming Events

Team Massachusetts Economic Impact Awards Finalists Reception

When: Wednesday, September 12, 4 - 6:30 p.m. **Where:** Nutter McClennen & Fish LLP, 155 Seaport Boulevard, Boston
Featured Speaker: Secretary of Housing & Economic Development Jay Ash

This event is open to finalists, judges, and sponsors only.

RSVP to [Annie](#).



Members Meeting: Smart City in The Making

When: Friday, September 28, 8 - 10 a.m.
Where: 200 Friberg Parkway, Westborough
Featured Speaker: Ryan Blackmon, VP
Advanced Technologies, Union Point



RSVP to [Annie](#).



Congratulations to **Jonathon Proffitt**, Vice President, Global Workspace Solutions of **Kronos**, who received CoreNet Global's **Corporate End User Leadership Real Estate Executive - Global Leadership Award**. CoreNet Global's Annual Awards of Excellence Gala will be held on October 24, 2018 in Boston. Read more [here](#).

Congratulations to Marlborough EDC Executive Director Meredith Harris who has become the first leader of an economic development organization named among **Banker & Tradesman's Women of FIRE** (a list that recognizes top female innovators from around Massachusetts who make a significant impact on finance, insurance, and real estate industries). Read more [here](#).

Chase Bank unveiled plans to open retail branches in **Watertown** (right down the road from MassEcon!) and **Dedham**, in addition to its previously announced plans to open retail branches in Boston's Back Bay, Downtown Crossing and Brookline neighborhoods. Read more [here](#).

Eastern Bank opened a new branch in **Roxbury Crossing**, the first new bank branch in Roxbury in more than 20 years. Read more [here](#).

Check out **Summer on Dewey**, presented by **Citizens Bank** in partnership with The Rose Kennedy Greenway Conservancy.

#2884: A Phoenix-based labor market consultant contacted MassEcon with a request for information for a headquarters relocation project considering Boston. MassEcon provided the consultant with information on other headquarters located in Boston, recent company expansions, recent company layoffs, and employer/staffing agency interviews. Real estate and incentives will be evaluated at a later date if Boston makes the short list. Other Northeast U.S. cities are being considered. **Update: Consultant has several calls set up with its client over the next few weeks.**

#2879: MassEcon and partners from MOBD and MassDevelopment were working with a global company in the technology industry that considered Massachusetts for a potential office and R&D/lab operation. The company needed 15,000 SF of flex space for 20 employees and evaluated properties from Franklin, the South Coast, and Rhode Island. Properties from Franklin down to the South Coast are being reviewed. Rhode Island is also being considered. **Update: The company, iXBlue, announced its plan to relocate to Rhode Island.**

NOTE: With several companies having been in play in MA making decisions to locate in Rhode Island, MassEcon is in the process of gathering information about their decisions.

Summer on Dewey kicked off on July 11 and will run through September 13, welcoming the public to enjoy the summer weather with special offerings in Dewey Square Park on the Greenway. Read more [here](#).

MassDevelopment approved a **\$2 million loan to past Economic Impact Award winner Berkshire Sterile Manufacturing Inc.** for the expansion of the company's sterile manufacturing facility in Lee. Read more [here](#).

Sanofi Genzyme will award **\$43,000 to MassBay Community College's STEM Mentor Program** for the 2018-2019 academic year, marking the fourth year that Sanofi Genzyme has funded the mentorship program. Read more [here](#).

Please send Member News to [Annie](#).

#2877: MassEcon was contacted by a New York-based site location consultant representing an inbound e-commerce call center client requiring 50,000 SF to accommodate 500 employees. The company plans to open three call centers in different markets between Q3 2018 and Q3 2019, with both Springfield and Pittsfield under consideration. **Update: Consultant and company officials visited Springfield and Pittsfield in June, and toured real estate options in each market.**

#2857 Win: Akcea Therapeutics, a drug development company, will lease 30,000 SF at 22 Boston Wharf Road in Boston and create 50 new jobs.

#2835 Under Agreement: A confidential medical device company will build-to-suit a new 45,000 SF headquarters for office/manufacturing use in Beverly.

Staff *In Action*

Susan Houston's July included completing the program for the 25th Anniversary celebration; working with MassEcon staff on the selection of finalists for Economic Impact Awards; briefing EOHEP officials on the progress of the Business Development sub-committee of the Massachusetts Marketing Partnership; and supporting [KLR](#) in its search for her successor.

Doug Kehlhem has been working with the interns to update the ReadyMass 100 portfolio. As a result, 10 new success stories have been [added online](#). Thank you to CBRE for assisting MassEcon with this process. Doug and Chris Steele of Investment Consulting Associates completed a webinar to market ReadyMass 100 and encouraged submissions for the July 20th property evaluation session.

Annie O'Connell worked to execute the 25th Anniversary/Summer Reception. She has been working with the interns to conduct profile interviews and coordinate site visits for the Economic Impact Award finalist companies.

2018 CALENDAR HIGHLIGHTS

JAN 19

Members Meeting

FEB 1

Board Meeting

MAR 16

Members Meeting

Featured Speaker: David Gibbons

MAR 27

Corporate Welcome Reception

APR 5

Board Meeting

APR 24

MassEcon Mixer

MAY 11

Members Meeting:

Featured Speaker: Lauren Liss

JUN 1

Annual Conference

JUN 7

Board Meeting

JUL 11

Summer Reception

SEP 12

Economic Impact Awards-Finalists
Reception

SEP 28

Members Meeting

Featured Speaker: Ryan Blackmon

Vice President, Advanced Technologies

NOV 20

Team Massachusetts Economic
Impact Awards

DEC 13

Annual Meeting and Holiday Lunch

MassEcon | 617-924-4600 | info@massecon.com | www.massecon.com

STAY CONNECTED

