



MassEcon Developments

News for Members

January 2018

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celebrating
25
Years

2018 Marks MassEcon's
25th Anniversary



Alan Clayton-Matthews
Northeastern University Professor
and NEEP Forecaster
January Members Meeting Featured
Speaker



David Gibbons
Executive Director of the
Massachusetts Convention
Center Authority
March Members Meeting
Featured Speaker

2018 Calendar Highlights

Friday, January 19, 2018
Members Meeting
Featured Speaker: Alan Clayton-Matthews

MassEcon News

Help MassEcon Celebrate 25 Years!

2018 marks MassEcon's 25th Anniversary and we're looking for ways to commemorate this milestone! If you're interested in sharing your creative ideas, please email [Annie](#) and she'll make sure you're part of the conversation!

Join a MassEcon Committee in 2018

There are exciting ways to get more involved in MassEcon...join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Support, or Government Relations, we have a spot for you. Learn more [here](#).

Welcome New MassEcon Spring Interns!

Nina Freedman from Bentley University, and Katherine Edmondson from Boston College, are MassEcon's newest interns. They will be working this spring on research and writing projects, along with executing member meetings, the Corporate Welcome Reception, and the Annual Conference.

Upcoming Events

View the full MassEcon Calendar [here](#)

January Members Meeting

Alan Clayton-Matthews will be delivering the state's economic outlook for the year ahead.

When: Friday, January 19

8:00-8:30 a.m. Registration and Networking

8:30-9:00 a.m. Members Business Meeting

9:00-10 a.m. Speaker and Q&A

Where: 200 Friberg Parkway, Westborough, MA
RSVP to [Annie](#)

March Members Meeting

Featured Speaker: David Gibbons, Executive Director of the Massachusetts Convention Center Authority

When: Friday, March 16

8:00-8:30 a.m. Registration and Networking

8:30-9:00 a.m. Members Business Meeting

9:00-10 a.m. Speaker and Q&A

Where: 200 Friberg Parkway, Westborough, MA
RSVP to [Annie](#)

Member News

WPI has announced its healthcare technology initiative, **PracticePoint, to advance healthcare through cyber-physical systems**. Partners include MA Tech Collaborative, GE Healthcare Life Sciences, UMass Medical School, and MITRE. Read about it in the conversation with WPI President, Laurie Leshin, [here](#).

Please send Member News to [Annie](#).

Thursday, February 1, 2018
Board Meeting

Friday, March 16, 2018
Members Meeting
Featured Speaker: David Gibbons

March 27/28 2018
Corporate Welcome Reception

Thursday, April 5, 2018
Board Meeting

Friday, May 11, 2018
Members Meeting

Friday, June 1, 2018
Annual Conference

Thursday, June 7, 2018
Board Meeting

Wednesday, July 11, 2018
Summer Reception

Wednesday, September 12, 2018
Economic Impact Awards - Finalists Reception

Friday, September 28, 2018
Members Meeting

Tuesday, November 20, 2018
Team Massachusetts Economic Impact Awards

Thursday, December 13, 2018
Annual Meeting & Holiday Lunch

Projects

#2848: Project Galaxy represents a well-known national corporation looking for a new location for a warehouse/distribution center for consumer products. The client is looking statewide for 1.2 million SF, will develop and own the facility, and will employ 1,000 people (150 management/professional positions and 850 warehouse positions). CT, RI, NH, NJ, and NY are also being considered. **Update: MassEcon, Executive Office of Housing and Economic Development, Executive Office of Labor and Workforce Development, and MassDevelopment recently completed an information packet focused on incentives, costs/credits, workforce recruitment, and training. The consultant will be structuring a 20-year operating cost model for the client company.**

#2866: Project Defense: MassEcon assisted MOBD with a textile manufacturer considering Springfield, Holyoke, Worcester, Fall River, Lowell, and Lawrence areas for a new manufacturing facility. With the assistance of MassEcon member Transwestern Consulting Group, the team was able to provide current and historical employment data for the textile industry in Massachusetts.

Staff in Action

Susan Houston's January included working with Doug on Project Galaxy; an interview by *CEO Magazine* on the big economic development stories in Massachusetts; attending Colliers Annual Seminar on real estate trends; and working with the Business Development Subcommittee (which she co-chairs) of the Massachusetts Marketing Partnership.

Doug Kehlhem recently attended the CBRE/New England 2018 Boston Market Overview. He is also in the process of setting up February office visits in Atlanta with site location consultants. Project Galaxy and Project Defense have been active projects that MassEcon and partners have been working on to start the year.

Annie O'Connell has been training the new interns and preparing for the year ahead!

Get Connected with MassEcon



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.