



MassEcon Developments

News for Members

January 2017

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Alan Clayton-Matthews
 Northeastern University
 Professor and NEEP
 Forecaster

January 20 Members
 Meeting Featured
 Speaker



Stephen Pike, CEO of MA
 Clean Energy Center
 March 17 Members
 Meeting Featured
 Speaker

2017 Committees

Location Support: Provides guidance for MassEcon's signature Site Location Service. A Site Evaluation Subcommittee participates in the ongoing selection, revision, and updating of the ReadyMass 100 portfolio.

- Co-chairs: Chris Steele (Investment Consulting Associates) and Russ Burke (BSC Group)
- Dates: 2/16, 7/21, 12/1
- Time: 10:30 am - 12:30 p.m.

Membership & Marketing: Integrates Membership & Marketing initiatives and provides guidance on building MassEcon's Ambassador program. Social media, communication strategies, design, and branding also fall within this committee's wheelhouse.

MassEcon News

Join a MassEcon Committee in 2017

There are exciting ways to get more involved in MassEcon...join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Support, or Government Relations, we have a spot for you. Learn more [here](#).

ICYMI: 2016 Economic Impact Awards Videos

Click [here](#) to watch videos from the 2016 Economic Impact Awards highlighting the winning companies from throughout the state and Governor Baker's remarks.

Welcome New MassEcon Spring Interns!

Emma Brin, from Tufts University, and Anna Jen from Brandeis University, are MassEcon's newest interns. They will be working this spring on research and writing projects, along with executing member meetings, the Corporate Welcome Reception, and the Annual Conference.

MA Economic News in 2017 (so far!)

2016 Venture Capital Investment in Massachusetts

According to PricewaterhouseCoopers, New England-based companies raised approximately \$6.2 billion in 2016. Massachusetts secured more than \$588 million. Specifically, the health care industry secured \$3.48 billion while the tech sector secured \$2.37 billion. Learn more [here](#).

Land Transfer Bill Encourages Biomanufacturing

Governor Baker signed a bill to transfer formerly unused state land in Worcester to biopharmaceutical firms, paving the way for new development and jobs. Learn more [here](#).

Welcome New Members!

Biotechnology companies [Shire](#) and [Sanofi Genzyme](#), along with real estate company [Sentry Commercial](#), are the newest MassEcon members! Primary member contacts will be Katie Joyce at Shire, Stephen Meunier at Sanofi Genzyme, and Mark Duclos at Sentry Commercial.

Upcoming Events

View the full MassEcon Calendar [here](#)

January Members Meeting

Alan Clayton-Matthews will be delivering the state's economic outlook for the year ahead.

When: Friday, January 20

8:00-8:30 a.m. Registration and Networking

8:30-9:30 a.m. Speaker and Q&A

9:30-10 a.m. Members Business Meeting

Where: 1 Research Drive (conference room),

Westborough, MA

RSVP to [Annie](#)

- Co-chairs: Bonnie Sullivan (Middlesex Savings Bank) and Dorrian Cohen-Fragola (Janitronics Building Services)
- Place: MassEcon, 101 Walnut Street, Watertown
- Dates: 2/10, 4/28, 6/16, 10/13
- Time: 9 - 10:30 am

Program & Events: Helps determine guest speakers at member meetings and develop events that will foster member networking opportunities. A sub-committee will focus on **Team Massachusetts Economic Impact Awards**, MassEcon's blockbuster awards event for 2017.

- Chair: Bill Harris (Perkins + Will)
- Place: Perkins + Will, 225 Franklin Street, Suite 1100, Boston
- Dates: 2/3, 4/27, 9/7, 10/26
- Time: 8:30 - 10 am

Government Relations: Focuses on improving and systematizing MassEcon's communication with the Legislature.

- Chair: Rebecca Frisch (TD Bank)
- Place: TD Bank, 200 State Street, 10th Floor, Boston
- Dates: 2/24, 5/19, 8/18, 11/3
- Time: 8:30 - 10 am

For more information, click [here](#) or contact [Annie](#)

2017 Member Calendar Highlights

Friday, January 20, 2017
Members Meeting

Featured Speaker: Alan Clayton-Matthews, Northeastern University Professor and Economic Forecaster

Friday, March 17, 2017
Members Meeting

Featured Speaker: Stephen Pike, MA Clean Energy Center CEO

Wednesday, March 29, 2017
What's New with Business Incentives in Massachusetts? Roundtable

Wednesday, April 12, 2017
Corporate Welcome Reception

Friday, May 12, 2017
Members Meeting

Friday, June 2, 2017
Annual Conference

Wednesday, July 12, 2017
Summer Reception

March Members Meeting

Featured Speaker: Stephen Pike, CEO, Massachusetts Clean Energy Center

When: Friday, March 17

8:00-8:30 a.m. Registration and Networking

8:30-9:30 a.m. Speaker and Q&A

9:30-10 a.m. Members Business Meeting

Where: 200 Friberg Parkway, Westborough, MA
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For MassEcon Members: What's New with Business Incentives in Massachusetts?

Featured Speakers:

- Chris Steele, Moderator
- Ben Bradford, MA Life Sciences Center
- Annamarie Kersten, MOBD
- Hal Davis, EDI, Inc.
- John Markowitz, MassDevelopment
- Ernst & Young specialist TBD

When: Wednesday, March 29; 11 am - 1 pm

Where: Ernst & Young, 200 Clarendon Street, Boston

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Member News

MassDevelopment and **Citizens Bank** were key players in the recent financing of GE's new headquarters in the Seaport district of Boston. Read more [here](#).

Chris Steele, president and COO at **Investment Consulting Associates**, co-authored a chapter, "Incentives in the United States" in the recently published book, "Rethinking Investment Incentives: Trends and Policy Options."

Congratulations to Bob Brustlin of **VHB** who was appointed to the Institute for Sustainable Infrastructure Board of Directors.

In its most recent issue of "Boston Marketscape," **Jones Lang LaSalle** unveiled 2016 Q4 office highlights, including a strong end to the year with more than 3.3 million square feet of new construction. Download the full report [here](#).

Transwestern released its 2017 Q1 issue of "Insights" focusing on micro-apartments, mobile data, and more. Read more [here](#).

Congratulations to **JM Coull** which recently earned an Excellence in Construction Merit Award from the Associated Builders and Contractors for the construction of "Discovery Woods" at The Discovery Museums in Acton.

Congratulations to Mike Scott, partner at **Nutter McClennen & Fish LLP**, who is now the chair of the firm's Real Estate and Finance practice.

Please send Member News to [Annie](#).

Projects

#2811: MassEcon and MOITI are assisting a clean energy company developing technologies that produce clean energy from ocean waves. They will consider office space

Wednesday, September 13, 2017
Economic Impact Awards - Finalists Reception

Friday, September 22, 2017
Members Meeting

Tuesday, November 21, 2017
Team Massachusetts Economic Impact Awards

Thursday, December 14, 2017
Annual Meeting & Holiday Lunch

for a headquarters/development center on or close to the waterfront. Between 12-20 engineers, administrative personnel, and executives will be hired over two years. **Notes: The company currently has locations in Ireland, Cape Verde, South Africa, and in Massachusetts.**

Staff in Action

Preparing for the year ahead, **Susan Houston** worked to re-launch MassEcon's committees, put final touches on the Location Intelligence Report (to be released early February), and worked with the Executive Committee in framing the organization's strategic initiatives. She attended the NEEP Economic Outlook Conference, represented MassEcon at the Massachusetts Marketing Partnership, and will be attending the Greater Boston Chamber's Pinnacle Awards next week. Susan looks forward to a productive 2017, thanks to her great colleagues at MassEcon.

Doug Kehlhem has been busy setting up meetings with site location consultants and real estate executives in Atlanta. In early February, Doug will be making office visits and meeting with consultants to promote Massachusetts and provide insight to the services that MassEcon can provide to assist their clients. Doug has also began the initial planning for out of state business development receptions in Chicago (March) and Dallas (May).

Annie O'Connell recruited spring semester interns, edited the UMass research study report, and continues to work on the 2016 Annual Report.

Get Connected with MassEcon



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.