



## Help MassEcon Celebrate 25 Years!

2018 marks MassEcon's 25th Anniversary and we're looking for ways to commemorate this milestone! If you're interested in sharing your creative ideas, please email [Annie](mailto:Annie) and she'll make sure you're part of the conversation!

### Join a MassEcon Committee in 2018

There are exciting ways to get more involved in MassEcon . . . join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Intelligence, or Government Relations, we have a spot for you. Learn more [here](#).



### Nominate a Company for Corporate Welcome Reception

If you know companies that are new to Massachusetts, we encourage you to nominate them for the Annual Corporate Welcome Reception taking place with Featured Speaker Governor Charlie Baker on March 27 at Sanofi Genzyme in Cambridge. Click [here](#) to nominate a company by February 16.



### Support MassEcon with a 2018 Sponsorship

Check out the sponsorship opportunities which are still available [here](#), including a co-exclusive sponsorship of the Corporate Welcome Reception that will feature Governor Charlie Baker.



## MassEcon's Latest Initiative: Next Gen

MassEcon is launching its latest initiative: Next Gen to foster a group of young leaders within the membership. If you're interested in participating, contact [Annie](#).



## Tell Us Your MassEcon Member-Member Story!

Have you and another MassEcon member company collaborated on a project? We'd love to hear your story and promote it in Developments and over our social media channels. For more information on this member benefit, please contact [Annie](#).



## ReadyMass 100 On the Road

This month, Doug presented the [ReadyMass 100](#) initiative to more than 40 brokers and consultants at the Newmark Knight Frank sales meeting in Atlanta. Upcoming site selector receptions highlighting ReadyMass 100 properties will be held in San Francisco, Washington, D.C., and New York. Thank you to sponsors Perkins + Will, Marlborough EDC, VHB, and Cutler Associates. To learn more, contact [Doug](#).



## ICYMI: January Members Meeting with Alan Clayton-Matthews

Thanks to those of you who were able to make it to the last Members Meeting. Click [here](#) for Alan Clayton-Matthews' presentation and read the event press release [here](#).



## Videos & Blog from 2017 Economic Impact Awards

A few months have passed, but we want to thank you for supporting the 14th Annual Team Massachusetts Economic Impact Awards Luncheon and we hope you'll check out the [event videos](#) and a [Mass It's All Here](#) blog on our website.



# Upcoming Events

## MassEcon Mixer

**Thursday, March 8**  
5:00-7:00 p.m.

As we kick-off MassEcon's 25th year, come mix it up by joining us to

- Meet MassEcon staff and fellow members
- Meet New MassEcon Chairman Stephen Flavin
- Meet WPI innovators at their new Boston office
- Learn more about how you can get involved

### Where

WPI Seaport - 303 Congress Street, Boston, MA  
RSVP to [Annie](#)



## March Members Meeting

The Massachusetts Convention Center Authority:  
Unheralded Economic Engine for the  
Commonwealth

**Friday, March 16**

8:00-8:30 a.m. Registration and Networking  
8:30-9:00 a.m. Members Business Meeting  
9:00-10 a.m. Speaker and Q&A

### Where

200 Friberg Parkway, Westborough, MA  
RSVP to [Annie](#)



## Corporate Welcome Reception

Featured Speaker: Governor  
Charlie Baker

**Tuesday, March 27**  
5:00 - 7:00 p.m.

MassEcon is proud to welcome new businesses to Massachusetts at our Annual Corporate Welcome Reception! This event brings together companies from diverse industries and regions who have chosen to make Massachusetts their new home.

### Where

Sanofi Genzyme, 500 Kendall Street, Cambridge

To nominate a company, click [here](#)

Each member company receives 2 complimentary tickets. Each additional ticket is \$50.

For information about co-exclusive sponsorship of the event, contact [Susan](#).

RSVP to [Annie](#).



## May Members Meeting

Featured Speaker: Lauren Liss, President and CEO of MassDevelopment

### Friday, May 11

8:00-8:30 a.m. Registration and Networking

8:30-9:00 a.m. Members Business Meeting

9:00-10 a.m. Speaker and Q&A

### Where

200 Friberg Parkway, Westborough, MA

RSVP to [Annie](#).



MassEcon is pleased to welcome two new members!

**Interprint**, the innovative decor printing company in Pittsfield and Economic Impact Award winner; and the **Town of Chelmsford**, home to companies including ZOLL Medical Group and Brooks Automation. Director of Communications Peter Stasiowski will be the primary contact at Interprint, and Lisa Marrone, Director of Business Development, will be the primary contact at the Town of Chelmsford.

**Massport** announced that Boston Logan International Airport now has nonstop services to 75 domestic and 55 international destinations. Read more [here](#).

**Transwestern Consulting Group's** fourth quarter report details the expansion of key employers in Greater Boston. Read more [here](#).

**Amazon, Berkshire Hathaway, and J.P. Morgan** are teaming up to create their own private **health care company** in an effort to reduce consumer costs and simplify the health-care system. Read more [here](#).

Please send Member News to [Annie](#).



**#2867:** MassEcon and MOITI recently met with a Chinese company in the footwear textiles business. The company is considering the Lawrence area for office, retail, and prototype manufacturing operation. The operation will be small to start, with up to 15 employees. Future customer relationships with athletic footwear companies in Massachusetts have prompted this potential expansion.

**#2873:** MassEcon and MOBD are working on a RFI submission for Project Movement, requested by a Chicago-based lead generation firm representing a distribution client considering Massachusetts. No specific markets within Massachusetts have been identified yet. The RFI contains questions related to state and local taxes, incentives, climate, crime, and real estate.

# Staff In Action

**Susan Houston's** first half of February included participating, with MassEcon's chairman, in onboarding sessions for MassEcon's new board members; attending the opening for WPI at the Seaport; working with the Program and 25<sup>th</sup> Anniversary Committees; working with the Massachusetts Marketing Partnership Board on branding for Massachusetts; and working with MassEcon's PR consultant on MassEcon's 25<sup>th</sup> anniversary strategy. More to come as February draws to a close!

**Doug Kehlhem** recently traveled to Greenville, South Carolina to meet with location consulting firms McCallum Sweeney and Global Location Strategies. After meetings in Greenville, Doug traveled to Atlanta to meet with location consultants at CBRE, Transwestern, Mohr Partners, Jones Lang LaSalle, Deloitte and Cresa.

**Annie O'Connell** attended the Greater Boston Chamber of Commerce Pinnacle Awards, Sasaki's convening of some of Boston's leading minds to imagine the future with creativity and optimism, the WPI Seaport opening, and Program & Events Committee meeting. She also led the first meeting of MassEcon's newest group: Next Gen.

## 2018 CALENDAR HIGHLIGHTS

**JAN 19**  
Members Meeting

**FEB 1**  
Board Meeting

**MAR 8**  
MassEcon Mixer

**MAR 16**  
Members Meeting  
Featured Speaker: David Gibbons

**MAR 27**  
Corporate Welcome Reception

**APR 5**  
Board Meeting

**MAY 11**  
Members Meeting:  
Featured Speaker: Lauren Liss

**JUN 1**  
Annual Conference

**JUN 7**  
Board Meeting

**JUL 11**  
Summer Reception

**SEP 12**  
Economic Impact Awards-Finalists Reception

**SEP 28**  
Members Meeting

**NOV 20**  
Team Massachusetts Economic  
Impact Awards

**DEC 13**  
Annual Meeting and Holiday Lunch

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STAY CONNECTED

