



MassEcon Developments

News for Members

February 2015

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Governor Charlie Baker will be the Featured Speaker at the MassEcon Corporate Welcome Reception at Genzyme in Cambridge on April 15.

[There's Still Time to Join a MassEcon Committee in 2015!](#)

- Membership & Marketing
9:30 - 11 a.m.
Feb. 26, April 22, June 17, Oct. 7 at MassEcon: 101 Walnut St., Watertown
- Programs & Events
8:30 - 10 a.m.
Feb. 25, May 13, Sept. 9, Oct. 21 at Perkins + Will: 225 Franklin St., Suite 1100, Boston
- Location Support
10:30 a.m. - 12:30 p.m.
Mar. 19, Sept. 10, Dec. 3 at Dacon: 16 Huron Dr., Natick
- Government Relations
May 8, Aug. 7, Nov. 6
8 - 9:30 a.m. at TD Bank: 200 State St., 10th Floor, Boston

Please contact [Annie](#) to learn more.

MassEcon News

Nominations are Now Open for Corporate Welcome Reception

If you know companies that are new to Massachusetts, we encourage you to nominate them for the 7th Annual Corporate Welcome Reception taking place this April with **featured speaker**, Governor Charlie Baker. Click [here](#) to nominate. Deadline is March 3.

Welcome New MassEcon Board Member

Paul Bauer, Partner and Practice Area Leader for the Real Estate & Environmental Group at **Bowditch & Dewey**, was recently elected to the MassEcon board. Paul will be stepping into the shoes of Ned Bartlett who was named Undersecretary of Energy & Environmental Affairs. We wish Ned the best of luck in his new position and look forward to working with Paul!

MassEcon is Looking for its Next Summer Intern

Do you know a student who is interested in communications and economic development? MassEcon is now taking applications for a full-time summer intern. Find all the details [here](#).

MassEcon on the Road

Invest in Massachusetts by Securing a Sponsorship

MassEcon will be embarking on business missions in Chicago, Atlanta and New York in the coming months to promote Massachusetts as a place to do business. Thank you to the **Marlborough EDC, VHB, Dacon, Transwestern | RBJ, and Ozzy Properties** which are sponsoring these trips. Check out the sponsorship opportunities which are still available [here](#), including the [Corporate Welcome Reception](#) that will feature Governor Charlie Baker.

Upcoming Events

Members Meeting

A member of the 2024 Olympic Planning Team will be joining us.

When: Friday, March 20, 8:00 - 10:30 a.m. (NOTE: New start time!)

- 8:00-8:30 Registration and Networking
- 8:30-9:30 Speaker and Q&A
- 9:30-10:30 Members Business Meeting

Where: 200 Friberg Parkway, Westborough

To RSVP, please email [Annie](#)

Corporate Welcome Reception

Featured Speaker: Governor Charlie Baker

When: Wednesday, April 15, 5:30 - 7:30 p.m.

Where: Genzyme, 650 Kendall Street, Cambridge

To nominate a candidate for the Corporate Welcome



Recap from January Members Meeting with Alan Clayton-Matthews

Thanks to those of you who were able to make it to the last Members Meeting. In case you missed it, [here](#) is a link to Alan Clayton-Matthews' presentation on "The Outlook for the Massachusetts Economy." For an extra treat, you can find the online mapping visualization of job growth trends from 1999 to 2014 that Alan shared with us [here](#).

Don't forget to email [Annie](#) and RSVP for the March Members Meeting.

2015 Calendar Highlights

Friday, March 20, 2015
Members Meeting

Thursday, April 2, 2015
Board Meeting

Wednesday, April 15, 2015
Corporate Welcome Reception

Friday, May 15, 2015
Members Meeting

Thursday, June 4, 2015
Board Meeting

Friday, June 19 2015
Annual Conference

Wednesday, July 15, 2015
Summer Reception

Wednesday, September 16, 2015
Team MA Economic Impact Awards
Finalists Reception

Friday, September 25, 2015
Members Meeting

Thursday, October 1, 2015
Board Meeting

Tuesday, November 24, 2015
Team MA Economic Impact Awards Luncheon

Thursday, December 10, 2015
Annual Meeting & Holiday Lunch

Reception, click [here](#).

Welcome New Member

Welcome new MassEcon member [cm&b](#) based in Danvers! Len Cubellis will be representing the firm.

Member News

Over the next month, **Bowditch & Dewey** is hosting 2 events:

- [A Six-Pack of Law Tips for Growing Craft Brewers: Protecting Your Business & Your Beer](#) on February 26 in Framingham.
- [Design and Construction Projects: Legal Contracting, Procurement, and Risk Management Literacy - College and University Roundtable](#) on March 13 in Worcester and on March 20 in South Hadley.

The **Worcester Regional Chamber of Commerce** announced its new initiative **StartUp Worcester** to help entrepreneurial college graduates jump-start their business concepts. Read more [here](#).

Unitil is supporting STEM education and helping students succeed by awarding scholarships to New Hampshire, Maine, and Massachusetts students. Learn more [here](#).

Click [here](#) to read the recently released **Marlborough EDC** Annual Report.

Boston Redevelopment Authority is looking for requests of interest for 115 Federal Street in Winthrop Square - part of Boston's Financial District. Responses are due by **April 13, 2015**. Read more [here](#).

As part of a re-branding effort, **Northeast Utilities** was renamed **Eversource Energy**.

Please send Member News to [Annie](#).

Projects

#2685

Project Apple: MassEcon is working closely with a NJ-based location consultant representing a global education company considering expanding one of its divisions in Massachusetts. The company would lease 30K SF of office space and employ 50 people. MassEcon assisted the consultant with a field work visit and evaluation of labor markets by setting up meetings with education related companies, recruiting firms, residential relocation firm, educational innovators, and economic development partners. **Update: The consultant had conference calls with representatives from MOBD, 495/MetroWest Partnership, Boston University, MIT Media Lab, Communispace, Connolly Partners, WinterWyman, and Primary Source.** During the consultant's one-day visit last week, MassEcon arranged meetings with Coldwell Banker Relocation's Nancy Greeley to investigate the housing market, and Ryan Weber with Newmark Grubb Knight Frank, who provided an overview and tour of the commercial real estate market. The company is considering the Boston metropolitan area, along with two other metropolitan areas outside of Massachusetts. A decision will be made in March to narrow down the list to two.

#2686

Project Diamond: MassEcon has been working with a global

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engineering, project management and architecture firm that is representing a European pharmaceutical company. They would like to lease or buy 70K-100K SF of existing sterile GMP fill and finish facility. Support functions include warehousing, QC laboratories, offices, and sterile utilities. All international locations are being considered. They will consider statewide facilities on the market or about to come on the market. Between 50 and 100 people would be employed at this facility.

#2688

Project Jupiter: MassEcon is assisting a NY-based location consulting firm representing a large financial services company seeking a new shared service/regional operation in Greater Boston. In an effort to narrow the list of communities, and to determine strength of communities based on skill sets, the consultant has asked MassEcon to arrange employer interviews. Interviews have been arranged with representatives from Fidelity, Liberty Mutual, TD Bank, Citizens Bank, Aerotek, and WinterWyman. Estimated employee count and facility size TBD.

Please contact [Doug](#) for more information.

Staff in Action

Doug Kehlhem was appointed to the Board of the Marlborough EDC. Doug has also begun the organizing work for the out-of-state site selector visits to take place in Chicago, Atlanta, and New York, as well as working closely with Annie and interns Jen and Emma, to prepare for the intensive ReadyMass 100 Evaluation session that takes place on February 27.

Susan Houston, preparing MassEcon to partner with the new administration, briefed Jay Ash, Secretary of Housing & Economic Development about MassEcon's services and resources. In attendance were MassEcon chairman Brian Cohen, Doug Kehlhem, and Secretary Ash's colleagues, Paul McMorrow, Director of Communications, and Nam Pham, Director of Business Development. Susan is also MassEcon's staff representative on key committees that have launched this month - Government Relations, Programs, and Membership. Finally, Susan is working to develop financial partners for MassEcon's upcoming research report on business expansion in Massachusetts.

Annie O'Connell and **Jen Gregorio** attended the 8th Annual Mass. Innovation Foodie Night at **Nutter McClennen & Fish LLP** where they met with several food and beverage startup entrepreneurs looking to develop their businesses in Massachusetts.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.