

September 19, 2019 | Finalists Reception

November 26, 2019 | Economic Impact Awards Luncheon

Presenting Sponsor

Citizens Bank

For more information, contact Annie O'Connell at aconnell@massecon.com or 617-924-4600, ext. 13

Presenting Sponsor \$20,000 – Exclusive (Sold to Citizens Bank)

- **Continuity of brand presence at 3 events from September through November**
- **Speaking Role at *Finalists Reception* with MassDevelopment President and CEO Lauren Liss on September 19.** Tickets for 8 attendees.
- **Speaking Role at pre-luncheon *Winners VIP Private Reception* on November 26 with Senator Michael Rodrigues.** Tickets for 8 attendees
- **Speaking Role at *Awards Luncheon* to introduce Governor (to be invited)**
- **Premier Sponsorship- Awards Luncheon on November 26**
 - ❖ Premier recognition of brand on program book cover, invitations, digital signage, web, social media highlights
 - ❖ Two tables of 10 (admit 20 total) with premier table placement, including seating with Governor (to be invited)
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Choice of placement for color ad in program book

Platinum Sponsor \$15,000 – Exclusive

- **Continuity of brand presence at 3 events from September through November**
- **Double-sided customized bookmark displayed in 400 program books at Awards Luncheon**
- **Company branding on event videos disseminated to event attendees**
- **Invitation to *Finalists Reception* with MassDevelopment President and CEO Lauren Liss on September 19.** Admit 6 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception* on November 26 with Senator Michael Rodrigues.** Admit 6 to engage with winning company execs
- **Sponsorship- Awards Luncheon on November 26**
 - ❖ Two tables of 8 – priority placement
 - ❖ Key visibility of sponsor brand – program book cover, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium
 - ❖ Priority placement for color ad in program book

Gold Sponsor \$10,000 – Thank you to WPI and CBRE – 1 Available

- **Continuity of presence at 3 events from September through November**
- **Sponsor of *Registration & Networking Reception* prior to luncheon (company napkins and signage before 400 attendees)**
- **Invitation to *Finalists Reception* with MassDevelopment President and CEO Lauren Liss on September 19.** Admit 5 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception* on November 26 with Senator Michael Rodrigues.** Admit 5 to engage with execs of winning companies
- **Sponsorship - Awards Luncheon on November 26**
 - ❖ Two Tables of 8 – priority placement
 - ❖ Full page Color Ad and Key Placement in program book
 - ❖ Key visibility of sponsor brand – program book, invitations, digital signage, press releases, web, and social media highlights
 - ❖ Sponsor Acknowledgment from podium

(over)

Floral Premium Sponsor \$8,000 – Exclusive (Sold to VHB)

- **Invitation to *Finalists Reception*** with MassDevelopment President and CEO Lauren Liss on **September 19**. Admit 4 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception*** on **November 26** with Senator Michael Rodrigues. Admit 4 to engage with execs of winning companies
- **Floral centerpiece with logo branded on ribbon at each table** (50 tables anticipated)
- **5 floral centerpieces reserved for company**
- **Presence at Awards Luncheon** on November 26
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as floral sponsor

Dessert Premium Sponsor \$7,500 – Exclusive

- **Invitation to *Finalists Reception*** with MassDevelopment President and CEO Lauren Liss on **September 19**. Admit 4 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception*** on **November 26** with Senator Michael Rodrigues. Admit 4 to engage with execs of winning companies
- **Sponsor of Dessert Reception in foyer after luncheon** (branded napkins, and signage)
- **Presence at Awards Luncheon** on November 26
 - ❖ Table of 8 – priority placement
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights
 - ❖ Acknowledgment in wrap-up remarks at podium as dessert sponsor

Silver Sponsor \$6,500 (6 Available – Thank you to Eastern Bank and Nutter McClennen & Fish LLP)

- **Continuity of presence at 3 events from September through November**
- **Invitation to *Finalists Reception*** with MassDevelopment President and CEO Lauren Liss on **September 19**. Admit 4 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception*** on **November 26** with Senator Michael Rodrigues. Admit 4 to engage with execs of winning companies
- **Presence at Awards Luncheon** on November 26
 - ❖ Table of 8
 - ❖ Full page Color Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights

Bronze Sponsor \$5,500 (5 Available – Thank you to Cutler Associates, BSC Group, Dacon Corporation, Bowditch & Dewey, MassDevelopment)

- **Continuity of presence at 3 events from September through November**
- **Invitation to *Finalists Reception*** with MassDevelopment President and CEO Lauren Liss on **September 19**. Admit 2 to engage with execs of finalist companies
- **Invitation to pre-luncheon *Winners VIP Private Reception*** on **November 26** with Senator Michael Rodrigues. Admit 2 to engage with execs of winning companies
- **Presence at Awards Luncheon** on November 26
 - ❖ Table of 8
 - ❖ Full page Black & White Ad in program book
 - ❖ Key visibility of sponsor brand – program book, digital signage, web, and social media highlights