

APRIL 2018



news for members

DEVELOPMENTS

Help MassEcon Celebrate 25 Years!

2018 marks MassEcon's 25th Anniversary and we're looking for ways to commemorate this milestone! If you're interested in sharing your creative ideas, please email [Annie](#) and she'll make sure you're part of the conversation!

Annual Corporate Welcome Reception

Seventeen companies new to Massachusetts were recognized at the [10th Annual Corporate Welcome Reception](#) with Featured Speaker Governor Charlie Baker last month at Sanofi Genzyme in Cambridge. View photos, watch videos with many of the honoree companies, and read press coverage of the event [here](#).



2018 Corporate Welcome Honorees

Alexion: Connecticut → Boston
ASICS: California → Boston
Avianca Airlines: Colombia → Boston
CELLINK: Sweden → Cambridge
CILcare: France → Cambridge and Lexington
Fresenius Kabi Compounding: Germany → Canton
Histo-Scientific Research Laboratories: Virginia → Worcester
iboss: California → Boston
IndusPAD: California → Lawrence/Methuen
Level: Spain → Boston
LexaGene: Canada → Beverly
Mustang Bio: New York → Waltham and Worcester
PainQx: New York → Boston
Smartsheet: Washington → Boston
StemTek Therapeutics: Spain → Cambridge
The Muck Boot Company: Rhode Island → Westwood
Tufin: Israel → Boston

2017 Annual Report

MassEcon's 2017 Annual Report is now available in print and online. Click [here](#) to view the online edition, which includes a recap of MassEcon's activity in 2017.



Join a MassEcon Committee

There are exciting ways to get more involved in MassEcon . . . join a Committee. Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, Location Intelligence, Government Relations, or emerging leadership, we have a spot for you. Learn more [here](#).

MassEcon[®] Committees

Membership & Marketing
Location Intelligence
Programs & Events
Government Relations
Next Gen

#ICYMI: March Members Meeting Presentation

Last month, Massachusetts Convention Center Authority Executive Director David Gibbons delivered a presentation for our members and guests on the relationship between the quasi-public agency he oversees and economic development in the Commonwealth. View David's presentation [here](#) and read the event press release [here](#).



Upcoming Events

Member Mixer

Tuesday, April 24

5-7 p.m

Come mix it up by joining us to

- Meet MassEcon staff and fellow members
- Meet New MassEcon Chairman Stephen Flavin
- Meet WPI innovators at their new Boston office
- Learn more about how you can get involved

Where

303 Congress Street (1st Floor), Boston

RSVP to [Annie](#)



May Members Meeting

Featured Speaker: Lauren Liss, President and CEO of MassDevelopment

Friday, May 11

8:00-8:30 a.m. Registration and Networking

8:30-9:00 a.m. Members Business Meeting

9:00-10 a.m. Speaker and Q&A

Where

200 Friberg Parkway, Westborough, MA

RSVP to [Annie](#).



SAVE THE DATE!

Annual Conference

World of the Future: Key Drivers of Change

When:

Friday, June 1

7:30-9:30 a.m.

Where:

Newton Marriott Hotel - 2345 Commonwealth Avenue, Newton

Thank you to event sponsor [TD Bank!](#)

Stay tuned for registration information.



Bank

America's Most Convenient Bank®

Who:

Experts will be taking a look toward the future across different topics: work, life sciences, and artificial intelligence. Moderated by [Shirley Leung](#), Columnist and Associate Editor for the *The Boston Globe*, speakers include:

- [Navjot Singh](#), Managing Partner of the McKinsey Boston office and member of the Governor's Task Force on the Future of Transportation
- [David Lucchino](#), CEO and Co-Founder of Frequency Therapeutics
- [Daniela Rus](#), Director of the Computer Science and Artificial Intelligence Laboratory at MIT
- [Corey Thomas](#), CEO of Rapid7



Congratulations to **Karen Pelletier** at the **Worcester Regional Chamber of Commerce** who was recently named Vice President of Operations and made 3 new hires. Read more [here](#).



#2874: Project Frontier: MassEcon assisted MassBio, MOBD, and MassDevelopment with a major biologics facility project managed by a national site location consulting firm based in the Midwest. Company representatives and consultants recently visited MA to discuss incentives programs and tour potential 30-acre sites in Devens and Westborough. **Update: Amgen will build a next-generation biopharmaceutical plant adjacent to its West Greenwich, Rhode Island manufacturing campus.**

Congratulations to **Paul Ayoub**, Partner at **Nutter McClennen & Fish LLP**, who was named the next Board Chair at the Greater Boston Chamber of Commerce. Read more [here](#). **Mike Scott**, also a Partner at Nutter McClennen & Fish LLP, provided his insight on the Massachusetts housing situation, and believes that Boston needs to focus on transit-oriented development. Read more in the interview [here](#). Nutter McClennen & Fish LLP also recently established a Corporate Capital Markets practice with Boston company Lighthouse Asset Finance LLC, an innovative, market-leading structured corporate finance platform. Read more [here](#).

Union Point will include driverless shuttles, heated sidewalks, and resilient energy grids that will result in a smart and connected city after teaming up with **General Electric**. Read more in this [New York Times](#) article.

WPI is holding its **7th Annual Touch Tomorrow** celebration on June 9 from 10 am – 4 pm. This amazing and free opportunity aims to spark an interest in STEM fields in kids K-12. Click [here](#) to register or learn more.

Please send Member News to [Annie](#).

#2876: MassEcon was contacted by an Atlanta-based location incentives consultant representing an underwater drone company based in Fall River and considering a 20,000 SF expansion in Westport, Fall River, or Rhode Island. MassEcon assisted the real estate firm by making connections to appropriate state agencies regarding incentives.

#2877: MassEcon was contacted by a New York-based site location consultant representing a 50,000 SF and 500 employees inbound e-commerce call center client. The company plans to open three call centers in different markets between Q3 2018 and Q3 2019. Springfield and Pittsfield were both evaluated. The consultant submitted their report to the client and they have decided to visit Pittsfield and Springfield at the end of May for meetings with local and regional economic development officials.

Staff In Action

Susan Houston successfully completed the lineup for the Annual Conference and is preparing for a presentation at next week's Economic Development Summit with Governor Baker, Lt. Governor Polito, and Secretary Jay Ash in Worcester. Susan also continued to work this month with the Business Development Committee of the MA Marketing Partnership. When she's not in the office, Susan is on the road visiting members for company briefings.

Doug Kehlhem hosted a business recruitment reception for location consultants, companies, and real estate executives in Washington, DC. Thank you to our sponsor: the Marlborough EDC. In early May, Doug will be attending the Association of Unmanned Vehicle Systems International (AUVSI) trade show and conference in Denver with partners from MassDevelopment and the Marlborough EDC.

Annie O'Connell worked to execute the Corporate Welcome Reception and hired two full-time summer interns: Shivani Arya from Boston University and Kelsey Bechtel from the University of Virginia. Additionally, Annie attended the Kendall Square Association Annual Meeting and Sasaki Incubator Grand Opening. Annie is currently preparing for the May Members Meeting, and June 1 Annual Conference.

2018 CALENDAR HIGHLIGHTS

JAN 19

Members Meeting

FEB 1

Board Meeting

MAR 16

Members Meeting

Featured Speaker: David Gibbons

MAR 27

Corporate Welcome Reception

APR 5

Board Meeting

APR 24

MassEcon Mixer

MAY 11

Members Meeting:

Featured Speaker: Lauren Liss

JUN 1

Annual Conference

JUN 7

Board Meeting

JUL 11

Summer Reception

SEP 12

Economic Impact Awards-Finalists Reception

SEP 28

Members Meeting

NOV 20

Team Massachusetts Economic

Impact Awards

DEC 13

Annual Meeting and Holiday Lunch

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