



# MassEcon Developments

## News for Members

April 2017

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## MassEcon News

### Corporate Welcome Reception Honorees

Eighteen companies new to Massachusetts were recognized at the 9th Annual Corporate Welcome Reception with Featured Speaker Governor Charlie Baker on April 12 at Sanofi Genzyme in Cambridge. Companies included:

- Bayer East Coast Innovation Center
- Duro-Last
- Founders Science Group
- LEO Pharma
- Vcanbio
- Air Berlin
- BeWell Connect's Visiomed Group
- For the Record (FTR)
- Biognosys
- Moby Dick Brewing Company
- 3Decor
- Signature Healthcare Services
- Prodrive Technologies
- Nextthink
- DONG Energy
- Smartick
- Brammer Bio

Click [here](#) to learn more about the event, and stay tuned for photos and video interviews with several of the honoree companies.

### MassEcon Interns

Two summer interns will be starting at MassEcon next month: Greg Gao from Boston College and Jacqueline Tran from Boston University. Anna Jen and Emma Brin will continue to work with MassEcon over the next month so don't hesitate to say hello!

## In Case You Missed It

### March 2017 Members Meeting

MassEcon held its second Members Meeting of the year in mid-March with speaker Stephen Pike, CEO of the Massachusetts Clean Energy Center. Stephen led a discussion on what's new and what's next for the organization. Click [here](#) to view his presentation.

### Incentives Industry Roundtable

At the end of March, Ernst & Young hosted MassEcon's Incentives Industry Roundtable. Panelists shared their expertise from MA Office of Business Development, Economic Development Incentives, MassDevelopment, MA Life Sciences Center, and Ernst & Young. Chris Steele from



2017 Corporate Welcome Honorees  
Photo Credit: Janet Stearns





Governor Charlie Baker  
Featured Speaker  
Corporate Welcome  
Reception



Thank you to Sanofi Genzyme for  
hosting the Corporate Welcome  
Reception



Thank you to WPI for  
sponsoring the Corporate  
Welcome Reception



Mike Kennealy - Assistant Secretary for Business Growth  
May Members Meeting Featured Speaker



Thank you to GE Healthcare Life Sciences for hosting the May  
Members Meeting

Investment Consulting Associates acted as  
moderator. Click [here](#) to view presentation  
documents.

## Upcoming Events

View the full MassEcon calendar [here](#).

### May Members Meeting

**Featured Speaker:** Mike Kennealy, Assistant  
Secretary for Business Growth

**When:** Friday, May 12 (NOTE NEW AGENDA)

8-8:30 am: Registration & Networking

8:30-9:00 am: Members Business Meeting

9-9:45 am: Mike Kennealy remarks and Q&A

9:45-10 am: Remarks from GE Healthcare exec

10-10:30 am: Optional tour

**Where:** NOTE NEW LOCATION: GE Healthcare  
Life Sciences - 100 Results Way, Marlborough, MA  
01752

To RSVP, please email [Annie](#)

### [Annual Conference: The Future is Now - How Massachusetts Technologies are Shaping the World](#)

**When:** Friday, June 2: 8-10am

**Who:**

*Featured Speaker:* [Andrew McAfee](#), MIT

*Moderator:* Curt Nickisch, *Harvard Business  
Review*

*Panelist:* Chris Gahagan, Symbotic

*Panelist:* Emily Reichert, Greentown Labs

**Where:** Newton Marriott Hotel

Thank you to lead sponsor, TD Bank.

For partner sponsorship opportunities, click [here](#).

Register for the event [here](#).

## Member News

**North Central Massachusetts Development  
Corporation** partnered with the North Quabbin  
Chamber of Commerce to bolster small business  
development in Central Massachusetts. Read  
more [here](#).

**Bowditch & Dewey LLP** is hiring! The firm is  
seeking to fill a [Practice Innovation  
Manager](#) position, and a  
[Marketing Communications Assistant](#) position.

**Transwestern** recognized 12 Boston producers for  
its 2016 transaction volume, including MassEcon's  
Board Chairman Brian Cohen. Read more [here](#).  
Also, this new [report](#) from Transwestern shows  
continued positive absorption streak in Greater  
Boston's office market, with **224K SF** absorbed in  
the first quarter of 2017.

Please send Member News to [Annie](#).

## Did You Know About this MassEcon Member Benefit?

### Customized GIS Planning Assistance and Reports

MassEcon members have the ability to take  
advantage of a free online tool, [GIS Planning](#), with  
site selection data (demographics, wages,  
consumer spending, business info, talent pool, and  
community profiles) for Massachusetts. This can be  
helpful as you work with your clients evaluating  
Massachusetts' regions and



**Building a better working world**

Thank you to Ernst & Young for hosting "What's New with Business Incentives in Massachusetts?" Roundtable



"What's New with Business Incentives in Massachusetts?" Roundtable Panelists



communities. Contact [Doug Kehlhem](#) for a demo.

**2017 Committees**

**Location Intelligence:** Provides guidance for MassEcon's signature Site Location Service and marketing Massachusetts. A Site Evaluation Subcommittee participates in the ongoing selection, revision, and updating of the ReadyMass 100 portfolio.

- Co-chairs: Chris Steele (Investment Consulting Associates) and Russ Burke (BSC Group)
- Dates: 4/25, 7/21, 12/1
- Time: 10:30 am - 12:30 p.m.

**Membership & Marketing:** Works on strategies to bring value to members, refine our value proposition, recruit new members, and market MassEcon. Social media, communication strategies, design, and branding also fall within this committee's wheelhouse.

- Co-chairs: Bonnie Sullivan (Middlesex Savings Bank) and Dorrian Cohen-Fragola (Janitronics Building Services)
- Place: MassEcon, 101 Walnut Street, Watertown
- Dates: 4/28, 6/16, 10/13
- Time: 9 - 10:30 am

**Program & Events:** Helps determine guest speakers at member meetings, Annual Conference, and Summer Reception. This Committee develops events that will foster member networking opportunities. A sub-committee will focus on **Team Massachusetts Economic Impact Awards**, MassEcon's blockbuster awards event for 2017.

- Chair: Bill Harris (Perkins + Will)
- Place: Perkins + Will, 225 Franklin Street, Suite 1100, Boston
- Dates: 4/27, 9/7, 10/26
- Time: 8:30 - 10 am

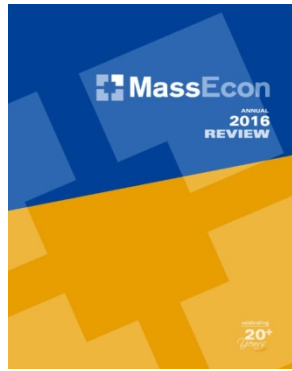
**Government Relations:** Focuses on enhancing and communicating MassEcon's role as a source of economic development expertise in the public policy arena.

- Chair: Rebecca Frisch (TD Bank)
- Place: TD Bank, 200 State Street, 10th Floor, Boston
- Dates: 5/19, 8/18, 11/3
- Time: 8:30 - 10 am

For more information, click [here](#) or contact [Annie](#).

**Projects**

**#2822: Project Eagle:** MassEcon, Massport, and MOBD are assisting a Chinese company that is one of the world's leading manufacturers of solar



## 2017 Member Calendar Highlights

Friday, May 12, 2017  
Members Meeting

*Note New Location: GE Healthcare Life Sciences, 100 Results Way, Marlborough*

Friday, June 2, 2017  
Annual Conference

Wednesday, July 12, 2017  
Summer Reception

Wednesday, September 13, 2017  
Economic Impact Awards - Finalists Reception

Friday, September 22, 2017  
Members Meeting

Tuesday, November 21, 2017  
Team Massachusetts Economic Impact Awards

Thursday, December 14, 2017  
Annual Meeting & Holiday Lunch

### Get Connected with MassEcon



cells and solar panels. The company is evaluating locations to establish its first manufacturing facility in the US to serve the US market. The company is considering existing buildings of 750,000-1.4 million SF or land sites to build-to-suit. **Notes: The consultant and company officials recently visited Massachusetts for an introductory meeting in Boston. Massachusetts, New York, Nevada, Arizona, and California are all being considered.**

**#2826:** A local technology company needs 60 acres of rural land for a R&D test site for autonomous tethered airborne platforms. The site must be free of telephone poles and buildings; consent to build a temporary fabric stretch tent hangar; have the ability to install concrete pads and anchors; and access to 100+KVA feed. Road access needed to site. **Notes: 22-47 total jobs from 2018-2022.**

### Staff in Action

**Susan Houston** has been focusing on completing the line-up for MassEcon's Annual Conference and preparing briefings for the MassEcon-UMass report [Choosing Massachusetts for Business](#). This month, along with Brian Cohen and UMass's Mark Melnik, Susan will be briefing Senator Wagner, co-chair of the Economic Development Committee on the findings of the report. Also, as chair of the business development sub-committee of the Massachusetts Marketing Partnership, Susan is working with the MA Convention Center Authority on having a MA presence at key shows that come to Boston.

**Doug Kehlhem** recently attended an event at Logan Airport Terminal E to celebrate Avianca Airlines and their new non-stop flight from Boston to Bogota starting in June. Doug also attended a Brockton downtown development tour hosted by MassDevelopment and the City of Brockton. Doug has also been working with the Project Eagle team and organizing a reception in Dallas for site location consultants in May.

**Annie O'Connell** recently concluded her search for summer interns and helped to execute the Corporate Welcome Reception. Currently, she is preparing for the upcoming May Members Meeting and June Annual Conference.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.