



MassEcon Developments

News for Members

April 2016

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Governor Charlie Baker will be the Featured Speaker at the Corporate Welcome Reception on April 20



Thank you to Sanofi Genzyme for hosting the Corporate Welcome Reception on April 20



Thank you to WinterWyman for sponsoring the Corporate Welcome Reception on April 20

MassEcon News

Corporate Welcome Reception Honorees

Companies that are new to Massachusetts will be recognized at the 8th Annual Corporate Welcome Reception with Featured Speaker Governor Charlie Baker on April 20 at Sanofi Genzyme headquarters in Cambridge. Companies include LEGO Education, Amazon, Norwegian Air Shuttle, General Electric, Scandinavian Airlines, ERD Metal, Aeromexico, Applied Photophysics, El Al Israel Airlines, Eli Lilly, IBM Watson Health, Olink Bioscience, Qatar Airways, harmon.ie, WestJet Airlines, Philips, Avigilon, Sunrun, and WuXi AppTec.

MassEcon is Looking for a Summer Intern!

We're seeking a full-time intern to join our small, active, and dynamic staff this summer (June-August). We're looking for a mature, currently enrolled student, with a positive, can-do outlook who can work constructively in a team-oriented environment. The candidate will work in an environment where ideas are valued and innovation is encouraged. The primary buckets of work involve communications, research, writing, and event planning. Learn more [here](#).

Sponsorship Opportunities Are Still Available for 2016

Get involved in supporting economic growth in Massachusetts by sponsoring a MassEcon event in 2016. Click [here](#) to learn about the different benefits and sponsorship opportunities that are available.

Come Visit Beverly with Secretary Jay Ash and Mayor Cahill

MassEcon has been working with MassDevelopment, Executive Office of Housing & Economic Development, and City of Beverly to showcase development opportunities in Beverly. Beverly's Mayor Michael Cahill and Secretary of Housing and Economic Development Jay Ash will be featured speakers. To register, email scorbeil@massdevelopment.com.

ICYMI: March 2016 Members Meeting

MassEcon held its second Members Meeting of the year in mid-March with speaker Travis McCready, President & CEO of the Massachusetts Life Sciences Center. Travis led a discussion on what's new and what's next for the agency. Click [here](#) to read the executive summary.

ReadyMass 100

MassEcon's ReadyMass 100 evaluation committee recently approved five properties to be included in the ReadyMass 100 portfolio. The properties are located in Acton, Billerica, Beverly, and two in Burlington.

Join a 2016 MassEcon Committee

Membership & Marketing Committee

9 - 10:30 a.m.

April 29, June 17, Oct. 7

Middlesex Savings Bank: 6 Main St., Natick



Tom Glynn, CEO of Massport, will be the Featured Speaker at the Members Meeting on May 13 in Westborough



Bank

America's Most Convenient Bank®

Thank you to TD Bank for sponsoring the June 3 MassEcon Annual Conference



Thank you to Travis McCready, President & CEO of MA Life Sciences Center, Featured Speaker at MassEcon Members Meeting on March 18 in Westborough

Programs & Events Committee

8:30 - 10 a.m.

May 11, Sept. 7, Oct. 14

Perkins + Will: 225 Franklin St., Suite 1100, Boston

Location Support Committee

10:30 a.m. - 12:30 p.m.

Sept. 16, Dec. 1

Dacon: 16 Huron Dr., Natick

Government Relations Committee

8 - 9:30 a.m.

May 6, Aug. 12, Nov. 4

TD Bank: 200 State St., 10th Floor, Boston

Please contact [Annie](#) to learn more

Upcoming Events

Corporate Welcome Reception

Featured Speaker: Governor Charlie Baker

When: Wednesday, April 20

5:30 - 7:30 p.m.

Where: Sanofi Genzyme, 650 Kendall Street, Cambridge, MA

Please note this is an invitation-only event. One complimentary ticket per member company.

May Members Meeting

Featured Speaker: Tom Glynn, CEO of Massport

When: Friday, May 13

8 - 8:30: Registration & Networking

8:30 - 9:30 a.m.: Featured Speaker & Discussion

Where: 200 Friberg Parkway, Westborough

To RSVP, please email [Annie](#)

Annual Conference - Save the Date! Friday, June 3 Connecting Massachusetts to the Global Economy

Moderator: Curt Nickisch, Senior Editor, Harvard Business Review

Featured Speaker: Michael Dolega, Director & Senior Economist, TD Economics, TD Bank Group

Panel: Coming Soon!

8 - 10 a.m.

Newton Marriott Hotel - 2345 Commonwealth Avenue, Newton, MA

Register for the event [here](#)

Welcome New Members

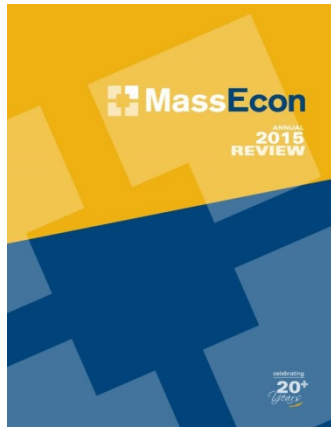
The **Kendall Square Association (KSA)**, is an organization of companies and institutions committed to promoting the health, vitality, and vibrancy of Kendall Square in Cambridge. KSA's Executive Director Alexandra Lee will be the organization's primary contact with MassEcon. To learn more about the KSA, click [here](#).

Based in Marlborough, **Capaccio Environmental Engineering** is a nationally certified women-owned business that provides engineering services that cover all stages of environmental management. Capaccio's President, Lisa Wilk, will be the organization's primary contact with MassEcon. To learn more, click [here](#).

Member News

MassDevelopment is currently accepting applications for its Deputy Director of Communications. Read more about the position [here](#).

On May 3, join the **Town of Framingham**, which is hosting an exclusive tour of downtown Framingham to explore the transit-oriented development opportunities from 10:00 AM to



2015 Annual Report

2016 Calendar Highlights

Wednesday, April 20, 2016
Corporate Welcome Reception

Friday, May 13, 2016
Members Meeting
Featured Speaker: Tom Glynn

Thursday, June 2, 2016
Board Meeting

Friday, June 3, 2016
Annual Conference

Wednesday, July 13, 2016
Summer Reception

Wednesday, September 14, 2016
Team MA Economic Impact Awards
Finalists Reception

Friday, September 23, 2016
Members Meeting

Thursday, October 1, 2016
Board Meeting

Tuesday, November 22, 2016
Team MA Economic Impact Awards Luncheon

Thursday, December 15, 2016
Annual Meeting & Holiday Lunch

Get Connected with MassEcon



12:30 PM. Read more [here](#).

Transwestern | RBJ's 2015 bioSTATus report shows just how tight the availability of space is in Cambridge's biotechnology laboratory real-estate market, with a vacancy rate of less than 1%.

Read **JLL's Boston Research 2016 Q1 report** covering vacancy rates, rent, and construction.

Brigitte Beltran of **Sasaki Associates** wrote an [article](#) about the Workspace Industry Roundtable that was hosted in March.

Please send Member News to [Annie](#).

Projects

#2750

MassEcon, MOITI, U.S. Department of Commerce, and MOBD recently met with representatives from a Dutch technology company. Company officials are considering Greater Boston, North Carolina, and other states for a large R&D/manufacturing campus development totaling more than 300,000 SF with 200 employees. Once the company selects a state to expand, they will pursue local real estate options. **Update: States under consideration include Massachusetts, southern New Hampshire, Georgia, and North Carolina (Raleigh-Durham). MassEcon and a member real estate firm have been assisting company officials and their business consultant with a site search strategy for Massachusetts.**

#2764

MassEcon and MLSC were contacted by a Washington, D.C.-based site location consultant representing a large biotechnology client considering all major US biotech markets. MassEcon was asked to provide research and information in support of the project. The consultant has not commenced the real estate phase of the project.

Please contact [Doug](#) for more information.

Staff in Action

Susan Houston convened board members Brian Cohen and Taidgh McClory to brief City of Boston's John Barros and his economic development team on market conditions and industry trends (thanks to Lauren Jones!); attended the hearing for the Governor's economic development bill; participated in a non-profit leadership lunch hosted by Citizens' CEO Bruce Van Saun; and represented MassEcon at the spring board meeting of the MA Marketing Partnership. With the Program Committee's input, Susan is also finalizing the program for MassEcon's June 3 Annual Conference.

Doug Kehlhem was busy with the Location Support Committee and Ready Mass 100 evaluation team that selected five new properties to add to the portfolio. Doug recently attended a meeting with MassBio at the Constellation Center focused on marketing a prime piece of real estate in Kendall Square. Doug has also started preparing for the May 9 Site Selector Reception at Wrigley Field in Chicago. Additionally, Doug is part of the team assisting Beverly officials planning a developers tour in June.

Annie O'Connell and **Joy Shen** have been interviewing members for case studies/value propositions and preparing for the Corporate Welcome Reception. Recently, they attended the Northeastern University co-op fair in search of the next co-op student, the MassEcon Mixer where they were excited to meet new members, and the first Cafe Night

featuring GE Ventures.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.