



MassEcon Developments

News for Members

April 2015

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Honorees gathered at Genzyme for the Seventh Annual Corporate Welcome Reception



Governor Charlie Baker - Featured Speaker at Corporate Welcome Reception



Thank you to Genzyme and Aerotek for sponsoring the Corporate Welcome Reception.

MassEcon News

Seventh Annual Corporate Welcome Reception

The Seventh Annual Corporate Welcome Reception was a huge success as MassEcon welcomed 16 companies new to Massachusetts. Thank you to our members, to our host Genzyme for providing us with a beautiful space, and to Aerotek for sponsoring the event. Check out photos from the event [here](#), and a [blog](#) from Mass It's All Here. Stay tuned for videos!

2014 Annual Report Just Released!

MassEcon's 2014 Annual Report is now available in print and online. Click [here](#) to view the online edition, which includes a recap of MassEcon's activity in 2014.

March Members Meeting

MassEcon held its second Members Meeting of the year in late March with speaker Rich Davey, CEO of Boston2024. Rich led a candid dialogue on the impact that hosting the Olympics may have on the Massachusetts economy.

The Boston Globe Takes Note of MassEcon as Innovation Partner

Partnering with MassEcon was listed among the five ways the Greater Boston Chamber of Commerce can spark interest in Massachusetts innovators. Find out more in Scott Kirsner's article [here](#).

MassEcon on the Road

MassEcon and sponsoring partners from the **Marlborough EDC** and the **Worcester Regional Chamber of Commerce** held a successful reception for site consultants at the Chicago Bulls v. Detroit Pistons game at the United Center in Chicago. Location advisors representing Ady Advantage, Duff & Phelps, Ernst & Young, Newmark Grubb Knight Frank, and Grant Thornton were all in attendance.

Sponsorship Opportunities Are Still Available for 2015

Get involved in supporting economic growth in Massachusetts by sponsoring a MassEcon event in 2015. Click [here](#) to learn about the different benefits and sponsorship opportunities that are available.

Government Relations

Several new appointments were recently made within the Baker administration. At the Massachusetts Executive Office of Housing & Economic Development, **Katie Stebbins** was named Assistant Secretary of Innovation, Technology, and Entrepreneurship, and **Mike Kennealy** was named Assistant Secretary for Business Growth. Additionally, **Richard Doucette** will be the Executive Director at the Massachusetts Office of Travel & Tourism. Read more [here](#).

Upcoming Events

May Members Meeting

Featured Speaker: C.A. Webb, New England Venture Capital Association

When: Friday, May 15

8-8:30 am: Registration and Networking



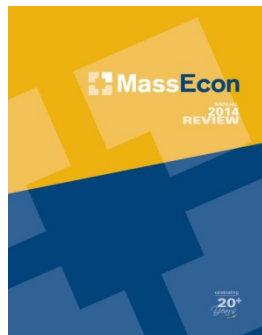
Sherri Pitcher of Worcester Regional Chamber of Commerce and Doug Kehlhem with guests from Ady Advantage at Massachusetts hospitality reception at the United Center in Chicago



Thank You to BSC Group for Sponsoring the June Annual Conference



C.A. Webb of New England Venture Capital Association - May 15 Members Meeting Featured Speaker



2015 Calendar Highlights

Friday, May 15, 2015
Members Meeting

8:30-9:30 am: Speaker and Q&A
9:30-10:30 am: Members Meeting
Where: 200 Friberg Parkway, Westborough
To RSVP, please email [Annie](#)

June Annual Conference

Meet the Governor's Economic Development Cabinet
When: Friday, June 19, 8 - 10:30 a.m.
Where: Newton Marriott Hotel
Thank you to our Sponsor **BSC Group!**

Committee Meetings

Government Relations Committee

May 8, August 7, November 6
TD Bank, 200 State Street, 10th Floor, Boston
8 - 9:30 a.m.

Program & Events Committee

May 13, September 9, October 21
Perkins + Will, 225 Franklin Street, Suite 1100, Boston
8:30 - 10 am

Membership & Marketing Committee

June 17, October 7
MassEcon, 101 Walnut Street, Watertown
9-11 a.m.

Location Support Committee

September 10, December 3
Dacon Corporation, 16 Huron Drive, Natick
10:30 a.m. - 12:30 p.m.

Click [here](#) to learn more about the Committees

To Join a Committee, please email [Annie](#)

Member News

Coldwell Banker announced a new **MassEcon Member** Benefit: [The Real Estate Advantage Program Offered by Coldwell Banker Relocation Services](#) to help MassEcon members and its employees buy smart and sell smart in today's residential real estate market. Participants can receive cash rebates, closing cost credits on qualifying mortgages, marketing assistance, and more.

At a briefing hosted by the MA Life Sciences Center, Stephen Flavin from **WPI** and Mohammad Karim of **UMass Dartmouth** presented the resources of their respective academic institutions to executives from Project Bright Sky, a biopharmaceutical company considering Massachusetts as a place to locate a new facility.

Nutter McClennen & Fish LLP will be hosting an event on April 28 to discuss the SEC's actions on **crowd funding**, MA's set of in-state rules, and the latest on the JOBS Act. Click [here](#) to learn more and to register.

BioMed Realty Trust recently launched an online version of its 2014 Annual Report [here](#) which highlights the company's record-breaking year and plans for 2015.

On May 19 in Worcester, on behalf of the Environmental Business Council, **Bowditch & Dewey** is hosting the [first in a series of meetings](#) with the MA Dept. of Environmental Protection. The keynote speaker will be MA DEP Commissioner Marty Suuberg, with panel moderator Robert D. Cox, Jr., partner at Bowditch & Dewey.

BSC Group is celebrating its **50th anniversary** on May 20.

Thursday, June 4, 2015
Board Meeting

Friday, June 19, 2015
Annual Conference

Wednesday, July 15, 2015
Summer Reception at Nutter McClennen & Fish LLP

Wednesday, September 16, 2015
Team MA Economic Impact Awards
Finalists Reception at Nutter McClennen & Fish LLP (for
sponsors only)

Friday, September 25, 2015
Members Meeting

Thursday, October 1, 2015
Board Meeting

Tuesday, November 24, 2015
Team MA Economic Impact Awards Luncheon

Thursday, December 10, 2015
Annual Meeting & Holiday Lunch

Get Connected with MassEcon



Please send Member News to [Annie](#).

Projects

#2696:

Project Hubble: MassEcon is assisting a Washington, D.C.-based real estate firm which is representing a cluster of software development companies in Silicon Valley. The firm is conducting a highly strategic study to understand the supply-demand dynamics of the war for software engineering talent in metros across the U.S. This is being done in the light of planned expansions by these companies. MassEcon has provided the real estate firm with labor and technology reports and market data covering the Boston metropolitan area.

#2699:

Project Conrad: MassEcon and MOBD are working with a Chicago-based real estate firm which is representing a Fortune 500 company in the health and nutrition industry. The company has a short-list of three finalist locations (including Greater Boston). The company will establish a pilot plant, analytical laboratory, and prototype manufacturing location with 220 new jobs to be created over four years with the potential to expand to 400. The project would commence with approximately 125-150K SF of R&D/Flex space.

Please contact [Doug](#) for more information.

Staff in Action

Susan Houston represented MassEcon on Project Bright Sky, an intensive team effort led by MOBD, to provide research and tours to an out-of-state biopharma company considering three ReadyMA 100 sites in MA. Getting to know the new administration, Susan (with Brian Cohen and Doug Kehlhem) met this month with Secretary Ash on the ReadyMA initiative and with Nam Pham on MOBD's new direction. Susan also was immersed in planning for the June Annual Conference, which will feature the four economic development cabinet secretaries.

Doug Kehlhem recently attended Eversource's Grid Modernization Stakeholder Workshop in Westwood at which he presented information on the need to moderate energy costs. Doug was also part of a working group assembled by MassDevelopment (along with Susan and MassEcon members Mike DiGiano and Doug Landry) to identify land sites for large scale development. While on the road, Doug hosted a Massachusetts Hospitality Reception for site selectors at the United Center in Chicago.

Emma Morse is finishing her internship this week at MassEcon. Emma helped to manage our social media networks and ReadyMass 100 portfolio, along with executing member meetings and the Corporate Welcome Reception. We wish her good luck as she joins Citizens Bank as an intern this summer.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.