

2020 *virtual* EVENT

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Business Brunches (up to 12 events in 2020) – *Sponsorships Filled*

Series Sponsorship (2 sponsorships available @\$1,500)

- Recognition in all Brunch marketing and at each Brunch
- Speaking options

Individual Brunch Sponsorship (1 per event @ \$250)

- Recognition at brunch and in advanced marketing
- Speaking option

MassEcon Forums (3 Events)

Individual Forum Sponsorship (up to 3 per event @ \$1,000)

- Recognition in all event marketing
- Advisory role on Forum development
- Speaking roles, including welcome or panelist

17th Annual Team Massachusetts Economic Impact Awards - Celebrating 2020's Massachusetts Corporate Heroes

Presenting Sponsor (\$25,000) – *Sponsorship Filled*

- Recognition in all event marketing and press releases
- Introductory Remarks at Impact Awards
- Recognition as Presenting Sponsor on the Heroes video
- 25 registrations

Corporate Hero Video Sponsor (3 available at \$10,000 each)

- Recognition at beginning and end of video as sponsor
- Recognition at Impact Event when video is shown
- 15 event registrations

Massachusetts Gift Sponsor (up to 6 at \$5,000 each) – *2 Filled*

- Recognition at event and 10 event registrations
- Branding in Massachusetts Gift Packages mailed to registrants before event

Regional Sponsor (up to 2 for each of 5 regions at \$2,500 each) – *1 Filled*

- Host a pre-event Regional Virtual Reception with Honorees
- Recognition at Impact Awards and 5 event registrations

Friend (unlimited at \$1,000 each) – Join Business Development Strategies, Inc.

- Recognition at event and 5 registrations