

# 2020 *Virtual* EVENT

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**Business Brunches** (up to 12 events in 2020) – *Sponsorships Filled*

**MassEcon Forums** (3 Events)

Individual Forum Sponsorship (up to 3 per event @ \$1,000)

- Recognition in all event marketing
- Advisory role on Forum development
- Speaking roles, including welcome or panelist

**17<sup>th</sup> Annual Team Massachusetts Economic Impact Awards -  
Celebrating 2020's Massachusetts Corporate Heroes**

Presenting Sponsor (\$25,000) – *Sponsorship Filled*

Corporate Hero Video Sponsor (2 more available at \$7,500 each)

- Recognition at beginning and end of video as sponsor
- Recognition at Impact Event when video is shown
- ½ page color ad in program book
- 15 event registrations

Massachusetts Gift Sponsor (up to 5 at \$5,000 each) – *Sponsorships Filled*

Regional Sponsor (up to 2 for each of 5 regions at \$2,500 each) – *4 Filled*

- Serve as co-host of the regional segment of the Impact Awards and offer congratulations to the regional awardee
- Recognition at Impact Awards and 5 event registrations
- ½ page ad in program book

Friend (unlimited at \$1,000 each) – Join Business Development Strategies, Inc.

- Recognition at event and 5 registrations
- ½ page black and white ad in program book

Half Page Black and White Ad in program book (\$500)

**17TH ANNUAL TEAM MASSACHUSETTS ECONOMIC IMPACT AWARD WINNERS  
2020'S CORPORATE HEROES**

**Regional Corporate Heroes**

Central: Quest Diagnostics of Marlborough

Greater Boston: The Kraft Group of Boston

Northeast: Batten Brothers of Wakefield

Southeast: Contollo Mass Manufacturing LLC of Franklin

West: Boyd Technologies of Lee

**Local Impact Corporate Heroes**

AIS, Inc. of Leominster

FLEXcon of Spencer

MA Life Sciences Emergency SupplyHub of Cambridge

**Global Impact Corporate Heroes**

Insulet of Acton

ThermoFisher Scientific of Waltham