

2020 *Virtual* EVENT

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Business Brunches (up to 12 events in 2020) – *Sponsorships Filled*

MassEcon Forums (3 Events)

Individual Forum Sponsorship (up to 3 per event @ \$1,000)

- Recognition in all event marketing
- Advisory role on Forum development
- Speaking roles, including welcome or panelist

**17th Annual Team Massachusetts Economic Impact Awards -
Celebrating 2020's Massachusetts Corporate Heroes**

Presenting Sponsor (\$25,000) – *Sponsorship Filled*

Corporate Hero Video Sponsor (2 more available at \$7,500 each)

- Recognition at beginning and end of video as sponsor
- Recognition at Impact Event when video is shown
- ½ page color ad in program book
- 15 event registrations

Massachusetts Gift Sponsor (up to 5 at \$5,000 each) – *Sponsorships Filled*

Regional Sponsor (up to 2 for each of 5 regions at \$2,500 each) – *4 Filled*

- Serve as co-host of the regional segment of the Impact Awards and offer congratulations to the regional awardee
- Recognition at Impact Awards and 5 event registrations
- ½ page ad in program book

Friend (unlimited at \$1,000 each) – Join Business Development Strategies, Inc.

- Recognition at event and 5 registrations
- ½ page black and white ad in program book

Half Page Black and White Ad in program book (\$500)

**17TH ANNUAL TEAM MASSACHUSETTS ECONOMIC IMPACT AWARD WINNERS
2020'S CORPORATE HEROES**

Regional Corporate Heroes

Central: Quest Diagnostics of Marlborough
Greater Boston: The Kraft Group of Boston
Northeast: Batten Brothers of Wakefield
Southeast: Contollo Mass Manufacturing LLC of Franklin
West: Boyd Technologies of Lee

Local Impact Corporate Heroes

AIS, Inc. of Leominster
FLEXcon of Spencer
MA Life Sciences Emergency SupplyHub of Cambridge

Global Impact Corporate Heroes

Insulet of Acton
ThermoFisher Scientific of Waltham



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Sponsorship Packages

MassEcon Champions Circle Sponsor

\$12,000

The sponsorship provide high-level branding at every MassEcon virtual event in 2020, with all of the sponsor benefits that come with each sponsorship featured in the package. In addition, Champion Circle Sponsors will also receive one invitation to attend the Chair's Annual Dinner (date TBD), reserved for MassEcon Chair Circle and Premier Members only.

- Forum Series Sponsor
- Impact Awards Community Hero Video Sponsor

MassEcon Super Sponsor – *Sponsorships Filled*

\$6,000

The sponsorship provide branding at every type of MassEcon virtual event in 2020, with all of the sponsor benefits that come with each.

- Business Brunch Series Sponsor (\$1,500)
- Individual Forum Sponsor (\$1,000)
- Impact Awards Gift Sponsor (\$5,000)
- Total Value = \$7,500

Thank you Nutter McClennen & Fish LLP and Lee & Associates - Boston!