



2020 *virtual* Event

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Business Brunches (up to 12 events in 2020)

Series Sponsorship (2 sponsorships available @\$1,500)

- Recognition in all Brunch marketing and at each Brunch
- Speaking options

Individual Brunch Sponsorship (1 per event @ \$250)

- Recognition at brunch and in advanced marketing
- Speaking option

MassEcon Forums (3 Events)

Individual Forum Sponsorship (up to 3 per event @ \$1,000)

- Recognition in all event marketing
- Advisory role on Forum development
- Speaking roles, including welcome or panelist

17th Annual Team Massachusetts Economic Impact Awards - *Celebrating 2020's Massachusetts Corporate Heroes*

Presenting Sponsor (Filled by Citizens Bank)

- Recognition in all event marketing and press releases
- Introductory Remarks at Impact Awards
- Recognition as Presenting Sponsor on the Heroes video
- 25 registrations

Corporate Hero Video Sponsor (3 available at \$10,000 each)

- Recognition at beginning and end of video as sponsor
- Recognition at Impact Event when video is shown
- 15 event registrations

Massachusetts Gift Sponsor (up to 6 at \$5,000 each)

- Recognition at event and 10 event registrations
- Branding in Massachusetts Gift Packages mailed to registrants before event

Regional Sponsor (up to 2 for each of 5 regions at \$2,500 each)

- Host a pre-event Regional Virtual Reception with Honorees
- Recognition at Impact Awards and 5 event registrations

Friend (unlimited at \$1,000 each)

- Recognition at event and 5 registrations



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Sponsorship Packages

MassEcon Champions Circle Sponsor

\$12,000

The sponsorship provide high-level branding at every MassEcon virtual event in 2020, with all of the sponsor benefits that come with each sponsorship featured in the package. In addition, Champion Circle Sponsors will also receive one invitation to attend the Chair's Annual Dinner (date TBD), reserved for MassEcon Chair Circle and Premier Members only.

- Business Brunch Series Sponsor (\$1,500)
- Forum Series Sponsor (\$3,000 value)
- Impact Awards Community Hero Video Sponsor (10,000)
- Total Value = \$14,500

MassEcon Super Sponsor

\$6,000

The sponsorship provide branding at every type of MassEcon virtual event in 2020, with all of the sponsor benefits that come with each

- Business Brunch Series Sponsor (\$1,500)
- Individual Forum Sponsor (\$1,000)
- Impact Awards Gift Sponsor (\$5,000)
- Total Value = \$7,500