

# **Changing Times, Changing Strategies:**

Meeting the Challenge of the Downturn

**Charley Lax** 

Managing General Partner

June 13, 2008



### **Charles R. Lax – Co-founder & Managing General Partner**

Charley's investment career includes investments in 41 portfolio companies, which have resulted in 29 exits to date. His track record includes 15 IPOs, of which 10 achieved market values in excess of \$1 billion.



Charley was the first investment manager hired by SOFTBANK for venture capital. He is a founding General Partner of SOFTBANK Venture Capital (predecessor to Mobius Venture Capital), and also a founder of SOFTBANK Capital Partners. Charley has been a key man in all SOFTBANK funds in which he has been a GP.

### FLATIRON PARTNERS

Charley co-created Flatiron Partners as a venture partner, sponsored by SOFTBANK and JPMorgan Partners, and served as a member of its investment management committee.



Before his affiliation with SOFTBANK, Charley was a Venture Partner with Boston-based VIMAC Ventures.



Prior to his career in venture capital, Charley worked at Phoenix Technologies Ltd., the BIOS developer, in marketing, product management, and sales roles. He also managed Phoenix Technologies' relationship with SOFTBANK.

### **Education**

Boston University, BS (magna cum laude), 1982





### Ryan Moore – Co-founder & General Partner

Ryan co-founded GBC with Charley Lax in 2000 and focuses on investments in the Internet infrastructure, media, wireless technologies, software and financial technologies. Ryan managed and served on the board of GrandBanks' investment in Enpocket which was sold to Nokia Corporation in October 2007, and serves on the board of GlassHouse Technologies which has filed its S1. Ryan also served as the lead investor in the Series A funding of First Coverage, uLocate Communications, Vela Systems, and Vivox and led the Series C investment in SendMe Mobile.



Ryan was recruited to SOFTBANK Venture Capital (Mobius Venture Capital) and SOFTBANK Capital Partners, a strategic late-stage investment fund, by Charley Lax in 1999.



Ryan was a Senior Associate at Robertson Stephens, focusing on Technology Investment Banking. During his tenure, he worked with a number of technology companies on strategic and financial transactions including E\*Trade Group, eBay, Internet Security Systems and WebMD.

### **Education**

Princeton University, AB, 1996





### **Tim Wright – General Partner**

Tim has 20 years of experience in various technology industries and brings a wealth of operational and technology experience to the GBC team. At the time of closing Fund II, Tim will become a General Partner of GrandBanks Capital. Tim has assisted in technology due diligence for GBC Fund I and serves on the board of GBC portfolio company xkoto. Tim also serves on the board of LookSmart.



Tim was the Chief Executive Officer of Geac's business outside the U.S. (Europe, Middle East, Africa, Asia and Pacific), and was responsible for 50% (\$220 million) of Geac's \$440 million total revenue and managed 1,300 people in 20 countries. Geac was sold to Golden Gate Capital for \$1.0 billion in 2006.



Tim served as a Senior Vice President, Chief Technology Officer and Chief Information Officer at Terra Lycos. Tim oversaw 750 staff members in 10 development centers around the world and was responsible for managing an average budget of over \$350 million in capital spending and operating expenses. Tim was also integrally involved with 9 company acquisitions (including Gamesville) and was at Lycos when Terra acquired it for \$12.5 billion in 2000.



Tim worked for The Learning Company ("TLC") (NYSE:TLC) for over 8 years in a variety of roles, including Senior Vice President, Chief Information Officer and VP of R&D. Tim played an integral role in the development and growth of the company through its \$3.8 billion sale to Mattel in May 1999. Tim was also integrally involved with 25 company acquisitions while at TLC.

### **Education**

City University of London, BSc (summa cum laude), 1986





### **Jeffrey P. Parker – Founding Venture Partner**

Jeff has an extensive history of success as an entrepreneur, CEO and investor in financial services and information services companies over the past 20 years. He represents GBC as Chairman of the Board of Directors for First Coverage. Jeff was named 2003 New England Entrepreneur of the Year by Ernst & Young in the Financial Services category and the 2001 Entrepreneur of Year by Cornell University.



In 1997, Jeff co-founded CCBN.com, a leader in enabling direct communications between public companies and investors online. Jeff served as CCBN's Chairman and CEO until its sale to Thomson Financial in March 2004.



In 1986, Jeff became Chairman and CEO of Thomson Financial, and he built it into the premier provider of proprietary financial information. Thomson Financial now has annual revenues in excess of \$1 billion.

### **First Call**

In 1983, Jeff founded First Call, the financial community's leading provider of real-time broker-sourced research, earnings estimates, news releases and other financial information. He sold First Call to Thomson in 1986.

# Technical Data Corporation

In 1980, Jeff founded Technical Data Corporation, a leading provider of financial analytic services for the institutional investment community. He sold the company to Thomson Financial in 1986.

### **Education**

Cornell University: BS, 1965; MS, 1966; MBA, 1970





# **GrandBanks Capital Investment Strategy**

- Investment profile
  - Primarily east coast
  - Principally early stage (1<sup>st</sup> 2<sup>nd</sup> round), but flexible
  - Lead and co-lead deals as a key investment syndicate player
  - Focus has remained the same since Fund I formation
- \$5 \$15 million average commitment over life of investment
- Continue legacy of building market leaders in target segments













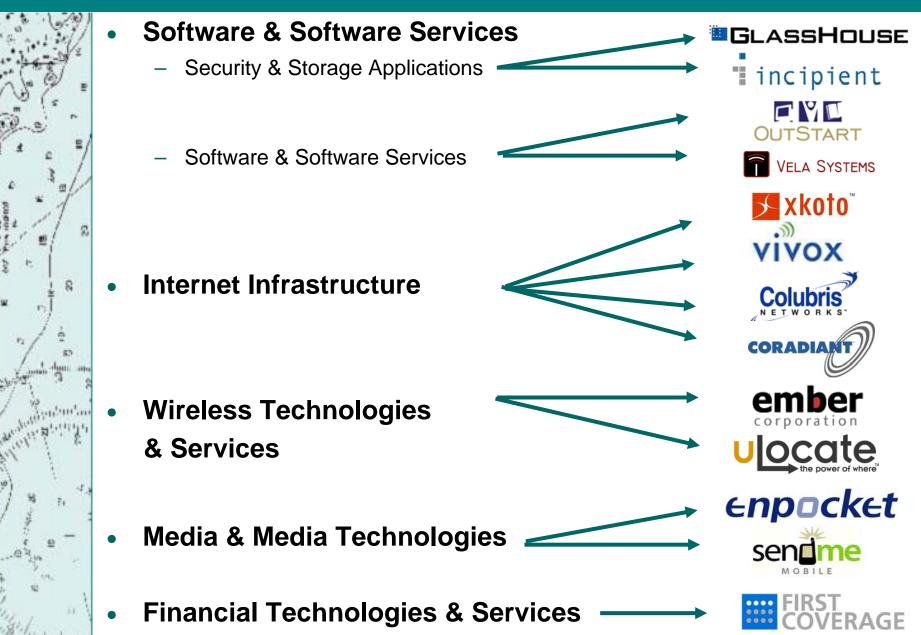




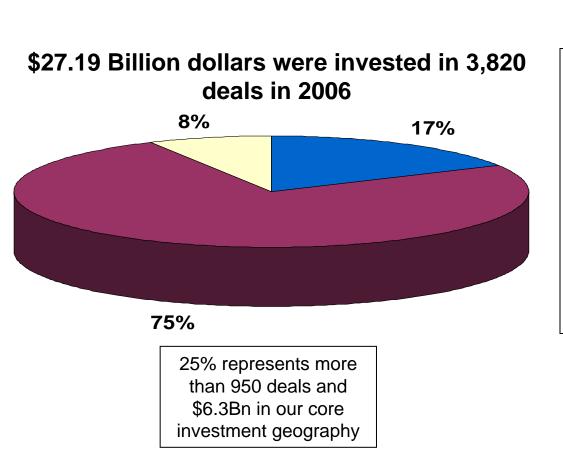
- Active and aggressive investors who work closely with company management
  - Add value through business development, financings, recruiting activities, acquisitions and ultimately helping to drive liquidity



### **Investment Sector Focus & Concentration**



# Venture Capital Investments by Region





Source: PWC Moneytree Survey & Thomson Macdonald

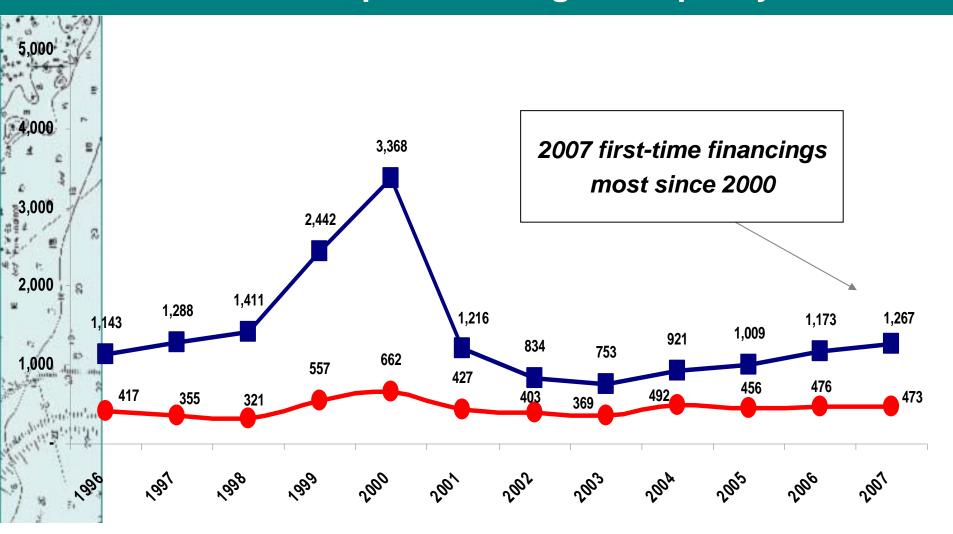
(1): Includes New York



### **Completed US Venture-Backed Financings**



### **Venture Capital Funding vs. Liquidity**



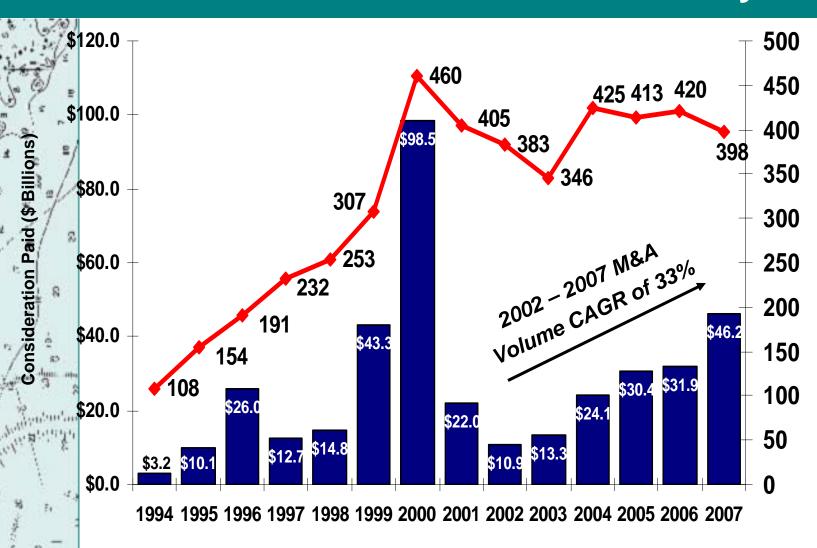
Number of Venture Backed IPOs and M&A

**—** First Time Financings



# Number of Transactions

## **U.S. Venture-backed M&A Activity**

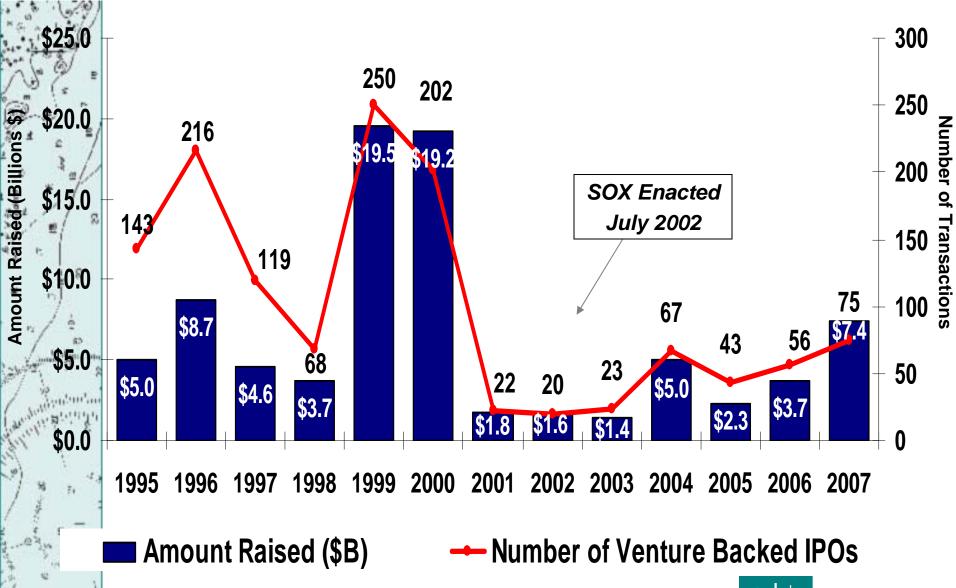


Amount Paid (\$ Billions)

**→** Number of Deals



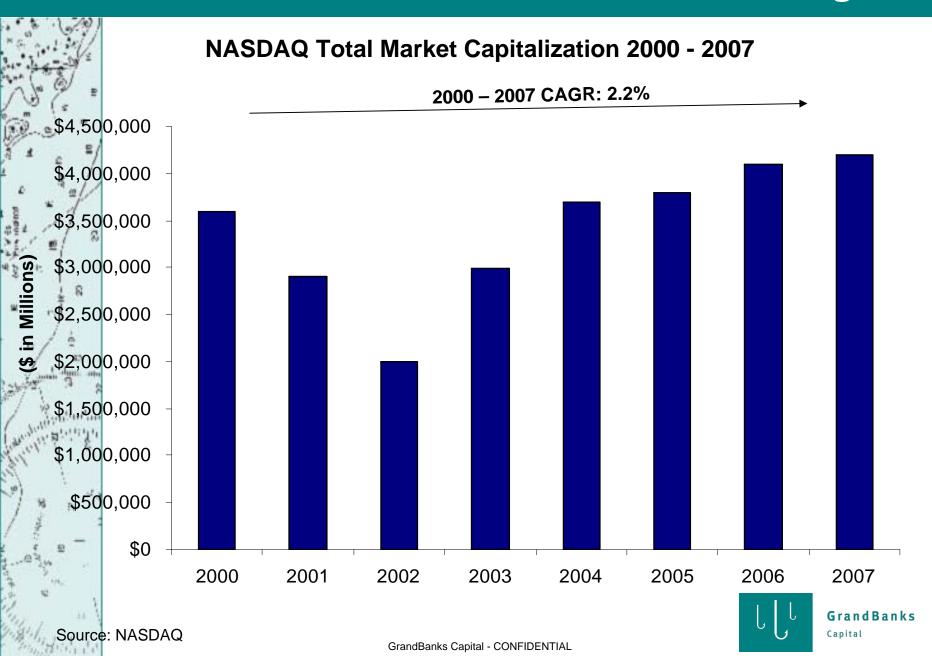
# **U.S. Venture-backed IPO Activity (NYSE; NASDAQ)**



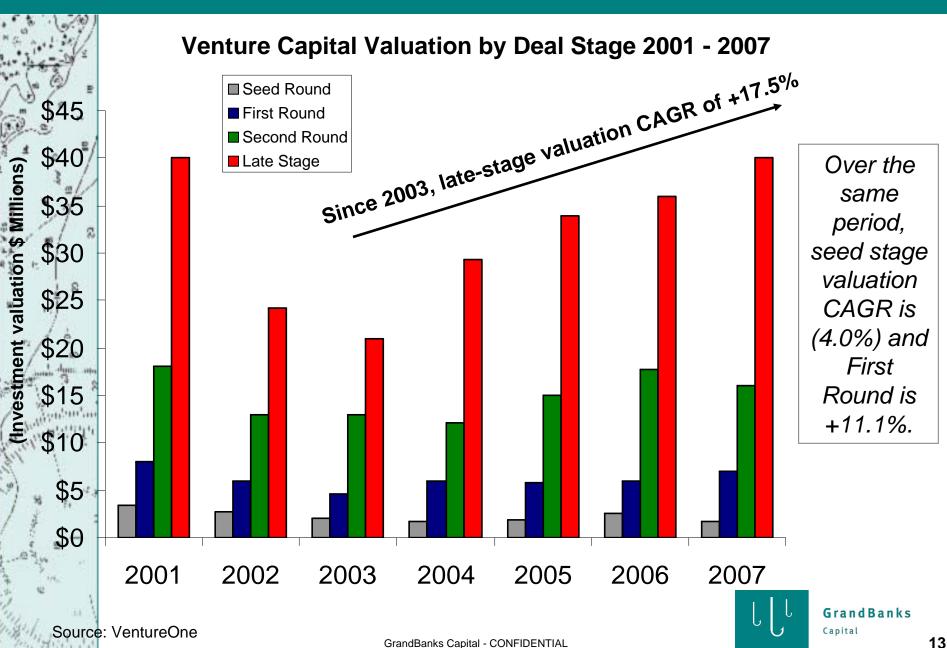
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Source: VentureOne

# NASDAQ Total Market Value Still Recovering ...



# Early-Stage Valuations Remain Reasonable



### **VC Returns Are Predominantly Below \$150 Million**

### **Acquisitions Of North American Venture-Backed Companies**<sup>1</sup>

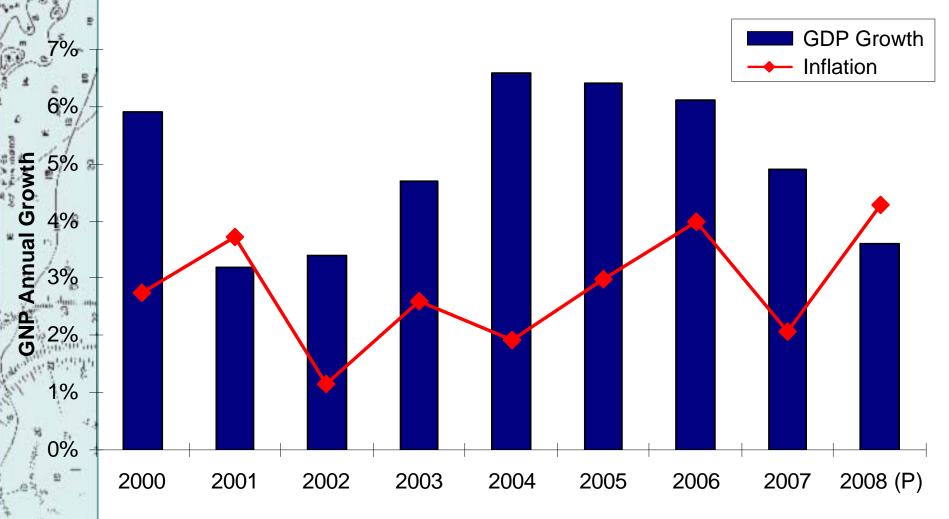
* * * Gardena T						
$\ddot{\wedge}$	2003	2004	2005	2006	2007	
\$20MM - \$50MM	26	47	50	43	37	Over the past 5
E S						years, 70% of venture-backed
\$50MM - \$150MM	33	51	50	59	55	M&A has been below \$150mm (1)
* " * " * * * * * * * * * * * * * * * *						
\$150MM - \$250MM	10	15	16	24	23	
South and the same of the same						
> \$250MM	7	12	25	25	39	
9) 46 5, 43						
Total Number of Transactions	125	125	141	151	154	



<sup>1)</sup> Data Source: Jefferies Broadview

### **Growth in U.S. Gross Domestic Product**





Source: Bureau of Economic Analysis; 2008 projection from Congressional Budget Office, 1/2008. Inflation data from InflationData.com.



# Blizzard of '78 and the Coming "Storm" ??



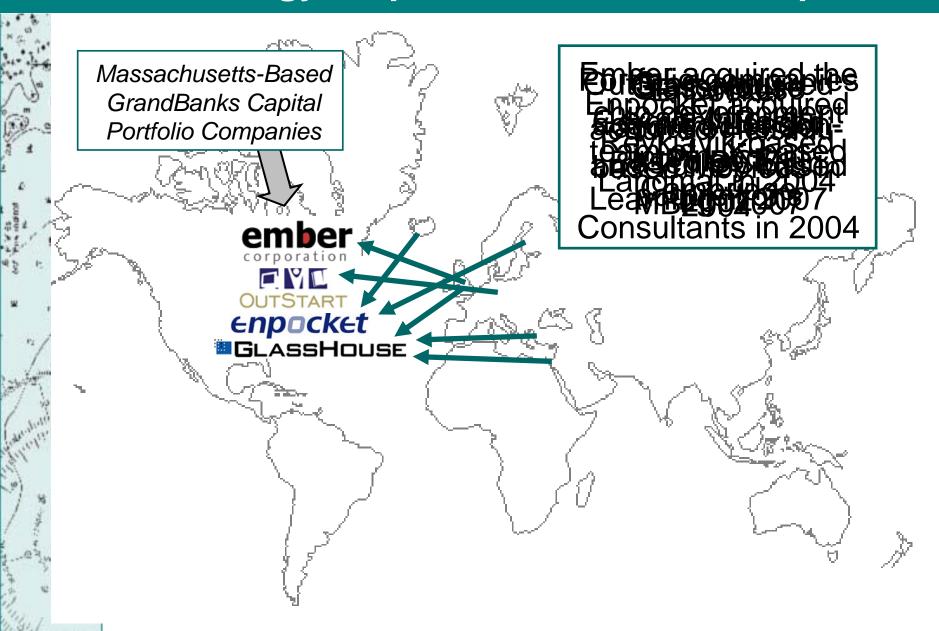




# **GrandBanks Capital Global Investment Strategy**



# Global Strategy Helps Scale Portfolio Companies



# **Scaling Growth Through Acquisitions**

### Colubris

Airwave (1/2004)

Kiwi Networks (3/200

Highwall / Mobilesec

### **Ember**

 Cambridge Consulta Team) (8/2005)

### **Enpocket**

- SkyGo (10/2003)
- Mobicus (1/2004)
- Dandmat (10/2004)

### **OutStart**

SoftSim (1/2002)

- Concentric Visions (7/2002)
- Trainersoft (10/2002)
- Enterprise Knowledge Management (11/2003)
- Quelsys (5/2004)
- Participate Systems (11/2004)
- X-Pulse E-Learning GmbH (2/2007)

### **GlassHouse**

Auspex (6/2003)

Seven of our 15 portfolio companies have scaled their businesses dramatically by acquiring 30 companies

chnologies (5/2004) ance Systems

oup (6/2004)

ing (6/2004)

plogies (1/2005)

05)

07)

/2005)

5)

- Buddy Beacon (1/2008)
- Zync (2/2008)

### SendMe

- SoLow.com (10/2006)
- Mbuzzy (10/2007)



# **Navigating The Waters of Liquidity**

