



Bruce Morton,

Chief Marketing Officer, Allegis Group Services

As a distinguished thought leader and global innovator, Bruce has over three decades of experience within the human capital and workforce management industry. Throughout this time he has seen a massive shift in the way organizations manage their greatest asset; people.

As a sought after and renowned international speaker, Bruce has stimulated audiences across Europe, US and Asia with his fresh and innovative approach to acquiring top talent. Bruce shares his in-depth knowledge on recruitment and retention with new age media on a global scale. He has designed, implemented and managed some of the largest resourcing solutions across many different parts of the globe, saving companies millions of dollars whilst securing the very best talent.

In his current role, Bruce serves as the Chief Marketing Officer for Allegis Group Services. His responsibilities include marketing, branding and public relations management. Bruce also plays a pivotal role in incorporating and driving the Allegis Talent2 brand, a global alliance between Allegis Group Services and Talent2. Prior to his current position, Bruce owned e3 Unlimited, a talent acquisition and development organization managing a breadth of staffing-related needs for global companies.

Bruce's latest innovation is that of a dynamic platform that, for the first time, integrates top-of-class digital recruitment technologies that create engaged living talent communities; diverging from traditional static methodologies.

Bruce previously worked with Microsoft, GE, IBM, Hewlett Packard, BUPA, Barclays Bank, Sprint Telecom, Nortel, O2, Dell, Alstom, Honeywell, United Technologies Corporation and Agilent Technologies. His roles included business development director and global sales director.

Bruce has been mentioned as an influential thought leader in many best selling publications such as: The Secrets of the CEO - Hacking Work, Get That Job, and The Real Deal.

Allegis Group Services® Inc., provides human capital and workforce management solutions to customers in a wide range of industries globally. Our offerings include Managed Services(MSP), Recruitment Process Outsourcing(RPO), Executive Search and Consulting Services.

Whether you're looking to optimize your contingent workforce program, outsource your organization's recruitment needs or analyze key market trends to better serve your business needs, Allegis Group Services can help. Through distinct service offerings, we employ industry best practices and our experience to assist our customers in maximizing the efficiency and effectiveness of their workforce programs. *Allegis Group Services - Transforming the Way the World Acquires Talent.*

Bruce Morton –*Chief Marketing Officer*

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