

Special Sponsorship Opportunity

MassEcon's 2017 Annual Conference, focusing on how Massachusetts technologies shape the world will bring together, an audience of over 100 private and public sectors leaders. Supporting this exciting event is our lead sponsor TD Bank. We are offering partner sponsorships at the \$1500 level that include:

- Table of 8 at the event with company logo
- Company visibility on event promotion materials and day-of-event screens
- Advance copy of Andy McAfee's book: *Machine, Platform, Crowd: Harnessing our Digital Future* for your clients and guests

Newton Marriott Hotel: 2345 Commonwealth Avenue, Newton, MA: 8- 10 AM

Featured Speaker



Andrew McAfee, Principal Research Scientist, MIT

Andrew McAfee is the Co-Founder and Co-Director of the MIT Initiative on the Digital Economy and a Principal Research Scientist at the MIT Sloan School of Management. He studies how computer technologies are changing business, the economy, and society. His 2014 book on these topics, *The Second Machine Age: Work, Progress, and Prosperity in a Time of Brilliant Technologies*, co-authored with Erik Brynjolfsson, has won several prestigious awards and has been both a New York Times and Wall Street Journal top ten bestseller. He is also the author of the 2009 book *Enterprise 2.0: New Collaborative Tools for Your Organization's Toughest Challenges*. Andrew's next book, *Machine, Platform, Crowd: Harnessing our Digital Future*, scheduled for publication this spring, will offer an executive's guide to succeeding during this turbulent era when technologies are hurtling forward at such a startling pace.

In Conversation With...



Curt Nickisch, Senior Editor, *Harvard Business Review*

Curt is the Senior Editor at the *Harvard Business Review* and was the business and technology reporter at WBUR for 10 years. He has received various journalism accolades, including national Edward R. Murrow and Scripps Howard Radio Awards and was a Knight-Wallace Fellow in Education Journalism and Fulbright Journalism Fellow.



Chris Gahagan, CEO, Symbotic

Chris Gahagan serves as Chief Executive Officer of Symbotic, a robotics and warehouse automation company that has developed proprietary, innovative robotics and software to deliver an advanced automation solution to make the supply chain faster, more efficient, and more profitable for manufacturers, distributors, and retailers of all sizes. Symbotic is based in Wilmington, Massachusetts. Gahagan joined Symbotic from Avid Technology, Inc., where he served as senior vice president, product and technology.



Emily Reichert, CEO, Greentown Labs

Dr. Emily Reichert serves as Chief Executive Officer of Greentown Labs, the largest clean technology startup incubator in the United States. As the company's first employee, Emily has spearheaded the rapid growth of Greentown Labs into a global center for clean technology innovation, attracting visitors and partners from around the world. Emily started her career at Arthur D. Little as a Ph.D. scientist and progressed into R&D, business development and general management roles.

For more information, please contact [Susan Houston](#) or [Annie O'Connell](#)