

# MassEcon Developments

## News for Members

May- June 2014

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## Call For Nominations

We are currently accepting nominations for the 11th Annual Team Massachusetts Economic Impact Awards!

**NOMINATE**

## Annual Conference

**Hands-on Learning at Annual Conference Workshops**  
Do you or your clients want to know about

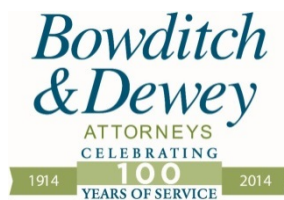
- Positioning your Location for Competitive Advantage
- Behind the Scenes of Corporate Site Selection
- Creating an Incentive Package that Your Community and Company will Love
- Getting Your Property on the Short List of Top MA Locations

If so, you'll want to register for MassEcon's Annual Conference

**Annual Conference**  
**June 20th, 2014**

**REGISTER**

Thank you to our sponsors:



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## MassEcon News

### May Members Meeting

MassEcon held its May members meeting at IBM's Cambridge Innovation Center. Speaker Patricia Flynn of Bentley University gave a presentation on The Massachusetts Innovation Economy Annual Index, and the meeting was capped with a tour of the Innovation Center led by IBMer Joe Perry. If you missed the meeting, check out Professor Flynn's presentation [here](#).

### MassEcon on the Road

Next week, MassEcon will be hosting an invitation-only reception in NYC to introduce site location consultants and their clients to Massachusetts. This event will be held in connection with the Medical Device & Manufacturing East trade show. **Thanks to event sponsors Marlborough EDC, Hinckley Allen, and VHB!** For more information, please contact [Doug Kehlhem](#).

### 2013 Annual Review: Celebrating 20 Years

Our 12-page annual review is now available in print and online. Click [here](#) to view the online edition, which includes a recap of MassEcon's activity in 2013 as well as a look back at the organization over the last 20 years.

## Upcoming Events

### Annual Conference

**Topic:** ReadyMass 100: Prime Properties, Prime Communities, Choosing Locations for Growth- Oriented Companies

**When:** Friday, June 20

**Time:** 8:00AM- 11:00AM

**Where:** Newton Marriott Hotel - 2345 Comm. Ave, Newton

For registration information click [here](#).

### Summer Reception- Members Business Meeting

**Featured Speaker:** John Barros, Boston's Chief of Economic Development

**When:** Wednesday, July 16

**Time:** 4:00PM- 4:30PM Meeting

4:30PM- 6:30PM Reception

**Where:** Nutter McClennen & Fish LLC

*Stay tuned for more information. This event is invitation only*

## Member News

Congratulations to members **Cresa Boston, Suffolk Construction,** and **Transwestern RBJ** for being named in BBJ's 2014 Best Places to Work.

**Perkins+Will** was a part of the second annual Battle of the Biotech Bands at Boston Royale in May. With over 700 guests in attendance and over \$60,000 raised for charity, the 2014 Battle of the Biotech Bands was a complete success! Click [here](#) for more information.

Massachusetts Life Sciences Center approved \$9.7M grant for Berkshire Innovation Center in **Pittsfield**. Cory Thurston of the **Pittsfield Economic Development Authority** states "This is an exciting time for Pittsfield and the Berkshires. The opportunity to build a new economic engine that will create jobs by enabling existing businesses and mentoring new startup companies, is simply outstanding." For more information, click [here](#).

**Sasaki Associates'** Sea Change: Boston exhibit at District Hall was on display in May and early June. The exhibition was designed to communicate the complexities of sea level rise and resilience in a clear, accessible, and balanced way, with the goal of raising awareness among the general public and encouraging call for action at the city and regional scales. Read more about it [here](#).



ReadyMass 100  
[List & Search Properties](#)

## 2013 Annual Review: Celebrating 20 Years



## 2014 Calendar Highlights

**Friday, June 20**  
Annual Conference

**Wednesday, July 16**  
Summer Reception

**Wednesday, September 17**  
Finalists Reception  
(new date)

**Wednesday, September 24**  
Members Meeting

**Tuesday, November 25**  
Economic Impact Awards

**Thursday, December 11**  
Annual Meeting & Holiday Lunch

Get Connected with MassEcon



The **Town of Framingham** will be launching its new "Choose Framingham for Business" campaign on June 11, 2014 from 4:30- 6:30pm at Genzyme's facility. This is a good opportunity for MassEcon members to meet the Town's businesses and key Town officials who lead development efforts. Space is limited, registration deadline is approaching. To register, click [here](#).

The **Western Massachusetts Developers Conference** will be held on June 26th at the Basketball Hall of Fame in Springfield. This event is aimed at connecting leaders, realtors, site selectors, economic development organizations, and others interested in learning about the exciting development opportunities of this region. To register, click [here](#).

Please contact [Melissa Fu](#) with your member news!

## Welcome New Members

Welcome to our newest members **Janitronics** and **Town of Framingham**. Thank you for joining our efforts to present Massachusetts as a premier destination for business and growth. Welcome aboard to Dorrian Cohen Fragola and Art Roberts who will be representing their organizations!

## Projects

### #2650

MassEcon, the BRA, and MOBD are working with a Boston- based produce distributor seeking to buy 40,000-50,000 SF of industrial space with 20,000 SF of refrigeration. The building will need 25' clear height in the dry storage area. The company, which currently employs 60 full-time and 50 part-time workers, prefers to stay in the City of Boston or in an adjacent community in order to retain their current workforce. They anticipate that 20-25 new jobs will be added along with the expansion.

### #2649

An out-of-state site selection team is representing a client with a national search for 30,000-50,000 SF (400-600 seats) of plug-and-play call center space. This search is limited to facilities that have been previously used as a call center or custom-built to serve as a call center. Standard office space and big box retail buildings will not qualify for this search. Between 700 and 100 full-time employees are anticipated over multiple shifts. **Note: Properties in West Bridgewater, Westborough, Andover, Lowell, and Lawrence are being evaluated.**

### #2643

MassEcon is working with MLSC and MOBD in assisting a life sciences company with operations in Massachusetts. The company will be consolidating four national locations into two and will need 150,000 SF of office/lab space and 70,000 SF of manufacturing space within the same facility or on the same campus. The company anticipates adding 200 new employees in Massachusetts.

**Update: At the request of the MLSC, MassEcon organized a team of officials from MOBD and Newmark Grubb Knight Frank to visit this company at one of their MA locations. Note: New Jersey, North Carolina, and Massachusetts are all being considered as locations for the consolidation.**

Please contact [Doug Kehlhern](#) for more information.

## Staff in Action - New Faces

**Sam Melnick**, an honors student from Syracuse University has joined MassEcon's staff as a summer intern. He has already worked diligently to help maintain our strong social media presence and set up nominations for the 2014 Team Massachusetts Economic Impact Awards. He will be a key contributor to MassEcon over the coming months. Find out more about Sam [here](#).

**Annie O'Connell** will be stepping into Samantha Lordi's shoes as our new Marketing Communications Coordinator. Stay tuned for more information about Annie when she joins the staff on June 9.