



MassEcon Developments

News for Members

January 2015

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Alan Clayton-Matthews, Northeastern University Professor, will be the featured speaker at the January 23 Members Meeting in Westborough. RSVP to aoconnell@massecon.com

Year 2015 MassEcon Committees

Membership & Marketing Committee

This committee integrates both Membership & Marketing initiatives. Working with the Board and Executive Committee, this committee will assist in setting goals for membership; refine our value proposition and messaging for various segments of the business community; identify new members to be recruited; and develop strategies for member retention, including enhancing visibility for current members. This Committee will also provide guidance on building MassEcon's Ambassador program. Social media, communication strategies, design, and branding also fall within this committee's wheelhouse.

Programs & Events Committee

This committee will help determine guest speakers at member meetings; develop events that will foster member networking opportunities, including MassEcon's industry roundtables; and assist in

MassEcon News

MassEcon, Among Others, Provides Economic Guidance for Governor Baker in *Boston Globe*

Susan Houston contributed to a recent *Boston Globe* article on Governor Charlie Baker and his role in managing the Massachusetts economy. Read the full article [here](#).

Join a MassEcon Committee in 2015

There are exciting ways to get more involved in MassEcon...join a [Committee](#). Whether you're interested in or have expertise in Membership & Marketing, Programs & Events, or Location Support, we have a spot for you.

Please contact [Annie](#) to learn more

Government Relations

Governor Charlie Baker recently appointed several new senior-ranking officials:

- Carolyn Kirk as [Deputy Secretary of Housing & Urban Development](#).
- Nam Pham as [Assistant Secretary for Business Development](#)
- John Chapman as [Undersecretary for Consumer Affairs and Business Regulations](#)
- Joel Berrera as [Deputy Chief of Staff for Cabinet Relations](#)
- Stephanie Pollack as [Secretary of Transportation](#)
- Robert Hayden as [Commissioner of Public Utilities](#)

Upcoming Events

Members Meeting

Alan Clayton-Matthews will be delivering the state's economic outlook for the year ahead.

When: Friday, January 23, 8:30 a.m.

- 8:30-9 Registration and Networking
- 9-10 Speaker and Q&A
- 10-10:30 Members Business Meeting

Where: 200 Friberg Parkway, Westborough, MA

To RSVP, please email [Annie](#)

Member News

Congratulations to **Ernst & Young** which was named among top 50 Best Places to Work in 2015 by Glassdoor. Read more [here](#).

developing the topic and speaker line-up for the June Annual Conference. A sub-committee will focus on Team Massachusetts Economic Impact Awards, MassEcon's blockbuster awards event for 2015 (The 12th Annual Team Massachusetts Economic Impact Awards Luncheon), continuing a tradition of an annual event that provides recognition for expanding Massachusetts companies and visibility and revenue for MassEcon. Principal tasks of the sub-committee are to help shape the nomination process for candidates; provide guidance in program logistics - including the Judging Reception for the nominated companies; and coordinate and recruit sponsors.

Location Support Committee

This committee will provide guidance for MassEcon's activities as they relate to the organization's signature Site Location Service. Activities include participating in the ongoing selection, revision, and updating of ReadyMass 100 Properties through a Site Evaluation Sub-committee; helping advance efforts to keep the ReadyMass 100 Properties in the public spotlight; providing guidance on the second-stage implementation of MassEcon's on-line site finder database; providing guidance to Board and staff on MassEcon membership engagement protocols; and providing strategic and tactical guidance to ensure effective relationships with the site selector community, including the planning of key events to showcase Massachusetts.

To learn more, contact [Annie](#)

2015 Calendar Highlights

Friday, January 23, 2015
[Members Meeting](#)
Featured Speaker: Alan Clayton-Matthews

Thursday, February 5, 2015
Board Meeting

Friday, March 20, 2015
Members Meeting

Thursday, April 2, 2015
Board Meeting

Wednesday, April 15, 2015
Corporate Welcome Reception

Bowditch & Dewey will be discussing "hot topics" in employment and employment law benefits twice this month. Register for the events [here](#):

- Tuesday, January 27 at the Newton Marriott from 7:30-10 a.m.
- Friday, January 30 at the Willits-Hallowell Building on the Mt. Holyoke College campus in South Hadley from 12:00 Noon-2 p.m.

Congratulations to Dick Shafer of the **Taunton Development Corporation** who received the Lifetime Achievement Award from the Massachusetts Economic Development Council last month.

WPI recently received a \$3 million grant for the construction of the Foisie Innovation Studio. The space will include high-tech classrooms, project workspaces, and robotics labs. Read more [here](#).

On Monday, January 19, **IBM** is offering a workshop on its [Liberty profile](#), a lightweight application server for increased productivity. Register for the event [here](#).

MassDevelopment provided \$17 million for 20 group homes throughout Massachusetts in communities such as: Amherst, Brockton, Danvers, Easton, Edgartown, Granby, Hadley, Leicester, Leominster, Montague, Orange, Pittsfield, Plympton, Randolph, Rockland, Sandwich, South Hadley and Walpole. Read more [here](#).

Marlborough EDC will be hosting a Developer's Tour on Monday, March 9 from 11:30 a.m.- 3 p.m. The agenda includes a tour of Downtown Marlborough, lunch, a presentation by economic officials, and an open panel discussion with city leaders. Register for the event [here](#).

Please send Member News to [Annie](#).

Projects

#2673

MassEcon, MOBD, and MassDevelopment are working with a local start-up brewery seeking to lease or buy 10,000-15,000 SF of industrial space and employ 10-20 people. The facility must have 20 foot clear ceilings or higher, minimum 400 amps electrical service, natural gas, water/sewer connection, and appropriate zoning for manufacturing, packaging, and retail sale of beer. Most distribution of beer will be off-site. The company's founder would prefer to locate the brewery within the Route 128 beltway, but site options west of Framingham will be considered. **Update: The company has signed a letter of intent for a building in Norwood.**

#2683

MassEcon and MOBD are in early discussions with a Fortune 500 global professional services corporation headquartered in New York City and with a current presence in Massachusetts. The company is considering expanding its existing U.S. footprint to accommodate up to 500 jobs at its back office operations facility in Greater Boston.

#2685

Project Apple: MassEcon is working with a NJ-based location consultant representing a global education company. The

Friday, May 15, 2015
Members Meeting

Thursday, June 4, 2015
Board Meeting

Friday, June 19 2015
Annual Conference

Wednesday, July 15, 2015
Summer Reception

Wednesday, September 16, 2015
Team MA Economic Impact Awards
Finalists Reception

Friday, September 25, 2015
Members Meeting

Thursday, October 1, 2015
Board Meeting

Tuesday, November 24, 2015
Team MA Economic Impact Awards Luncheon

Thursday, December 10, 2015
Annual Meeting & Holiday Lunch

Get Connected with MassEcon



company is considering expanding one of its divisions in Massachusetts. MassEcon will be assisting the consultant with an upcoming field work visit and evaluation of different labor markets in Massachusetts. During the visit, MassEcon will be setting up meetings with education related companies, recruiting firms, residential relocation firm, educational innovators, and economic development partners.

Please contact [Doug](#) for more information.

Location Intelligence

MassEcon and the Economic and Public Policy Research group at the UMass Donahue Institute are collaborating on an economic development research project focused on assessing the competitive advantages of Massachusetts as a place to do business. The project intends to:

- Arm economic development officials,
- Guide the new administration and legislators, and
- Provide the Massachusetts value proposition to companies considering locating or expanding in the state.

If your company wants to learn more about sponsoring this study, please contact [Susan Houston](#) or MassEcon's Chairman [Brian Cohen](#).

Staff in Action

Doug Kehlhem's January(not even half over), has been busy working with several key prospects, attending the CBRE Annual Real Estate Forecast, and representing MassEcon at a meeting with agency partners on MassDevelopment's [Gateway Cities Transformative District Initiative](#). Thanks to an invitation from Dave Tibbetts, Doug also presented MassEcon's services and expertise to North Canal Coalition of Lawrence, a group of mill owners seeking to market their properties.

Welcome to our newest MassEcon interns: **Jennifer Gregorio** from Boston University and **Emma Morse** from Bentley University! They will be supporting the organization in communications and event planning through June.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.