



MassEcon Developments

News for Members

February 2016

In this Issue

- MassEcon News
- Upcoming Events
- ReadyMass 100
- Connecting Logan Airport to Cuba
- Member News
- Projects
- Staff in Action



Governor Charlie Baker will be the Featured Speaker at the April 20th Corporate Welcome Reception



Thank you to Genzyme for hosting the April 20th Corporate Welcome Reception

MassEcon News

Nominations Are Now Open for Corporate Welcome Reception

If you know companies that are new to Massachusetts, we encourage you to nominate them for the 8th Annual Corporate Welcome Reception taking place with Featured Speaker Governor Charlie Baker on April 20 at Genzyme headquarters in Cambridge. Click [here](#) to nominate a company. Deadline to submit nominations is March 4.

Support MassEcon with a 2016 Sponsorship

Check out the sponsorship opportunities which are still available [here](#), including the Corporate Welcome Reception that will feature Governor Charlie Baker.

We Want To Hear From You! 2016 Industry Roundtable Interest Survey...Thanks To Those Who Responded and Want to Hear About Medical Devices, Energy Infrastructure, Higher Education & More

Industry Roundtables are a great opportunity to meet with experts from key sectors of the economy. MassEcon wants to hear your input on what topics you would like covered at upcoming industry roundtables, so please take 2 minutes and click [here](#) to participate in the survey.

Recapping January Members Meeting with Alan Clayton-Matthews

Thanks to those of you who were able to make it to the last Members Meeting. **ICYMI:** Click [here](#) Alan Clayton-Matthews' presentation on "The Outlook for the Massachusetts Economy." Thank you to TripAdvisor for hosting this event.

...and Workplace Industry Roundtable at Biogen

Thank you to **Sasaki Associates** for co-hosting the Workplace industry roundtable at Biogen earlier this month which featured panelists from Biogen, Microsoft, Tecnologico de Monterrey, and the UMass Building Authority. Click [here](#) to read the event blog.

What's in a Name?

GE was the latest company to use a code name, "Project Plum," during the search for its new headquarters. In addition, Baxalta, Bristol Myers Squibb, and LEGO Education had code names. Doug Kehlhem played a part in bringing LEGO Education to Boston in "Project Apple." Read *The Boston Globe* account [here](#).

Upcoming Events

Members Meeting

Featured Speaker: Travis McCready, President & CEO, MA Life Sciences Center

When: Friday, March 18

8:00 - 8:30 a.m. Registration and Networking

8:30 - 9:30 a.m. Speaker and Q&A

9:30 - 10:00 a.m. Members Business Meeting



Workplace Industry Roundtable Moderator and Panelists at Biogen. Thank you to Sasaki Associates for co-hosting the event.



Travis McCready, President & CEO of MA Life Sciences Center, will be Featured Speaker at MassEcon Members Meeting on March 18 in Westborough

There's Still Time to Join a MassEcon Committee in 2016!

Membership & Marketing

9 - 10:30 a.m.
April 29, June 17, Oct. 7
Middlesex Savings Bank, 6 Main St., Natick

Programs & Events

8:30 - 10 a.m.
May 11, Sept. 7, Oct. 14
Perkins + Will: 225 Franklin St., Suite 1100, Boston

Location Support

10:30 a.m. - 12:30 p.m.
Mar. 28, Sept. 16, Dec. 1
Dacon: 16 Huron Dr., Natick

Government Relations

8 - 9:30 a.m.
May 6, Aug. 12, Nov. 4
TD Bank: 200 State St., 10th Floor, Boston

Please contact [Annie](#) to learn more

Where: 200 Friberg Parkway, Westborough, MA
To RSVP, please email [Annie](#)

MassEcon Mixer

Mix it up for the new year and bring a new colleague to this event to meet MassEcon and learn more about how we work with our members.

When: Wednesday, March 30
5:30 - 7:00 p.m.

Where: Transwestern | RBJ, 99 High Street, 30th Floor, Boston, MA
To RSVP, please email [Annie](#)

Corporate Welcome Reception

Featured Speaker: Governor Charlie Baker

When: Wednesday, April 20
5:30 - 7:30 p.m.

Where: Genzyme, 650 Kendall Street, Cambridge, MA
To nominate a company, click [here](#)
To RSVP, please email [Annie](#)

ReadyMass 100

Next month, the ReadyMass 100 Evaluation Committee will be reviewing new land sites and buildings to be added to the **ReadyMass 100 Portfolio**. If you have a potential listing, click [here](#) for submissions by March 9.

Connecting Logan Airport to Cuba

Please take this quick three question **Massport survey** on New England-Cuba Air Travel.

Member News

Some of Dacon Corporation's award-winning clients that were recognized for facility expansion used Dacon's design/build, project delivery approach. Many of these clients were also **MassEcon Economic Impact Award winners**, including Genzyme, General Dynamics, AccuRounds, Sysco Boston, and DePuy Orthopedics. Read more [here](#).

Congratulations to AiVi Nguyen who became the youngest partner at **Bowditch & Dewey** at the age of 31. Read more [here](#).

In this [recent article](#), Michael Gallerani, executive director of **Brockton 21st Century Corp.**, emphasized that the role of economic development is to seek new opportunities and to retain existing business wealth.

CBRE/New England released [Greater Boston's Marketview](#) for the fourth quarter of 2015. Additionally, **Transwestern | RBJ** released [Boston Industrial Market Report](#) for the fourth quarter of 2015.

Wow! Congratulations to 30 MassEcon members listed in the **Boston Business Journal 2016 Book of Lists** in various categories, such as largest law firms, largest employers in Massachusetts, largest commercial real estate leasing firms, best places to work, and more.

Please send Member News to [Annie](#).

Projects

#2744

MassEcon and MLSC are working with a Switzerland-based life sciences company considering Boston/Cambridge and surrounding communities for its first office/lab facility in MA. They will start with 3,000 SF with possible future expansion.



2016 Calendar Highlights

Friday, March 18, 2016

Members Meeting
Featured Speaker: Travis McCready

Wednesday, March 30, 2016

MassEcon Mixer

Thursday, April 7, 2016

Board Meeting

Wednesday, April 20, 2016

Corporate Welcome Reception

Friday, May 13, 2016

Members Meeting
Featured Speaker: Tom Glynn

Thursday, June 2, 2016

Board Meeting

Friday, June 3, 2016

Annual Conference

Wednesday, July 13, 2016

Summer Reception

Wednesday, September 14, 2016

Team MA Economic Impact Awards
Finalists Reception

Friday, September 23, 2016

Members Meeting

Thursday, October 1, 2016

Board Meeting

Tuesday, November 22, 2016

Team MA Economic Impact Awards Luncheon

Thursday, December 15, 2016

Annual Meeting & Holiday Lunch

A few employees will be hired initially to grow the office. **Success! Biognosys will open its new North American office in either Cambridge, Medford, or Woburn in Q2 this year. The office will be the firm's first North American location.**

#2750

MassEcon, MOITI, U.S. Department of Commerce, and MOBD recently met with representatives from a Dutch technology company. The company officials are considering Greater Boston, North Carolina, and other states for a large R&D/manufacturing campus development totaling more than 300,000 SF with 200 employees. Once the company officials select a state to expand in, they will pursue local real estate options.

#2751

MassEcon is assisting a member real estate firm with identification of available real estate options for a medical device company seeking a manufacturing location for an orally ingested device focused on treatment of obesity and related conditions. The company would like to lease or purchase +/- 80,000 SF building demised into two 40,000 SF areas; or two separate 40,000 SF buildings no closer than 1 mile from one another, but no farther apart than 60 miles. The search area is outside of I-495 with special consideration given to Gateway Cities.

Please contact [Doug](#) for more information.

Staff in Action

Susan Houston's February included solidifying MassEcon's programming content for 2016, kicking off MassEcon's 2016 committees, and meeting with the Board to help chart MassEcon's strategic direction. On outward-facing activities, Susan - and Doug - met with Travis McCready, CEO of the MA Life Sciences Center; with Catherine Carlock, BBJ real estate reporter; and with the City of Boston's Economic Development Office to explore joint initiatives. Susan also participated in the Mass Insight/Opinion Dynamics Quarterly Breakfast. This month, she was re-elected to the Board of Directors of the New England Economic Partnership.

Doug Kehlhem was interviewed by consultants from the New York Newmark Grubb Knight Frank office who have been hired to complete an economic development and marketing strategic plan for the City of Springfield. Doug also recently visited with economic development officials in Ashland, Devens, City of Boston, and at the Massachusetts Life Sciences Center.

Annie O'Connell has been focusing her efforts on the logistical and programmatic side for events including industry roundtables, members meetings, Corporate Welcome Reception, and Annual Conference. She has also been facilitating in-person interviews for the research study with the UMass Donahue Institute. Additionally, Annie has implemented new initiatives to engage and recruit MassEcon members for 2016. Annie also attended the Boston Life Sciences Summit at Ernst & Young.

Joy Shen assisted **Annie** with the logistics and planning of upcoming events. At the most recent industry roundtable, Joy wrote a [blog](#) about the discussion of how workplace environment affects both academia and the private sector.

Get Connected with MassEcon



MassEcon
Location is everything.



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IT'S ALL HERE.

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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.