



MassEcon Developments

News for Members

February 2014

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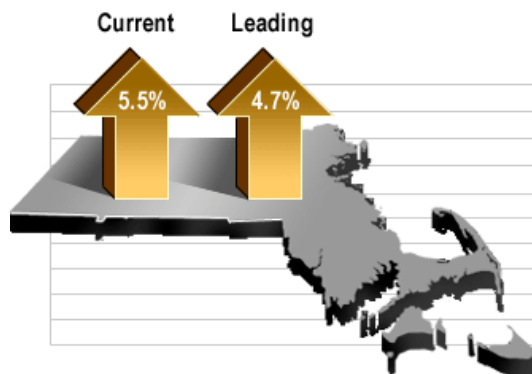
MassEcon

Location is everything.



Boston Globe business reporter Megan Woolhouse with Economist Alan Clayton-Matthews at our January Members Meeting.

Outlook for the Massachusetts Economy



Alan Clayton-Matthews, Director of the New England Economic Partnership and Northeastern Professor, recently discussed The Outlook for the MA Economy at our Jan. 24th Members Meeting. Click [here](#) for the latest MassBenchmarks Economic Index.

Dear Member,

With new members on board and key committees in place, we are buzzing with a dense calendar of events and initiatives for business growth in the state for the first quarter of 2014.

MassEcon News

MassEcon January Members Meeting

MassEcon held its first Member Meeting of the year in late January with speaker Alan Clayton-Matthews, which was moderated by *Boston Globe* business reporter Megan Woolhouse. Alan presented an economic forecast for Massachusetts detailing where economic growth will originate and when it is expected. View his presentation [here](#).

New Properties Added to ReadyMass 100

Earlier this week MassEcon unveiled its latest 81 market-ready sites around the Commonwealth as part of its ReadyMass 100 initiative, designed to promote site expansion opportunities for businesses. Of the total 81 sites, 11 are new additions, representing all regions of the state. To view the updated portfolio, click [here](#).

Nominations for Corporate Welcome Reception

MassEcon is now accepting nominations for our Sixth Annual Corporate Welcome Reception. **Do you know companies that have moved to Massachusetts or started as new ventures in the state since Jan. 1, 2013? Please submit your nominations [here](#) by March 4th.**

When: Wednesday, April 16th, 5:30-7:30 PM

Where: Genzyme HQ, Cambridge

Featured Guest: Secretary Greg Bialecki

To sponsor the event, please contact [Susan Houston](#).

New MassEcon Blog

MassEcon recently launched a new blog section on our website. Our first post recapped an exciting recent event held at IBM's Innovation Center in Cambridge. Stayed tuned for more to come and be sure to check out the blog [here](#).

MassEcon on the Road

MassEcon is hosting two events to introduce corporate location advisors to Massachusetts. The first will be held in Chicago on the evening of March 31st. The second will be held in NYC during the week of June 9th in connection with the Medical Device & Manufacturing East trade show. **Thanks to event sponsors Marlborough EDC and VHB!** For more information about the events, or if you are interested in a sponsorship, please contact [Doug Kehlem](#).

New ReadyMass 100 Properties Announced



ReadyMass 100
[List & Search Properties](#)
[Become a ReadyMass Sponsor](#)

John Barros Named Boston Economic Development Chief



Boston Mayor Marty Walsh recently appointed John Barros as the new Economic Development Chief. Barros will focus on fostering economic development in Boston's neighborhoods through marketing Boston on a national and international scale. Read [more](#).



Join a MassEcon Committee!

Our 2014 MassEcon committees have already met for the first time, but it's not too late to sign up. For a full description of all committees, please click [here](#).

Committees are open to MassEcon corporate members and their employees. If you have questions or are interested in participating, contact [Samantha Lordi](#) (617-924-4600 x13).

Advanced Manufacturing in Massachusetts

Manufacturing in Massachusetts was a topic of discussion at our recent member's meeting, and was also a point of emphasis in Governor Patrick's recent State of the Commonwealth address. **Mass It's All Here** recapped what **MA is doing to support manufacturing on its newly launched blog**, which you can check out [here](#).

Some highlights mentioned include: **Amp it up!**, the **Advanced Manufacturing Summit**, & the **Massachusetts Advanced Manufacturing Collaborative (AMC)**.

Upcoming Events

March Members Meeting

When: Friday, March 21st, 8:30 AM

Where: 200 Friberg Parkway, Westborough

Featured Speaker: Betsy Wall,
Executive Director, MA Office of Travel + Tourism

Register [here](#).

Welcome New Members

Welcome to our newest members [J. Calnan & Associates](#) and [Sasaki Associates](#). Thank you for joining our efforts to present Massachusetts as a premier destination for business and growth. Welcome aboard!

Member News

WPI recently named Laurie Leshin as its 16th President. Leshin joins WPI after most recently serving as Dean of the School of Science at RPI. To learn more about the appointment, click [here](#).

Western Mass Economic Development Council CEO & President **Allan Blair** announced he will be retiring at the end of this year after 18 years in his position. Allan has been a great partner and a respected advocate for the region. To read more, click [here](#).

Suffolk Construction CEO & Chairman **John Fish** was recently chosen to serve as the new Chair of the Greater Boston Chamber of Commerce. Read [more](#).

TD Bank recently named **Rebecca Frisch** its new Vice President, Northern Coordinator, State & Local Government Relations. Rebecca will be responsible for managing state and local government relations for TD Bank throughout New England. Read more [here](#).

MassDevelopment recently released its 2013 Annual Report. Click [here](#) to view the full report which details the numerous projects they supported this past year.

The 495/Metrowest Partnership recently released its latest Strength in Numbers. According to the report, the Metrowest region accounts for 1 of every 12 jobs in the state. For the full report, click [here](#).

2014 Calendar Highlights

Friday, March 21
Members Meeting

Wednesday, April 16
Corporate Welcome Reception

Friday, May 16
Members Meeting

Friday, June 20*
Annual Conference

Wednesday, July 16
Summer Reception

Tuesday, September 16
Finalists Reception

Wednesday, September 24
Members Meeting

Tuesday, November 25
Economic Impact Awards

Thursday, December 11
Annual Meeting & Holiday Lunch

*Please note new date

The *Boston Business Journal* released its 2014 Book of Lists which featured 28 MassEcon member companies. Honors included "Best Places to Work" for **Cresa Boston**, **Suffolk Construction**, and **Transwestern RBJ**.

Please send [Samantha Lordi](#) your member news!

Projects

#2624

Project Horizon: A confidential Fortune 100 company would like to buy 80-100 acres to build a 750,000-1,000,000 SF distribution facility. The site must have good highway access and be shovel ready so the company can start operations in September 2015. Sites within 1.5 hours of Boston are being considered. **Note: Electricity requirement is 16,000 Amps at 480; and the site should be able to accommodate 2,000 parking spaces.**

Update: Consultants representing the company were recently in Massachusetts to tour the South Coast Park in Fall River with MassEcon member NAI Hunneman, the exclusive representative of the park.

#2628

An out-of-state site location consulting firm is representing a confidential client with a relocation of their North American headquarters. The company will need to lease 50,000-55,000 SF of class A office space in a suburban office park setting. The company intends to have 150 full-time employees in the headquarters initially. Total employment is anticipated to grow to 175 employees within 5 years. **Note: MassEcon member, Cresa Boston, has been assisting the team with an initial request for information from the site location consulting firm.**

Please contact [Doug Kehlhem](#) for more information.



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MassEcon is a private non-profit partnership of business and government dedicated to retaining and fostering economic growth in the Commonwealth of Massachusetts.