

Sixth Annual Corporate Welcome Reception

April 16, 2014

Company Profiles



Attend.com

Headquartered in **Boston** and founded at Northeastern University, Attend.com provides online software that helps event organizers produce high quality events by simplifying and automating event management processes. The company's innovative software eliminates the time-consuming tasks of onsite event management and has proven to increase attendance, decrease event costs and free up onsite resources. Dalhousie University, Northeastern University, United Way, BMW, and the University of Virginia are just a few organizations that are using Attend.com's solutions. The company is backed by .406 Ventures.

www.attend.com

BAUM Retec, Inc.

Established 35 years ago, BAUM Retec AG is a **German** manufacturer of assistive technology solutions for people who are blind or visually impaired. Their products include refreshable braille devices that provide access to computers, tablets, and other mobile devices as well as video magnification systems that use HD camera and other technology to magnify text and images. BAUM Retec, Inc. ("BAUM USA") was established in late 2013 in **Methuen** to provide local sales and support to clients throughout the US ; the office currently employs three people in MA. Company president and 30-year industry veteran David Bradburn lived and worked in Massachusetts since 1996, and chose to locate BAUM's US subsidiary here in part, because the greater Boston area provides access to a highly educated workforce with relevant industry expertise.

www.baumusa.com

CareCloud

Headquartered, in **Miami**, CareCloud is the nation's fastest growing provider of cloud-based practice management, electronic health record (EHR), and medical billing software and services for medical groups. In 2014, CareCloud was named by Forbes Magazine as one of America's Most Promising Companies. CareCloud is helping thousands of physicians run better practices and improve patient care in over 48 states, and currently manages over \$2.7 billion in annualized accounts receivables on behalf of its revenue cycle management clients. CareCloud's recently established

Boston office is located in the vibrant Innovation District and currently supports over 30 people in engineering, product marketing and operations. Given the robust talent pool in Boston with its academic institutions, healthcare community and local healthcare IT companies, CareCloud's Boston office will be a major recruiting tool and vehicle for further establishing the Company's overall brand in healthcare.

www.carecloud.com

Cryogenetics

Cryogenetics is the world leader in fish reproduction products and services. It has developed successful protocols for cryopreservation of milt (sperm) from more than 10 fish species, and provides products and services worldwide. Among its clients are some of the world's largest salmon producers and nature conservation programs. Headquartered in **Norway**, the company has divisions in Chile, Canada and now the US. Cryogenetics's new US facility is located in **Woburn** and is currently lead by three staff members. The facility was purpose-built to focus on cryopreservation of zebrafish lines, and its location was chosen specifically for its proximity to the Boston research community, the hotbed for research using this model organism.

www.cryogenetics.com

Cybereason

Cybereason, founded in **Israel**, has developed an innovative technology platform to proactively detect and terminate Malops™ — malicious operations perpetrated by sophisticated hackers carrying out cybercrimes within enterprises. The Cybereason platform delivers protection from Malops by automatically detecting the hacker's actions and intentions through continuous monitoring of systems across the enterprise, empowering CISOs and security analysts to proactively identify and eradicate Malops in real time. Founded by elite members of the Israeli intelligence agency, the company built the Cybereason platform from its expertise in cracking and reverse engineering the world's most complex hacking operations. To access and support large enterprise customers, the company established headquarters in the US. **Cambridge** was selected because of its talent pool (they are hiring aggressively), access to capital (the company received its Series A from Charles River Ventures in Cambridge), close proximity to the airport, compatible time zone with Israel (allowing 24-hour communication), and welcoming community.

www.cybereason.com

Emirates

Emirates connects people and places around the globe. Based in **Dubai**, Emirates is one of the world's most recognized airline brands through its support of premier sports and cultural events and has been inspiring travel and facilitating trade since 1985. Its 70 weekly flights including routes from New York, with two daily flights onboard the iconic A380 and a daily flight between New York and Milan on the Boeing 777; Los Angeles, serviced by the A380; San Francisco, Seattle, Dallas, Houston, Washington D.C. and now **Boston**, served by the Boeing 777, connect the United States to over 140 destinations across six continents. The airlines newest service between Boston and Dubai was launched on March 10th of this year. Emirates offers seamless connections from Dubai to dozens of destinations in the Middle East, India, East Africa and Southeast Asia – a combined market from Boston that, according to Massport, in 2012 saw more than 331,000 passengers spend more than \$295 million in tickets. Emirates offers award-winning comfort and service, delivered by multi-lingual cabin crew representing over 130 nationalities. On the ground, Emirates connects millions of people through Emirates Holidays, its destination marketing arm, and tour operator Arabian Adventures.

www.emirates.com/us

Ethosolar

Founded on a desire to enable businesses to achieve profitable sustainability and enduring legacies, EthoSolar is known as a solar pioneer in **Ontario** where they have been active since 2009 [designing and](#) supplying residential and commercial solar arrays. They have received multiple awards for their best-in-class designs and established a reputation for innovation and quality. EthoSolar is committed to reinvesting the incentives and profits from solar in local communities through local ownership. With over 600 systems connected to date, EthoSolar has grown on the power of business-to-business recommendations and now has an office. From initial evaluation through construction and on to long term operation and maintenance, EthoSolar now provides 360° solar solutions for homes and businesses in Massachusetts from its new office in **Marlborough**.

www.ethosolar.com/usa

Facebook

Founded in 2004, Facebook's mission is to give people the power to share and make the world more open and connected. People use Facebook to stay connected with friends and family, to discover what's going on in the world, and to share and express what matters to them. In November 2013, Facebook opened an engineering office in **Cambridge**. The choice to locate in Massachusetts was an easy one: The tech community is world-class, from the incredible academic institutions to the vibrant startup ecosystem to the bevy of global companies who have teams here. The company is thrilled to have found a new home in Boston and hopes it can help the community continue to thrive.

www.facebook.com

Great Wolf Lodge

Great Wolf Lodge, based in **Wisconsin**, is a first-class, full-service, year-round destination resort. Great Wolf Lodge provides families with quality accommodations, exceptional service, and a variety of entertainment and amenities - all under one roof. Opening in June 2014 in **Fitchburg**, Great Wolf Lodge New England is the company's 12th indoor waterpark resort. The centerpiece of Great Wolf Lodge is the huge indoor waterpark. With 300,000 gallons of water – there's something for everyone. Thrill rides like the Howlin' Tornado, tons of waterslides and the massive wave pool provide hours of waterpark fun! The fun continues throughout the hotel. Play MagiQuest to save a pixie and battle a dragon with the wave of a wand. Sit atop banana split thrones and enjoy ice cream-themed manicures and pedicures at Scoops Kid Spa. Gather the family together for Story Time. Great Wolf Lodge gives families something to HOWL about – together! Great Wolf Lodge will employ almost 500 people.

www.Greatwolf.com/newengland

Jabil

Jabil Circuit, Inc. was founded in 1966 for the assembly of electronic products. Headquartered in St. Petersburg, **Florida**, Jabil has more than 170,000 employees at 100 production locations in 33 countries, and its revenues for FY 2013 were \$18.3 billion (US). Jabil has been listed on the New York Stock Exchange since 1993, and has been in the health care market since 2000. With the acquisition of Nypro Inc. in 2013 and the renaming of all Jabil Medical businesses as *Nypro*, A Jabil Company, Jabil has established the world's largest Healthcare Service Platform. The new brand, Nypro Healthcare, A Jabil Company, is headquartered in **Clinton** and builds on Nypro's 40 years of excellence in healthcare. More than 8,000 colleagues at 23 global locations across 11 countries have the same mission – to be the worlds' most capable and trusted health care service Company.

www.jabil.com

Labminds

LabMinds is doing to liquids what 3D printing is doing to solids. The company equipment can mix liquids and solids at extreme accuracies, clean itself, and do another mixture. While there are numerous applications from pharmacies to custom protein shake vending machines, the initial target market is laboratories, where a single system can save over \$500,000 during its lifespan. The long-term goal is to enable personalized medicine by placing these systems in every pharmacy. LabMinds was founded in **Oxford, UK** by researchers from the biochemistry department at the University. In search of a new location, the company found **Boston** to be a great fit because of its good ecosystem for robotics, life sciences, and venture capital as well as easy access to the company's partners in Europe. Labminds currently has six locally paid employees focusing on sales, and the company is looking to expand rapidly.

www.labminds.co

McGraw-Hill Education

McGraw-Hill Education is a digital learning company that draws on its more than 100 years of educational expertise to offer solutions that improve learning outcomes around the world. McGraw-Hill Education is the adaptive education technology leader with the vision for creating a highly personalized learning experience that prepares students of all ages for the world that awaits. The company, based in **New York**, has offices across North America (including a new office in **Boston**), India, China, Europe, the Middle East and South America, and makes its learning solutions available in more than 60 languages.

www.mheducation.com

Menck Windows

This year, the US will import over \$100 million worth of windows to meet the increasing demand for energy-efficient building products. Because windows represent up to one-third of a building's energy loss, architects and builders have increasingly turned to German manufacturers for technologically advanced and precision-manufactured windows. Recognizing that need, Menck Windows established a new manufacturing facility in **Chicopee**. Developed in partnership with Menck Fenster GmbH of Hamburg, **Germany**, Menck Windows will begin designing and building finely crafted wood and metal clad windows and doors. Using state-of-the-art CNC equipment, these windows and doors will represent the best performance, detailing, and options available to meet both contemporary and traditional project designs. Menck chose its Chicopee location based upon access to major metropolitan areas throughout the Northeast. This, and the history of manufacturing and the educational infrastructure that exists in the Greater Springfield area, make Western Massachusetts an ideal location for the company.

www.menckwindows.com

RapidMiner

Pioneering advanced analytics vendor RapidMiner is redefining how business analysts use all kinds of data, including Big Data, to predict the future. With an open source heritage, RapidMiner is one of today's most widely known and used predictive analytics platforms. Revenues have been growing up to 300 percent per year since 2011 and the company has more than 200,000 active users and 500 enterprise customers, including Lufthansa, PayPal, Pepsi, Sanofi, Siemens, Telenor and Volkswagen. RapidMiner's visual development environment enables business analysts, line of business managers, and IT, to work collaboratively to support strategic and tactical business initiatives. The company, which was founded in **Germany**, recently moved its headquarters to **Cambridge** because of the strength of the local data and analytics community and the growth opportunities offered here. RapidMiner employs about 50 people worldwide, up from 35 at the end of last year.

www.rapidminer.com

Synacor

Headquartered in **Buffalo**, NY, Synacor Inc. is the leading provider of next-gen startpages, homescreens, award-winning TV Everywhere solutions and cloud-based Identity Management (IDM) services, across multiple devices for cable, satellite, telecom and consumer electronics companies in the U.S. and abroad. Synacor's white-label platform enables companies to deliver TV Everywhere, digital entertainment, cloud-based services and apps to their end-consumers across multiple devices, strengthening those relationships while monetizing the engagement. In addition, Synacor offers digital ad inventory for brands wanting a customized, targeted, programmatic means of reaching their audiences. Synacor is growing fast and recently opened a new tech hub in **Westford**. Synacor's new office will support Synacor's rapid innovation helping consumers connect. The new office has brought dozens of Boston-area tech jobs including software engineers, software quality assurance (SQA) engineers, project managers, scrum masters and user experience engineers.

www.synacor.com

Velesco Pharma

Velesco Pharma is a **Michigan**-based contract pharmaceutical research and manufacturing organization. Velesco's analytical chemists, drug formulation and manufacturing experts are pharmaceutical industry veterans with decades of experience in both early and later phase drug development. Colleagues were trained at the various legacy research and development facilities of Pfizer, Warner Lambert, Parke Davis, Upjohn and Pharmacia. Velesco maintains a focus on providing early phase drug formulation, analytical method development and cGMP clinical trial materials to small to mid-sized biotech and pharmaceutical companies. Many of Velesco's clients are in the thriving biotech sector in Boston which led the development of a local office, located at the Quincy Center for Innovation. The **Quincy** operation, which currently has two employees, is focused on sales, marketing and business operations and is expanding with the growth of the company's local client base. Joining the life science community in greater Boston opens numerous opportunities for collaboration and expansion for Velesco.

www.velescopharma.com

WeWork

WeWork's goal is to be the home for the world's best startups and small businesses. The company's mission is to empower people to do what they love by providing beautiful workspace, community, services, and support. Founded in **New York**, WeWork designs their spaces for collaboration, transforming buildings into dynamic communities. They connect awesome businesses through weekly events and digital technology while providing amenities--from phone booths to sports lounges--that give growing companies the stability they need to succeed. **Boston's** creative workforce and support for entrepreneurship make it the perfect location for WeWork to grow their community. Their doors are always open in the Seaport District at 51 Melcher St. and right across from South Station at 745 Atlantic Ave. WeWork is best experienced in person, and they invite you to stop by anytime.

www.wework.com

Wisetek

Wisetek was founded in **Ireland** over seven years ago to provide IT hardware manufacturers the ability to manage stringent European regulations for processing retired IT equipment in the most environmentally friendly and economical manner possible. The Wisetek Total-IT range of reverse logistics services now includes full returning material (RMA) process management, comprehensive and secure data-elimination options, the recovery and quality testing of components for reuse in manufacturing supply chain or for spares inventory, system configuration and testing services, global remarketing and responsible recycling (R2) services. The recently established **Franklin** operation supports the company's major US clients including VCE, McAfee, and others. Since establishing operations in Massachusetts, business has grown dramatically, and the company is seeking to expand into larger premises during Q2 this year. The Massachusetts operations staff is at five and growing, bringing the Wisetek's total staffing to over 240 worldwide.

www.wisetek.ie