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Contact: Larry Bouchie, TurboPR
(781) 620-0278, larry@turbopr.com

***MassEcon Welcomes Companies New to Massachusetts
at Fifth Annual Corporate Welcome Reception***

Cambridge, MA, April 11, 2013 – [MassEcon](#) today is welcoming companies new to Massachusetts at its Fifth Annual Corporate Welcome Reception at Genzyme’s headquarters in Cambridge. Sponsored by [Biomed Realty](#), the event brings together over 100 private sector leaders and senior state officials, including Secretary of Housing & Economic Development Greg Bialecki, to welcome companies that have recently opened offices in the state.

These companies include: [BTI Systems](#) of Littleton; [CitySprout](#) of Northampton; [Copa Airlines](#) of Boston; Cureport, Inc. of Worcester; [Desalitech](#) of Newton; [EnergySavvy](#) of Cambridge; [Janji](#) of Brookline; [Johnson & Johnson](#) of Cambridge; [MarketMeSuite](#) of Cambridge; [Nipendo](#) of Burlington; [PayPal](#) of Boston; [Sequence, Inc.](#) and [PCI LLC](#) of Boston; [Rhode Island Novelty Company](#) of Fall River; [Sony DADC](#) of Cambridge; [Xenetic Biosciences](#) of Littleton; and [Zappix](#) of Burlington. The companies range from both start-ups to established businesses, and their locations of origin include Canada, California, Rhode Island, Seattle, North Carolina, Israel, Panama, the UK, and Massachusetts. They represent a wide variety of industries including transportation, cleantech, biotechnology, software, marketing, and consumer products.

MassEcon Chairman Fred Mulligan thanked the companies for bringing opportunity and investment to the state. “The companies at this event are an outstanding addition to the Commonwealth’s business community,” commented Mulligan, “and we look forward to their having a productive and long-standing relationship with Massachusetts.”

“Businesses choose to locate in Massachusetts because of our talented workforce and tradition of innovation,” said Secretary Bialecki. “These diverse companies recognize the advantages of doing business here and we welcome their presence in the Commonwealth. We look forward to partnering with these new corporate citizens to drive the job growth and private investment necessary to build a better, stronger Massachusetts.”

“There’s no magic bullet for attracting and retaining business, but we do know that creating an open and welcoming environment is essential. MassEcon and its partners are passionate about Massachusetts,” said Susan Houston, MassEcon’s Executive Director, “and we want to welcome these companies by connecting them with the rich network of resources that Massachusetts has to offer.”

About MassEcon

MassEcon is a private non-profit entity that serves as the state’s private sector partner in promoting Massachusetts as the premier choice for business growth. Launched in 1993 by the Governor’s Council for Growth and Technology, MassEcon promotes Massachusetts by providing information services to companies seeking to expand or relocate to the state. MassEcon’s services include the Site Finder Service, the Research & Information Service, and the Massachusetts Ambassadors program. MassEcon works to ensure that business stays, grows, and thrives in the Commonwealth. More information can be found at [www.massecon.com](#).