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**Massachusetts Ambassadors Welcome Thirteen Companies to the Commonwealth
at Third Annual Corporate Welcome Reception**

Boston, MA, March 30, 2011 – MassEcon, the Massachusetts Alliance for Economic Development, and its network of Massachusetts Ambassadors, are welcoming thirteen companies new to the state at the Third Annual Corporate Welcome Reception. The reception at Citizens Bank in Boston will feature remarks from Secretary of Housing and Economic Development Greg Bialecki, as well as the President of Citizens Bank, Massachusetts, Jerry Sargent. Sargent, who serves on the Board of MassEcon, is also active in MassEcon's Massachusetts Ambassadors Program, a network of senior executives who share a common interest in enhancing the state's ability to retain and attract business.

Thirteen companies will be welcomed as new additions to the Commonwealth's business landscape. They include Alliance Medical Gas Corporation of Springfield, Altaeros Energies of Cambridge, Backupify of Cambridge, Evaluate Pharmaceuticals of Boston, HitPoint Studios of Hatfield, IntegraGen, Inc. of Cambridge, Mobile Monitor Technologies of Newton, Moms and Jobs of Lowell, Nemucore Medical Innovations of Worcester, Sand9 of Cambridge, Sunovion Pharmaceuticals of Marlborough, TPI Composites of Fall River, and Xenics USA of Beverly. The companies come from all regions of the state and represent a wide variety of industries including renewable energy, biotechnology, information technology, and photonics.

A group of over 130 public and private sector leaders will join Sargent and Secretary Bialecki in welcoming the companies at Wednesday's reception. "The companies at this event are a wonderful addition to the Commonwealth's business community. Convening events like this and serving as a resource to new companies is a simple way to support the economic development efforts of the state," said Sargent.

"MassEcon and its Ambassadors want to say 'thank you' to these companies for locating in Massachusetts," said Susan Houston, Executive Director of MassEcon. "Connecting their senior executives with contacts from the state, academia, and other industries tells these companies that there is a community ready to support their growth."

"Massachusetts has a proud tradition of innovation, a talented workforce and a competitive business climate," said Secretary Bialecki. "These diverse and thriving companies recognize the advantages of doing business here, and we look forward to partnering with them to generate the job growth and private investment that are key to building a better, stronger Commonwealth."

About MassEcon

MassEcon is a private non-profit partnership of business and government leaders dedicated to fostering growth in the Commonwealth. Launched in 1993 by the Governor's Council for Growth and Technology, MassEcon promotes Massachusetts by providing information services to companies seeking to expand or relocate to the state. MassEcon is a member of the Massachusetts Business Resource Team. MassEcon's services include the Site Finder Service, the Research & Information Service, and the Massachusetts Ambassadors program. The Massachusetts Ambassadors program seeks to strengthen the Massachusetts economy by connecting senior executives throughout Massachusetts with peer contacts from companies evaluating Massachusetts as an expansion location. More information can be found at www.massecon.com.

About Citizens Bank

Citizens Bank is a division of RBS Citizens, N.A., operating its seven-state branch network in Connecticut, Delaware, Massachusetts, New Hampshire, New York, Rhode Island and Vermont. It has 257 branches and 798 ATMs in Massachusetts.

RBS Citizens, N.A. is a subsidiary of Citizens Financial Group, Inc., a \$130 billion commercial bank holding company headquartered in Providence, R.I. CFG's two bank subsidiaries are RBS Citizens, N.A. and Citizens Bank of Pennsylvania. They operate a 12-state branch network under the Citizens Bank brand in Connecticut, Delaware, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island and Vermont, and the Charter One brand in Illinois, Michigan and Ohio. CFG has non-branch retail and commercial offices in about 40 states. CFG is owned by RBS (The Royal Bank of Scotland Group plc). CFG's website is citizensbank.com.